Superintendent Report

Superintendent, Dr. Kyla Johnson-Trammell June 11, 2025



Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



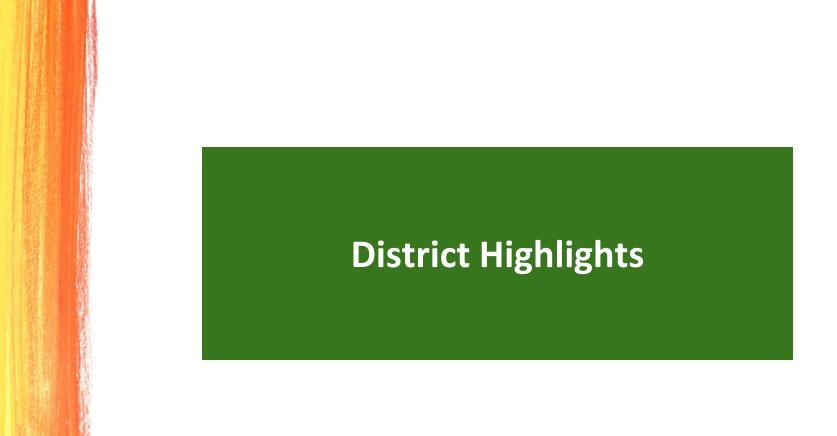
Superintendent Report Overview



District Highlights

Oakland Grown Graduation Highlights

Summer Learning



Oakland Reads Provides Summertime Reading Support

Oakland Reads (oaklandreads.org) is a free electronic resource designed by the Oakland Literacy Coalition and our OUSD Early Literacy Team to equip families, caregivers, tutors, and out-of-school time providers with tools to promote children's reading development.

The website, which is available in six languages, breaks down the essential skills that students need to learn to read and provides a roadmap for families and caregivers to understand what students are learning in the classroom and how to support.

The site brings academic milestones to life with short video explainers and hands-on activities that adults can do with children at home, in tutoring sessions, during summer school programming, and more.

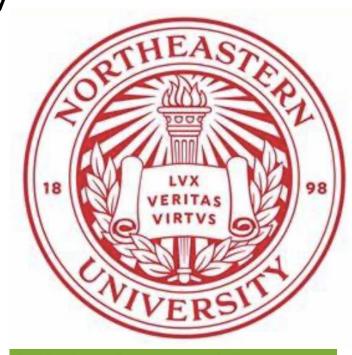


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More OUSD Graduates Receive Major Scholarships to Attend Northeastern

In what is becoming an annual tradition, ousp's to celebrating more new graduates who are benefitting from the growing partnership between the District and Northeastern University. Like last year, Northeastern, on the old Mills College campus, announced it has seven OUSD students who have accepted full-ride scholarships to attend the school in the fall.

The Northeastern Oakland Opportunity
Scholarship - as it's called - covers tuition, and
room and board for four years, and is worth
\$340,000. The students who will attend
Northeastern starting in the fall include one from
Oakland High, one from CCPA, two from Skyline
High, and three from Oakland Technical High.
Congratulations to all these new Huskies!



Initiative: Empowered Graduates www.ousd.org/strategicplan

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Mental Health Internships: A Win for Everyone

May was Mental Health Awareness Month, and it's a fitting time to appreciate our 23 Masters of Social Work (MSW) and Marriage and Family Therapist (MFT) graduate-level interns on completing one school year of service across 21 OUSD sites.

These interns received hands-on experience working in OUSD, while providing individual and group counseling services to nearly 300 students. Collectively, they gave more than 2,700 hours of individual, group, and family counseling and case management services to some of our most vulnerable students and families. We are so grateful for their service.



Initiative: Diverse and Stable Staff

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Oakland Grown Graduation Highlights

#OaklandGrown: Celebrating Our 2025 Graduates and Their Journeys of Growth

The #OaklandGrown Graduation Campaign was a comprehensive, collaborative initiative by the OUSD Communications, Enrollment, and KDOL video teams, alongside district educators and leaders. Its goal was to celebrate 2025 student milestones across all grade levels, focusing on themes of Gratitude & What's Next.

The campaign utilized a multi-channel strategy, including social media (Facebook, Instagram, LinkedIn, and a new TikTok account) and a key user-generated content (UGC) initiative with Instagram story templates. Strong partnership with the Enrollment team ensured broad, authentic coverage across elementary, middle, and high schools. The KDOL team produced compelling video highlights. This campaign served as a pivotal demonstration of the broader #OaklandGrown brand, celebrating individuals who have grown within Oakland or OUSD, including alumni who returned as staff.



#OaklandGrown: Elevating Student Voices - UGC & Story Templates

A key component of our #OaklandGrown graduation campaign is empowering our students and families to share their own memorable moments. We've launched a district-wide user-generated content (UGC) initiative, encouraging the entire **#OUSDCommunity to contribute their** proudest and most joyful photos from all 2025 graduations. This allows us to "Capture the Moment!" through countless perspectives.

To facilitate this, we've created a custom "stories template" for Instagram, making it easy for students and families to share their unique experiences. This is the kickoff of our broader UGC strategy, with plans to create more story templates for future significant OUSD community events, fostering ongoing engagement and shared celebration across our social platforms.





#OaklandGrown: District-Wide Coverage Through Collaboration

Our #OaklandGrown graduation coverage is a testament to strong internal collaboration, particularly with our Enrollment team. This partnership has significantly expanded our ability to capture and share moments of student success across **elementary, middle, and high school levels** and broadened our ecosystem of authentic stories across the entire district.

Working closely with their dedicated social media channels—@TownSprouts (Elementary),
@OakintheMiddle (Middle School), and @TheLinkOUSD (High School)—we have already successfully gathered and shared compelling photo and story content from numerous events. Examples of this broad coverage include: Madison Park Academy (5th Grade and TK-K Promotion), Castlemont High School, McClymonds High School, and Skyline High School.

The success of the #OaklandGrown graduation campaign is the first step towards ensuring the District continues to share more student journeys, from our youngest learners to our graduating seniors.

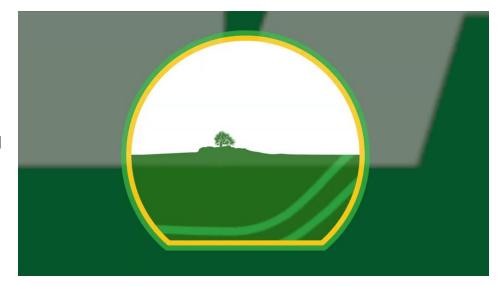


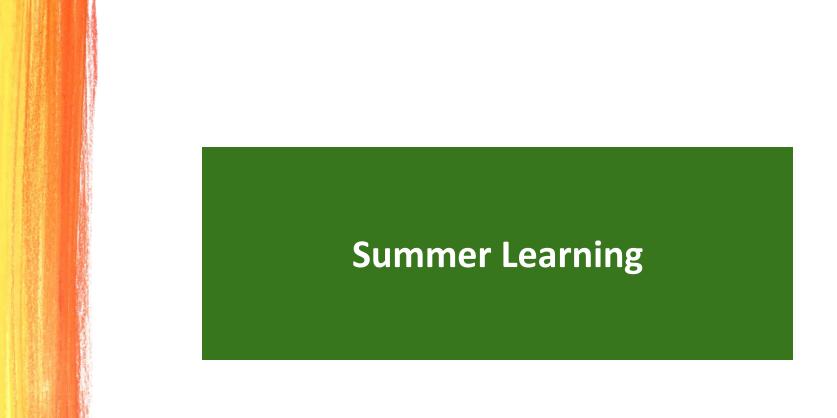
#OaklandGrown: 2025 Grads Video Highlights Series

The KDOL video team has produced dynamic highlight reels from the graduation ceremonies we attended.

We are excited to present our first **2025 Grads Highlight Video**, which features students from Dewey Academy and Oakland Tech sharing their "who they're grateful for" and "what's next" on their journey.

More videos will be shared across all OUSD channels in the coming days and weeks, continuing our #OaklandGrown celebration of our incredible students. This visual storytelling is crucial for sharing the pride of our community with a wider audience.





We are on track to serve 8,000 students this summer PK - Young Adult

- 42 School Sites; 14 CDCs
- 1,000+ OUSD employees hired
- Contracts with 22 Summer Lead Agencies
- ~5,000 students will go on at least 2 field trips this summer

1,000 Independent programs CBOs 880 PK/CDC

2800 Elementary 1200 Middle School



Community Schools, Thriving Students

2100 High School

Elementary Summer Programming

ELOP (Expanded Learning Opportunity Program Grant) Funded 5 weeks of 9 hour programs with 3-4 hours of academics from a certificated teacher and enrichment activities with our summer lead agency organizations in the afternoon.

Bridge to K- For children entering kinder/transitional-kindergarten in the fall to learn foundational academic and social emotional skills.

Springboard/Boost: Literacy and Math acceleration with small group instruction, tutors, incentives, and family engagement.

OFASS - Oakland Fine Arts Summer School, exposure to all the visual and performing arts building towards our always magnificent end of summer showcase.

Newcomers: Hands on science based language development across 3 hub sites.

Students with Extensive Special Education learning needs: Offered morning ESY (Extended School Year) as well as inclusive afternoon enrichment option.

RJ Circle Training - High School Interns run restorative circles with Elementary Youth across multiple sites

Middle School Summer Programming

ELOP (Expanded Learning Opportunity Program Grant) Funded 5 weeks of 9 hour programs with 3-4 hours of academics from a certificated teacher, and enrichment activities with our summer lead agency organizations in the afternoon.

Expansion of our literacy tutors to support middle grade literacy across all sites

Middle School Music Program brings together community artists and OUSD music teachers for immersive instrument sessions and end of summer concert that should not be missed.

Aim High across 4 middle school sites: STEM, Humanities, Issues and Choices class

Oakland Performing Arts Intensive -Community Artists and OUSD Dance/Art teachers prepare students to perform in SF Juneteenth Parade Students with Extensive Special education learning needs: Offered morning ESY(Extended School Year) as well as inclusive afternoon enrichment option.

Math Boost programs for 8th graders wanting to accelerate their Algebra and Geometry readiness

Dual Language Hub - Instruction in Spanish and English

High School Summer Programming

Credit Recovery - Thousands of HS students to earn up to 10 credits to stay on track for graduation.

→ Graduation Ceremony at Oakland Tech on July 3rd for 12th graders that earn their diploma.

Summer HAcK- Healing and Academics for Kids - Project based credit recovery for 9th -10 grade students that need inspiration to re engage and stay on track.

SAIL- Summer Academy for Integrated Language Learning - High school newcomer students earn credits in a challenging and creative environment.

Peralta College Dual Enrollment (DE) - Upon passing the DE course, students earn college units (which can often be applied to college degrees), A-G high school credits**, and receive a GPA bump (increasing their overall GPA).

ECCCO - Exploring College, Career, and Community Options - Hundreds of students experience OUSD's teacher-supported summer internship program all across the city.

Pre Collegiate Academy at Merritt College - HS students earn credits and get inspired on a college setting.

Algebra/Geom. Intensive classes - Allow 9th grade students to fast track to higher level math courses next year.

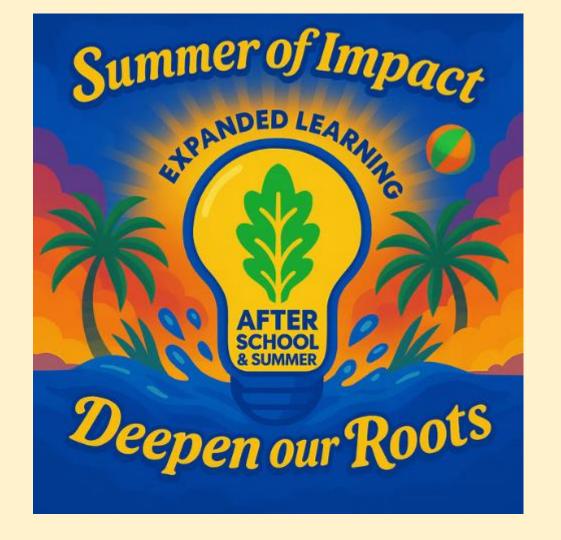
Bridge to 9th - Students meet their new teachers, experience their new high school campus, and develop leadership and academic skills.

READY WEEK June 2 - 4th

OUSD Trained 400 line staff from all Summer Lead Agencies, including youth interns

Click here to see the offerings

To ensure our children experience safe, supportive, and joyful summer programs.



LEARN MORE

Click here for a list of district summer programs.

website:

www.ousd.org/summerlearning

General questions: summerlearning@ousd.org

Summer enrollment status: chooseousd.org

Julie McCalmont
Coordinator, Summer Learning Programs
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Other non OUSD Summer Programs in Oakland: https://www.inplay.org/r/oakland



Community Schools, Thriving Students



