



# CALIFORNIA INTERSCHOLASTIC FEDERATION

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**To: Federated Council**

**Date: February 29, 2024**

**Re: Executive Committee Election**

**Proposal Reviewed**

11/13/2023 - Nominating Committee  
02/02/2024 - Federated Council  
04/05/2024 - Federated Council

**Proposal Recommendation**

Forward Candidates to Federated Council  
First Reading - Nominations Closed  
Election

**Type:** Election

**Proposal Summary:** As per the CIF Constitution and Bylaw 70.F. the following Federated Council members have volunteered to be candidates to serve a two-year term on the CIF Executive Committee.

**The following candidates have been nominated and have agreed to place their name for consideration to serve a two-year term on the CIF Executive Committee: Elect Three (3)**

- Melissa Brewer, Sac-Joaquin Section
- Simon Canalez, San Diego Section
- Jesse Hardwick, Central Section
- Paula Hart Rodas, Southern Section
- Robert Poyer, Los Angeles City Section
- Steve Sell, Central Coast Section
- Erika Tejeda, Association of California School Administrators

**F. Elections**

- (1) Elections will occur at the final meeting of the year of the Federated Council.
- (2) Elections for Executive Committee members, other than officers and the at-large committee member, will be held annually.
- (3) Should a second candidate be nominated from any Section or the group of Allied Organizations, only the candidate with the most votes (more votes) from that Section/or group is eligible for election.
- (4) The nominees who receive the most votes, from among those eligible for election, will be elected.
- (5) In the event of a tie between/among candidates whereby there is only one (1) seat available and/or remaining, a revote for the remaining position will take place only between/among the candidates that are tied.
- (6) In the event there is still a tie vote after the first revote, one (1) more vote will take place and if the tie is not broken, a flip of a coin will determine the winner.



## CIF State Executive Committee Nominee

**Name:** Melissa Brewer

**Organization/Position:** Hilmar High School/Principal

**CIF Section:** Sac-Joaquin Section

### EXPERIENCE

#### **Education Administration/ Teaching Positions**

#### **Athletic Administration/Oversight**

#### **Administrative Experience**

Principal, Hilmar High School, Hilmar, CA (July 2016 – present)

Vice Principal, Hilmar High School, Hilmar, CA (Sept. 2015 – June 2016)

Vice Principal, Modesto City Schools, Modesto, CA (June 2014 – Sept. 2015)

#### **Teaching Experience**

Instructional Speaker, Brandman University, Salida, CA (Oct. 2011 – July 2015)

English Teacher, Ceres Unified School District, Ceres, CA (August 2008 - July 2014)

#### **Athletic Administration/Oversight**

Sac-Joaquin Section (SJS) President-Elect

-*South Administrator Representative* (August 2022 - Present)

SJS Executive Committee Member

-*South Administrator Representative* (August 2020 - Present)

Trans Valley League (TVL) President (Aug. 2018 – June 2020)

#### **Other professional positions related to education-based athletics**

CIF State Leadership Initiative (Sept. 2019 - June 2021)

SJS Sportsmanship Committee (May 2019 – Dec. 2019)

Dale A. Lacky Scholarship Selection Committee (March 2018 - March 2022)



## **CIF State Executive Committee Nominee**

**Name:** Simon Canalez

**Organization/Position:** Superintendent, Brawley Union High School District

**CIF Section:** San Diego

### **EXPERIENCE**

#### **Education Administration/ Teaching Positions**

Superintendent, Brawley Union High School District, 12/2015-Present  
Assistant Superintendent, Brawley Union High School District, 01/2015-11/2015  
Principal, Brawley Union High School District, 2007-2014  
Assistant Principal, Brawley Union High School District, 2003-2007  
Social Studies Teacher, Brawley Union High School District, 1993-2003

#### **Athletic Administration/Oversight**

San Diego Section Board of Managers Chairperson, 2022-Present  
San Diego Section Board of Managers Member, 2014-Present  
San Diego Section Southeastern Conference Member, 2007-Present  
Assistant Principal of Athletics, Brawley Union High School, 2003-2007

#### **Other professional positions related to education-based athletics**

CIF Federated Council President Advisory Committee, 2022-Present  
CIF District Office Advisory Committee, 2022-Present  
Football Coach, Brawley Union High School  
Baseball Coach, Brawley Union High School  
Third Option Similarities Athletic Program Completer  
Board Member, El Centro Police Athletic League  
Board Member, Imperial Valley Baseball Network



## **CIF State Executive Committee Nominee**

**Name:** Jesse Hardwick  
**Organization and Position:** Athletic/Learning Director, Clovis High School  
**CIF Section:** Central Section – President

### **Experience:**

#### **Teaching/Administrative**

- Athletic/Learning Director, Clovis High School (July 2014 to Present)
- Athletic Director, Sanger High School (July 2006 to June 2014)
- Computer Science and Physical Education Teacher/Football Coach, Sanger High School (August 1996 – June 2001, August 2003 – June 2006)
- Physical Education and Business Ed Teacher/Football Coach, Clovis West High School (August 2001 – June 2003)

#### **Athletic-CIF/Oversight-Experience**

- Athletic Administrator - 18 years (Clovis High and Sanger High, 2006 - Present)
- CIF Central Section – President (2023-Present)
- CIF Central Section Executive Committee (2021 – Present)
- CIF Federated Council Member (2021–Present)
- Clovis Unified School District Steering Committee Member for CIF State Track and Field and CIF State Swim and Dive Championships (2015-Present)
- CIF State Football Advisory Member (2010–Present)
- CIF Central Section Football Advisory Chair (2010 – Present)
- CIF Central Section Softball Advisory Member (2014 – Present)
- Tri River Athletic Conference Sport Advisor for Football, Gymnastics, Softball (2014-Present)
- County Metro Athletic Conference Football Advisor (2006–2014)
- High School Football Coach in Central Section (Sanger, Clovis West HS 1996-2005,2008)
- CSADA Member (2006-Present)
- NIAAA – Certified Athletic Administrator (2009 – Present)
- CSADA CIF Central Section Athletic Director of Year 2014
- NCAA Student-Athlete in Football at Fresno State University (1988-1993)



## CIF State Executive Committee Nominee

**Name:** Dr. Paula Hart Rodas

**Organization/Position:** Director of Secondary Educational Services, Monrovia USD

**CIF Section:** Southern Section

### **EXPERIENCE**

*In one way or another I have been involved with CIF-SS for nearly 40 years: in the 1980s I was a CIF-SS athlete in 4 sports; in the 1990s I was a CIF-SS coach; in the early 2000s I was the parent of a CIF-SS athlete; I have been a CIF-SS athletics administrator since 2008, and I have been part of the CIF-SS Executive Committee since 2015.*

### **Education Administration/ Teaching Positions:**

**Director of Secondary Educational Services**, Monrovia Unified School District, 2022 – present

**Principal**, Lawndale High School, Centinela Valley Union HSD, 2014 - 2022

**Associate Principal of Athletics**, Leuzinger High School, Centinela Valley Union HSD, 2013 - 2014

**Vice Principal & Director of Athletics**, Mira Costa High School, Manhattan Beach USD, 2008 - 2012

**Vice Principal, Manhattan Beach Middle School**, Manhattan Beach Unified School District, 2007 - 2008

**Microbiology Professor**, Marymount College, Palos Verdes, 2006 - 2007

**Science Teacher/Department Chair**, Miraleste Intermediate School, Palos Verdes Peninsula USD, 1998 - 2007

**Science Teacher/Volleyball Coach**, David Starr Jordan High School, Long Beach USD, 1996 - 1998

### **Athletic Administration/Oversight:**

**NFL Chargers/Rams League of Champions Girls' Flag Football Head Coach**, Lawndale HS, 2021 - 2022

**United States Youth Volleyball League, Head Coach**, 11 & Under (Co-Ed), 2013

**Director of Athletics & Vice Principal**, Mira Costa High School, 2007- 2012

**David Starr Jordan High School Volleyball Coach**, Girls Volleyball Head Coach; Boys Volleyball Assistant Coach, 1996 - 1998

### **Other professional positions related to education-based athletics:**

**CIF Pursuing Victory with Honor Trainer Certification**, 2009

**CIF Southern Section Athletics Administrators Summit**, Principal's Roundtable Panelist, 2021

**CIF Southern Section Athletics Administrators Summit**, Principal's Roundtable Panelist, 2023

**CIF Southern Section Executive Committee, President-Elect**, 2023 - present

**CIF Federated Council, Southern Section Representative**, 2018 - present

**CIF Southern Section Executive Committee, Coast Area Representative**, 2015 - 2022

**CIF Southern Section, Athletic Trainer Task Force**, 2018 - 19

**CIF Southern Section, Public/Private Committee**, 2013 – present

**California PBIS Coalition Annual Conference**, Presenter: *Building School Culture & Community*, 2018

**Citrus Belt Area Athletic Directors' Association, Women in Sports Conference Presenter**, 2018

**Girls Got Game: Women in Sports Celebration & Conference Speaker**, 2017

**Los Angeles Rams Women's History Month Youth Empowerment Webinar Panelist**, 2023

**NFHS Coaching Principles and First Aid for Coaches Trainer Certification**, 2011

**NCAA Division II National Tournament, Women's Volleyball**, Regis College, 1989

**Southern California Commission for Women Annual Convening Panelist**, Los Angeles County Commission for Women, 2023

**Los Angeles County Board of Supervisors - 2024 Woman of the Year Award Recipient in Sports (Athletics) - "Women Who Advocate for Equity, Diversity, and Inclusion"**



## **CIF State Executive Committee Nominee**

**Name: Robert Poyer**

**Organization/Position: University Prep Vaue High School**

**CIF Section: CIF City Section**

### **EXPERIENCE**

**Education Administration/ Teaching Positions**

**Athletic Administration/Oversight**

**Current high school principal for 7 years and 19 years in the Value Schools Charter Management Organization. Served as Dean of Students, Assistant principal in charge of Athletics, Special Education teacher, PE Teacher, Athletic Director and Basketball Coach for 14 seasons before moving into the Principal role. I am currently the President of the CIF City Section Board of Managers.**

**Other professional positions related to education-based athletics**

**Served on the Board of Managers for the CIF City Section for over 10 years and the executive committee for over 4 years. I am honored to be considered for the executive committee of the CIF Federated Council.**



## **CIF State Executive Committee Nominee**

**Name:** Steve Sell

**Organization/Position:** Aragon High School /Athletic Director

**CIF Section:** Central Coast Section

### **EXPERIENCE**

#### **Education Administration/ Teaching Positions :**

Aragon High School

- Athletic Director (1996-Present)
- Teacher (1990-2022) Social Studies, Health, and Physical Education.

#### **Athletic Administration/Oversight.**

Peninsula Athletic League

- Athletic Director Co-Chair (2021-Present)
- Football Chair (2015-2023)

Central Coast Section

- Vice-Chair, Athletic Director Advisory Committee (1997-2017)
- Board of Managers (2007-Present)
- Executive Committee (2011-Present)
- Chair, Finance Committee (2017-2020)
- Vice President (2017-2020)
- President (2020-Present)

#### **Other professional positions related to education-based athletics**

Aragon High School

- Assistant Football Coach (1989-1999)
- Assistant Track Coach (1993-1999)
- Head Football Coach (2000-2023) : 2010 CCS Honor Coach and 2015 CIF Model Coach

Central Coast Section

- Tournament Sanctioning Committee (1998-2006)
- Article 5 Committee (2008-2010)

California Interscholastic Federation

- Federated Council (2020-Present)



## **CIF State Executive Committee Nominee**

**Name: Dr. Erika Tejeda**

**Organization/Position: Affiliate - Association of California School Administrators**

**CIF Section: Southern Section**

### **EXPERIENCE**

**Education Administration/ Teaching Positions**

**Athletic Administration/Oversight**

**I have been part of the Perris Union High School District for 23 years. I began as a Spanish teacher and an Activities Director. I have been as Assistant Principal for 5 years and a Principal for the past 6 years. I am the founding principal of Liberty High School where I worked closely with my Athletic Director to establish our athletic program. I was the ACSA Region XIX, California Secondary Educator of the Year for ACSA, and CSUSB Distinguished Alumna 2023.**

**Other professional positions related to education-based athletics**

**CIF Federated Council Member, ACSA Representative, 2022-Present**

**Southern Section Executive Committee, ACSA Representative**