

MEASURE N AND H – COLLEGE AND CAREER READINESS COMMISSION

1016 Union Street, #940
Oakland, CA 94607-

**OAKLAND UNIFIED
SCHOOL DISTRICT***Community Schools, Thriving Students***Measure N - College & Career
Readiness - Commission**

David Kakishiba, Chairperson,
kakishiba@gmail.com

Marc Tafolla, Vice Chair
marctafolla@gmail.com

Katy Nuñez-Adler, Secretary
katynunez.adler@gmail.com

James. Harris, Member
james@educateoakland.com

Gary Yee, Member
Yeega125@gmail.com

Board Office Use: Legislative File Info.

File ID Number	25-1546
Introduction Date	6/3/2025
Enactment Number	
Enactment Date	

Memo

To Board of Education

From Measure N and H – College and Career Readiness Commission

Board Meeting Date: June 11, 2025

Subject Services For: Leadership Public School Oakland R&D

Action Requested and Recommendation

Adoption by the Board of Education, upon recommendation by the Measures N and H Commission of a 2024-2025 Education Improvement Plan/Budget modification for Leadership Public School Oakland R&D to reduce \$15,000.00 Internship and Apprenticeship Stipends by \$12,500.00 to \$2,500.00 and establish a new strategic action \$12,500.00 Travel and Conference, as stated in the justification section of the New or Revised Strategic Action Section of the Budget Modification Form.

Background *(Why do we need these services?
Why have you selected this vendor?)*

Leadership Public School Oakland R&D would like to reduce \$15,000.00 Internship and Apprenticeship Stipends by \$12,500.00 to \$2,500.00 and establish a new strategic action \$12,500.00 Travel and Conference, which includes: Travel, registration, and lodging for 10 junior student leaders (rising senior) and 2 administrators to attend DigiMarCon San Diego 2025 (May 8–9, 2025), including a visit to High Tech High on the afternoon of May 8th and a behind-the-scenes immersive media tour of the 4D IMAX Experience at the San Diego Zoo on May 9th. This trip directly supports LPS Oakland's strategic action to expand the Work-Based Learning continuum by providing rich, real-world career exploration across design, media, and storytelling.

Competitively Bid Was this contract competitively bid? No
If no, exception: N/A

Fiscal Impact Funding resource(s): Measure N

Attachments 2nd - 25-1546-LPS 9126 BMF Travel and Conference \$12,500.00



OAKLAND UNIFIED
SCHOOL DISTRICT
Community Schools, Thriving Students

2024-25 Measures N and H Budget Modification Form Charter Schools



College &
Career for
All Fund
Established by Measure N

Date:	4/30/25	Principal:	Pengpeng Jiang
School Name:	LPS Oakland R&D	Program #:	9126
Pathway Name: (required for multiple use of programs)	Design and Multimedia Arts	Requested By:	Maafi Cook

Step 1:

a. Enter the Original Approved Strategic Action from the Measures N and H EIP:

Directions: Copy & paste the original strategic action below. The original strategic action is where you plan to take money from and use it for a new purpose.

**You can enter up to 3 different actions below, as long as the New or Revised Strategic Action in Step 2 is the same!*

Measures N/H Plan or Pathway/Tab Name	Budget Action Line Item #	Original Amount Approved	Measures N and H Budget Original Strategic Action (proper & complete justification)	Total Amount being Transferred
2023-2024 Measure N Strategic Carryover Plan	Line 20	\$15,000.00	Internship and Apprenticeship Stipends - Internship and apprenticeship stipends directly benefit students in the pathway by providing financial support while they gain practical, hands-on experience in their chosen field. These stipends alleviate financial barriers, allowing students to participate in valuable learning opportunities that enhance their skills, knowledge, and employability. By receiving compensation for their work, students are incentivized to pursue internships and apprenticeships, ultimately preparing them for successful careers in their desired career.	\$12,500.00

b. What will be the impact on your Measures N and H plan, pathway development, and students for not doing your original strategic action? (*Do not insert links or use Acronyms. *If taking from multiple actions - respond to each action or the overall impact.)

No impact.
Funds are being reallocated from areas where expenditures are no longer necessary.

c. Enter the Object Codes and Expenditure Types for the Original Approved Strategic Actions:

5805 - General Consulting

d. Total amount being transferred: **\$12,500.00**

- Please check this box if this is a **NEW** expenditure and it's not in the approved Measures N and H Budget.
- ☐ Please check this box if this is an **EXISTING** expenditure and you're only amending the approved amount.
- ☐ Please check this box if this request is to create a new position or change the FTE of an existing position. If so, please attach a Measures N/H Duty Statement form to the Budget Modification form request.

Step 2.

a. Enter the New or Revised Strategic Action (Explicitly state the expenditure type and how it supports pathway development):

*This will become the new proper justification for this expenditure. *Only one justification is allowed. *You'll use this new or revised justification for all future applicable requests connected to this modification.*

Measure N/H Plan or Pathway/Tab Name	Budget Action Line Item #	Original Amount Approved	New or Revised Measures N and H Strategic Action Enter one to two sentences to create a Proper Justification using the questions below: no acronyms or hyperlinks. -What is the specific expenditure or service type? Please briefly describe (no vague language) and quantify it when applicable. -How does the specific expenditure impact students in the pathway and support your 2024-25 pathway goals and strategic actions? Please also answer the additional questions using the Object Code linked in this document to adequately justify your new or revised strategic action.	New or Amended Amount
2023-2024 Measure N Strategic Carryover Plan	N/A	N/A	Travel and Conference: These funds are being redirected to higher-impact student experiences, including transportation and staff supervision for student participation in the DigiMarCon San Diego Conference, a site visit to High Tech High, and a behind-the-scenes immersive media tour at the San Diego Zoo. This multi-day experience offers students real-world exposure to careers in digital media, immersive design, and creative technology. It aligns directly with our goal of expanding professional learning opportunities and strengthening the Work-Based Learning continuum within the Design and Multimedia Arts Pathway. Travel, registration, and lodging for 10 junior student leaders (rising senior) and 2 administrators to attend DigiMarCon San Diego 2025 (May 8–9, 2025), including a visit to High Tech High on the afternoon of May 8th and a behind-the-scenes immersive media tour of the 4D IMAX Experience at the San Diego Zoo on the afternoon of May 9th This trip directly supports LPS Oakland's strategic action to expand the Work-Based Learning continuum by providing rich, real-world career exploration across design, media, and storytelling. At DigiMarCon, students will learn from industry leaders about UX/UI design, multimedia production, and	\$12,500.00

			branding—skills central to our Design and Multimedia Arts pathway. The visit to High Tech High on May 8 will allow students to see youth-led, interdisciplinary projects in action and experience a thriving learning environment where students like themselves are at the center of innovation and voice. On the afternoon of May 9, students will tour the San Diego Zoo's 4D IMAX immersive media production facility, gaining behind-the-scenes insight into how multimedia designers and engineers create interactive, sensory-rich storytelling experiences. These opportunities reinforce pathway learning, inspire leadership, and prepare students for capstones, internships, and future creative careers. Budget Calculations: Airfare (round-trip) OAK to San Diego, Southwest \$450.97 x 12 participants = \$5,411.64 Uber/Lyft (San Diego airport - hotel round trip) = \$250.00 Public Transportation in San Diego = \$10/day/person x 12 = \$240.00 (only allowed to and from the hotel and the three destinations mentioned) Hotel lodging: 6 rooms for 2 nights at \$468.29 = \$5,619.42 Meals for 10 students, at \$20.00 per student, beginning on the 2nd day x 2 days total = \$400.00. Meals for 2 Staff members at the per diem rates: \$8.00 BF, \$12.00 Lunch, \$20.00 Dinner, \$240.00.	
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b. Enter the Object Code and Expenditure Type for the New or Revised Approved Strategic Action:

5200 - Travel and Conference

Signature of Approvals: (Please enter the team member’s name below the signature line)

Maafi Cook
Name: Maafi Cook
Teacher Leader/Pathway Director
Signature

3/21/25
Date

Pengpeng Jiang
Name: Pengpeng Jiang
Principal Signature Required

5/2/25
Date

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Date the BMF was accurately completed & received: 5/2/2025

Program Manager, Approval Signature: 

Date: 5/2/2025

H.S. Network Superintendent, Approval Signature: 
Vanessa Sifuentes (May 2, 2025 11:28 PDT)

Date: 05/02/2025

