

File ID Number	25-1930
Introduction Date	9/10/25
Enactment Number	
Enactment Date	
By	



**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students

**OAKLAND UNIFIED SCHOOL DISTRICT
Office of the Board of Education**

September 10, 2025

To: Board of Education

From: Denise Saddler, Interim Superintendent
Sondra Aguilera, Chief Academic Officer
Vanessa Sifuentes, High School Network Superintendent
Vinh Trinh, Manager, Master Scheduling and Comprehensive Student Supports; OUSD Liaison to the Oakland Promise

Subject: Grant Award - CalKids - Oakland Promise - HS Linked Learning

ACTION REQUESTED:

Approval by the Board of Education of a Grant Award Letter by and between the Oakland Promise, Oakland, CA, and the District, with the latter accepting \$90,000.00, to support outreach, communications, and student enrollment/claiming efforts on behalf of families and students across your school district at East Oakland Pride, Elmhurst Middle School, Frick United Academy of Language, Castlemont High School, and the OUSD Student Welcome Center, as described in the Grant Award Letter, incorporated herein by reference as though fully set forth, pursuant to the terms and conditions thereof, via the High School Linked Learning Office, for the period July 1, 2025 through June 30, 2026.

BACKGROUND:

Grant Agreement for OUSD schools for the 2025-2026 fiscal year was submitted for funding as indicated in the chart below. The Grant Face Sheet and grant application packets are attached.

File I.D #	Backup Document Included	Type	Recipient	Grant's Purpose	Time Period	Funding Source	Grant Amount
25-1930	Yes	Grant	Oakland Unified School District, East Oakland Pride, Elmhurst Middle School, Frick United Academy of Language, Castlemont High School, and the OUSD Student Welcome Center.	To support outreach, communications, and student enrollment/claiming efforts on behalf of families and students across your school district.	7/1/25 - 6/30/26	Oakland Promise	\$90,000.00

DISCUSSION:

The District created a Grant Face sheet process to:

- Review proposed grant projects at OUSD sites and assess their contribution to sustained student achievement
- Identify OUSD resources required for program success

OUSD received a Grant Face Sheet and a completed grant application for the program listed in the chart by the school.

FISCAL IMPACT:

The total amount of grants will be provided to OUSD schools from the funders.

- Grants valued at: \$90,000.00

RECOMMENDATION:

Approval by the Board of Education of a Grant Award for select OUSD schools for fiscal year 2025-2026, pursuant to the terms and conditions thereof, for the grant year, if any.

ATTACHMENTS:

Grant Face Sheet
Grant Award Letter

OUSD Grants Management Face Sheet

Title of Grant:		Funding Cycle Dates:
CalKids Grant		7/1/2025 to 6/30/2026
Grant's Fiscal Agent: (contact's name, address, phone number, email address)		Grant Amount for Full Funding Cycle:
Oakland Promise		\$90,000.00
484 9th Street Oakland CA 94607		
(360)420-2755		
arbour@oaklandpromise.org		
Funding Agency:		Grant Focus:
Oakland Promise		<p>This funding is designated to support CalKIDS outreach, communications, and program engagement activities aligned with the overall goals of increasing awareness and participation.</p>
List all School(s) or Department(s) to be Served:		
<ul style="list-style-type: none"> East Oakland Pride – \$20,000 Elmhurst Middle School – \$20,000 Frick United Academy of Language – \$20,000 Castlemont High School – \$20,000 Student Welcome Center – \$10,000 		

Information Needed	School or Department Response	
How will this grant contribute to sustained student achievement or academic standards?	This grant will be used by our schools to increase the number of students and families who will sign up and register for a CalKids account, a college savings account, that will help families pay for their higher education.	
How will this grant be evaluated for impact upon student achievement? (Customized data design and technical support are provided at 1% of the grant award or at a negotiated fee for a community-based fiscal agent who is not including OUSD's indirect rate of 3.89% in the budget. The 1% or negotiated data fee will be charged according to an Agreement for Grant Administration Related Services payment schedule. This fee should be included in the grant's budget for evaluation.)	This grant will be used by our schools to increase the number of students and families who will sign up and register for a CalKids account, a college savings account, that will help families pay for their higher education. One of the goals from this grant is to increase the students believe that they can be successful in college; an increase the college going mindset of our students and families.	
Does the grant require any resources from the school(s) or district? If so, describe.	No	
Are services being supported by an OUSD funded grant or by a contractor paid through an OUSD contract or MOU? (If yes, include the district's indirect rate of 3.89% for all OUSD site services in the grant's budget for administrative support, evaluation data, or indirect services.)	Services are supported by an OUSD funded grant	
Will the proposed program take students out of the classroom for any portion of the school day? (OUSD reserves the right to limit service access to students during the school day to ensure academic attendance continuity.)	No	
Who is the contact managing and assuring grant compliance? (Include contact's name, address, phone number, email address.)	Name/Title:	Vinh Trinh, Manager Comprehensive Student Supports and Master Scheduling
	Site:	928
	Address:	
	Phone:	(415) 939-2933
	Email:	vinh.trinh@ousd.org

Applicant Obtained Approval Signatures:			
Name/s	Entity	Signature/s	Date
Vinh Trinh	Department	<i>Vinh Trinh</i>	8/1/25
Sondra Aguilera	Chief Academic Officer	<i>Sondra Aguilera</i>	8/1/2025
Grant Office Obtained Approval Signatures:			
Name/s	Entity	Signature/s	Date
Lisa Grant-Dawson	Business Officer		
Denise G. Saddler	Interim Superintendent		



June 9, 2025

Dear School Team,

We are pleased to inform you that the following schools and program sites have been selected to receive a CalKIDS grant to support outreach, communications, and student enrollment/claiming efforts on behalf of families and students across your school district:

- **East Oakland Pride** – \$20,000
- **Elmhurst Middle School** – \$20,000
- **Frick United Academy of Language** – \$20,000
- **Castlemont High School** – \$20,000
- **Student Welcome Center** – \$10,000

This funding is designated to support CalKIDS outreach, communications, and program engagement activities aligned with the overall goals of increasing awareness and participation. Grant funds must be used in alignment with the allowable expenses and the programmatic goals outlined in your proposal. Eligible uses of funds include, but are not limited to:

- Outreach and communications
- Coordinated planning and program alignment between your local CSA program and CalKIDS
- Impact assessment
- Direct mail and advertising (online, print, broadcast, radio, and social media)
- Direct communication (e.g., email)
- Public service announcements
- In-person and virtual presentations or trainings to boost engagement and participation
- One-time technology enhancements (not to exceed 20% of the total grant award)
- Production and distribution of communication materials and social media content

To accept this grant, please reply to this letter confirming your acceptance. Should you have any questions, feel free to contact Arbour Decker at arbour@oaklandpromise.org.

We thank you for your ongoing dedication to student achievement and look forward to collaborating with you to promote greater access and participation in the CalKIDS program.

Sincerely,

A handwritten signature in black ink that reads "Sandra P. Ernst".

Sandra Ernst
CEO

Oakland Promise

sandra@oaklandpromise.org