Superintendent Report

Superintendent, Dr. Kyla Johnson-Trammell April 9th, 2025



OAKLAND UNIFIED SCHOOL DISTRICT

Community Schools, Thriving Students

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Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fullyinformed, critical thinkers who are prepared for college, career, and community success.

Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



Superintendent Report Overview

District Highlights Enrollment Update

District Highlights

High School Students Enjoy Hands-On Learning at Skilled Trades Fair

300 students and staff from Oakland and San Leandro schools recently took part in the Spring 2025 Skilled Trades Fair at the Cypress Mandela Training Center. During the event, high school students had the chance to try out 28 different hands-on stations, including operating heavy machinery (pictured), and learn more at ten employment information stations.

These events are extremely important and powerful as they expose students to the rewarding, lucrative, and essential careers in the trades that may lie in their futures. OUSD thanks our industry partners, especially Cypress Mandela, for providing these amazing opportunities for our youth to actually see themselves in the trades.



Initiative: Empowered Graduates www.ousd.org/strategicplan

Science Students at Hillcrest Talk with District Leader about Water Quality

7th and 8th graders at Hillcrest K-8 School had a special guest in their classes on Wednesday, March 26, Board of Education Director Mike Hutchinson. The students invited Director Hutchinson to talk about issues surrounding lead in water at Hillcrest and in the District as a whole. The students are in science classes in which they have been studying the lead issue, and researching the collection of faucets, fountainheads, and other water sources on their campus. They even had a map that noted all the outlets on campus.

The students asked probing questions which Director Hutchinson answered directly. They talked about such things as why there is lead in schools, what the District is doing to mitigate the issues, and how the students can feel assured their water is safe to drink.



Initiative: Strong Readers www.ousd.org/strategicplan

Claremont Students Meet with Golden State Valkyries to Talk Hard Work

The Golden State Valkyries, the Bay Area's new WNBA team, visited Claremont Middle School to spend time with the school's now-league champion girls basketball team. Veronica Burton, Kayla Thornton, and Tiffany Hayes sat for a panel discussion with the girls, answering questions about what it took for them to make it to the WNBA, the importance of being a good student and working hard in school and sports, and their love for the game of basketball.

After the talk, the team handed out t-shirts, which the players signed, they did a student podcast, and they even went outside for some games in the sun. Thornton also did a short video with the girls for the Valkyries social media channels. OUSD thanks the Valkyries for supporting our students!



Initiative: Joyful Schools

www.ousd.org/strategicplan

New OUSD Administrative Office Supports Hybrid Work + Collaboration

For the first time since the COVID pandemic forced everyone to work remotely in 2020, and then the District closed central office operations at 1000 Broadway in 2023, OUSD is thrilled to have a new administrative office to support staff, departments, and schools.

Located in West Oakland at the former Cole School site, the Cole Administrative Office building provides OUSD staff with an improved, secure workspace to support our hybrid work structure, continued collaboration, and success.

Central office staff - who for the past several years have been working at various schools and locations scattered across the city - once again have a home office from which to support our schools and students. The Cole Administrative Office is located at 1011 Union Street.



Initiative: Diverse and Stable Staff

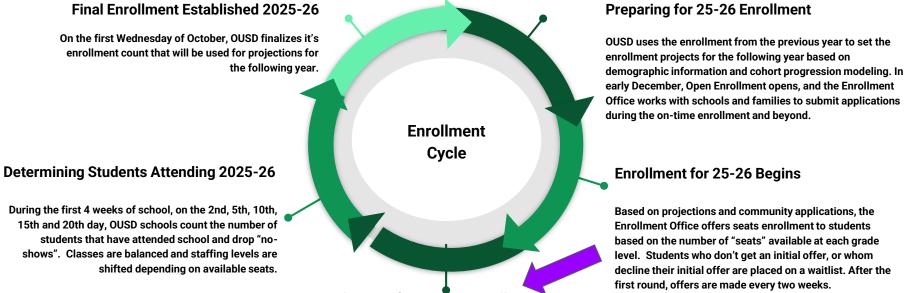
www.ousd.org/strategicplan

Enrollment Updates

Enrollment Process*

www.ousd.org

*Students can enroll in OUSD schools any time throughout the year, this is for budget and planning purposes.



Families Confirm 25-26 Enrollment

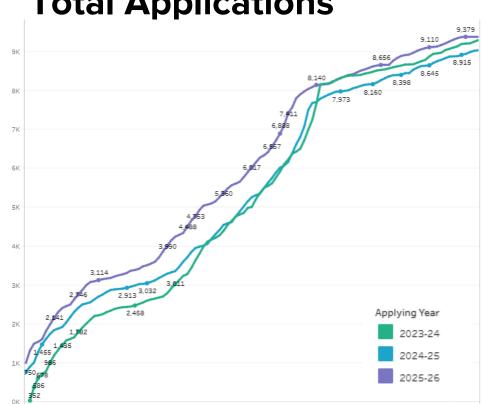
@OUSDnews

Families "Confirm" that student/s will attend the assigned school. For families that decide to not take the assigned seat, another students is moved into the "seat" from the waitlist.

Enrollment Milestone	Date	Description
On-time application window opens	12/4/2024	We encourage all families to apply in the on-time window, as this gives families the best opportunity to access their preferred school.
On-time application window closes	2/9/2025	This is the deadline for an application to be considered on-time. Any application submitted during this time period is considered on-time.
Late application window opens	2/10/2025	Families who did not submit an application during the on-time window can begin submitting applications at this point.
On-time offers released	3/5/2025	Families will be offered a place at a school and/or be placed on a waitlist at this time.
Intent to Return Forms	3/19/2025	On this date, families will be asked to confirm whether or not they are returning to their current school for the following school year.
Deadline to accept on-time offers	3/26/2025	Families must accept their offer by this date. Offers that are not accepted will be withdrawn, and seats will be offered to other families.
Late offers released	4/2/2025	Families will be offered a place at a school and/or be placed on a waitlist at this time. Deadline 4/20

Intent-to-Return & Late Offers

- On March 19th, all families in non-transition grades received an email where they can indicate whether or not they will return to their school for next school
 - Schools can supplement data gathered from the official form with their own surveying of families
- Intent-to-return data is a key part of annual planning, class creation, master scheduling, and enrollment processes
- On April 2nd, we released the 2nd round of enrollment offers, which included offers to families who applied late, and may have included 2nd (waitlist) offers to families who applied on time
- □ Moving forward, we will make offers every two weeks



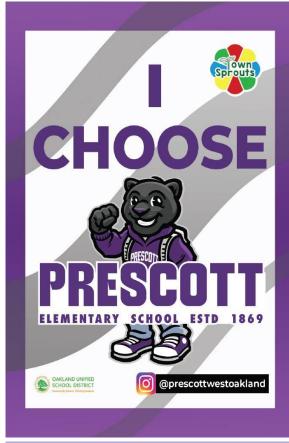
Total Applications

Through the first 110 days of the enrollment window, we are currently 442 applications ahead of 24-25, and 175 applications ahead of 23-24. Given the smaller Kinder and TK eligible birthrates, and the smaller size of 5th and 8th grade classes, this speaks to the success of our Enrollment Stabilization work.

Enrollment Stabilization

When families accept an offer from a focal school, we mail them a car/ refrigerator magnet.

- Promote and reaffirm their choice
- Connect the family to their future school
- Celebrate the school
- Additional magnets are printed and shared with each school for other promotional purposes



Sample Choose magnet for Prescott Elementary

Enrollment Stabilization

New podcast episode at the Grow With Us Podcast "You can't get that from a book": LIFE Academy & Linked Learning"

- Promotes the success of OUSD's Linked Learning methodology
- Celebrates one of our most successful high school's, located in the heart of the Frutivale neighborhood
- Continues to position OUSD as a place of innovation and academic excellence



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1011 Union Street, Oakland, CA 94607

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