



**College &
Career for
All Fund**

Established by Measure N



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

Madison Park Academy

2025-2026 Measure N and H

Education Improvement Plan Presentation



Presented to Measures N and H Commission

April 22nd, 2025

www.ousd.org



@OUSDnews

Madison Park Academy Overview



- 410 High School Students
 - 297 Students Grades 10 - 12th in Pathway, including all of our students with IEPs
 - 74 students have IEPs, 18% of total students
- Schoolwide Systems Supporting Pathway Quality Improvement
 - Future Center
 - Cohorted Wall to Wall Pathway
 - Individualized Support, Transcript Review, and Family Communication
- Other highlights:
 - 92.7% of students in Pathway
 - 75% of our 12th grades passed at least 1 dual enrollment course, 42.9% of students with IEPs
 - 164 students did an internships an increase from the year prior (132)

MAD Pathway

- Media, Arts and Design Pathway
 - 10th Grade: 90
 - 11th Grade: 102
 - 12th Grade: 89
- Focal Group: Students with IEPs
 - 10th Grade: 17
 - 11th Grade: 20
 - 12th Grade: 12



MAD Pathway

Reflections on 2024-2025 so far



Pathway Development

- Fully staffed with 3 teachers
 - Vertical Alignment
 - Clear Student Outcomes
- Regular Meetings to discuss alignment, equipment and how to teach technical skills



Madison Park Academy Overview

Whole Pathway	MAD 1: 10th Grade	MAD 2: 11th Grade	MAD 3: 12th Grade
Storytelling through Media, Career Exploration and Industry Exposure	Photography Composition and Photoshop, Audio/Foley	Narrative Mini Short Form Storytelling, Audio Storytelling	Nonfiction Journalism, and Documentaries,
Essential Questions How can students share their stories through media, while building industry skills?	What is media and what are its impacts on our lives (self, community, world)? How can we use media to tell engaging and persuasive stories?	How can artists explore identity and place in the world through media and storytelling? How can students utilize media to shape, inform, and influence perspective and perception.	What are the components of nonfiction storytelling? How do power dynamics come into play in community storytelling (ie journalism, social media, documentaries)?

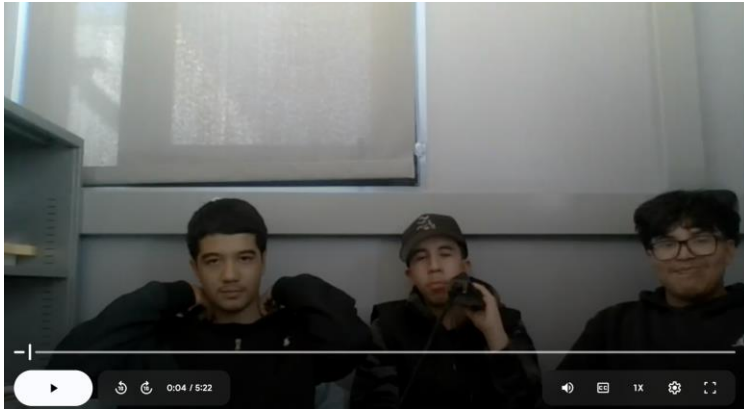
MAD Pathway

Reflections on 2024-2025 so far



Pathway Development

- Podcasting in History using Soundtrap from KQED



World History In the Making: A Podcast Project Overview



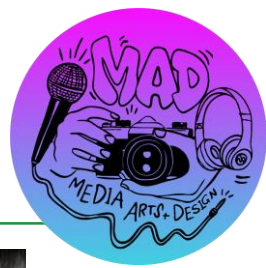
Goal / Purpose: For students to become skilled *conversationalists*, to be able to *hold their own* in a thoughtful and extended academic discussion.

Students should leave this project more confident in all types of conversations, from trying to win an argument with your parents and keeping a conversation going with your relative at a party, to interviewing for a job or advocating for a raise from your boss. ***To do so, we need to practice.***

Task: Each marking period, students will work with podcasting teams to record a series of short (2 minutes - 10 minutes), unscripted podcast conversations about the content we are studying AND/OR the process of doing history.

MAD Pathway

Reflections on 2024-2025 so far



Pathway Development

- Capstone and Advanced Media Integration



MAD Pathway - Industry Partners

Reflections on 2024-2025 so far

Grade Level Field Trips

- 10th - Youthbeat and KDOL
- 11th - KTVU
- 12th - Pixar, SF Film Festival
- Mix Grades: Artist Market, Creative EXPO,

Dual Enrollment

- Introduction to Graphic Arts
- Fundamentals of Art
- Fundamentals of Painting
 - 75% of our 12th grades passed at least 1 dual enrollment course, 42.9% of students with IEPs



MAD Pathway - Future Center Reflections on 2024-2025 so far



Future Center Team

- 9th - 12th Career and College Exposure
- Senior Post Secondary Planning
- School and Summer (ECCCO) Internships
- Student Leaders
 - Peer Forward. Mentoring, Language Navigators, MAD Advisory Board
- College Field Trips
- Advisory
- METs Partnership



MAD Pathway - Future Center Reflections on 2024-2025 so far



MAD Pathway

Reflections on 2024-25 Challenges



- Industry Standard Equipment
 - Securing equipment
 - Obstacles to purchasing Resources
 - Capacity of Future Center Team
- Actions
 - Hiring Admin Assistant
 - Hiring WBL and CCRS
 - Creating more industry experiences
 - MAD Advisory Board
 - Dual Enrollment Certificates
 - Exploring Pre - Apprenticeship Programs



MAD Pathway

Looking Ahead to 25-26

Learned

- Staff is most important for our individualized approach
- Future Center Team does a lot

Challenges

- Processing Resources and Funds
- Internship Hosts and a wide variety of options



You're Invited!



MAD ART SHOW

April 30th

1pm - 3pm

Film, Photography, Audio

KQED and Black Film Guild

Follow us on instagram @mad.pathway for updates



Questions?

EVERY STUDENT THRIVES!



**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students

1000 Broadway, Suite 680, Oakland, CA 94607

www.ousd.org



@OUSDnews

Contact us for additional information [optional contact area]
Phone: 510.555.5555 | Email: info@ousd.org