LPS Oakland R&D Campus—*Measure N/H Site Progress Update*
Presented to the OUSD Measure N/H Commission
November 5, 2024

LPS Oakland R & D Student Pathway Work- 2024

Progress Update Overview

- **Pathway Vision & Key Personnel**

- **LPS Oakland's Career Technical Education (CTE) Pathway**

- **Intended Student Outcomes**

- ***Where Were We → Our Accomplishments → Future Plans***
  - **School Staffing & Instructional Program**
  - **Construction**
  - **Pathway Redesign**
  - **Student Outcomes**
  - **Educational Partners and Student Experiences**
  - **Internships and Apprenticeships**
  - **What's Next**

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LPS Oakland Pathway Vision

Empower all LPS Oakland R&D students, regardless of their background, to achieve success in college and careers through LPS Oakland's CTE Pathway Program. Our program offers hands-on learning, dual enrollment, and A-G interdisciplinary experiences, all within a supportive small high school environment.

LPS Oakland 2024 Graduates

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Key Personnel

- Principal
- Linked Learning Lead Facilitator
- CTE Teacher/Facilitator
- Work Based Learning (WBL) Career Practicum Assistant Facilitator
- All Classroom Teachers & Dual Enrollment Facilitators

Student Work User Experience and Interface Design - 2024

LPS Oakland's CTE Pathway–*Redesign 23-24*

Linked Learning Model

- **Whole School:** *The class of 2027 represents the first graduating class of the pathway.*

- **A-G Integrated Core**

- **Design & Multimedia Arts Pathway:** *CTE and Dual Enrollment Courses*

- **Work Based Learning**

- **Integrated Supports**

Student Work
Virtual Reality & Digital Spaces - 2024

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Intended Student Outcomes

Every LPS Oakland R & D Graduate will have these Options:

- Enroll in a Community College Design & Multimedia Arts Program

- Enroll in a 4-Year College Design & Multimedia Arts Program

and/or

- Enter the Design & Multimedia Arts Workforce

Student Work
Social Media Marketing Class of 2024

Overall employment in arts and design occupations is projected to grow about as fast as the average for all occupations from 2023 to 2033. Source: Bureau of Labor Statistics. August 2024

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Intended Student Outcomes

Possible Areas of Career Focus & Exploration

- *Critical Thinking & Problem-Solving, Analytical, Soft and Hard Skills Development*

Graphic Designer

Multimedia Artist/Animator

Web Designer

UX/UI Designer

Video Production Specialist

Digital Illustrator

Art Director

3D Modeler

Social Media Content Creator

Virtual Reality Designer

Packaging Designer

Prototyping Specialist

OAKLAND UNIFIED SCHOOL DISTRICT
Community Schools, Thriving Students

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School Staffing & Instructional Program

Where Were We → Our Accomplishments → Future Plans

Where Were We:
- We had poor labor relations, low staff retention (less than 20%), multiple teacher vacancies, and many students on a virtual learning platform for A-G core courses instead of having an in-person classroom teacher.

Our Accomplishments
- Healthy Labor Relations, High Staff Retention (Over 80%), No Teacher Vacancies, and No Students have Virtual Learning for Core A-G courses.

Future Plans
- Maintain our accomplishments and continue to provide meaningful ongoing training and professional development in standard-based instruction and linked learning for all staff to improve student learning outcomes.

$20M Construction Project Completed Aug. 2024

Where Were We → Our Accomplishments → Future Plans

Where Were We:
- In the beginning and middle of a $20 Million Construction Project of the LPS Oakland Campus to invest in East Oakland.

Our Accomplishments
- We completed the Construction Project in 4 years in August 2024.

Future Plans
- Use the new building and two renovated buildings to support the Design and Multimedia Arts Pathway Program.

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Pathway Redesign

Where Were We → Our Accomplishments → Future Plans

Where Were We:
- As a result of staff and leadership changes and turnover, staffing shortages, and the negative impact of the pandemic, LPS Oakland's Pathway program needed coherence and focus.

Our Accomplishments
- With the transition from two CTE pathways to one '**Whole School'** CTE pathway, LPS is now able to focus on primarily offering dual enrollment and CTE courses aligned to the Design and Multimedia Arts Pathway program. This new structure ensures a more streamlined and effective learning experience for our students.

Future Plans
- We aim for 100% of students to graduate from LPS with a Design and Multimedia Arts certification with meaningful and relevant hands-on, A-G interdisciplinary, dual enrollment, and workplace industry experiences.

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Pathway Redesign *(Where Are We)*

Where Were We → Our Accomplishments → Future Plans

Our Accomplishments

One CTE Pathway: Whole School

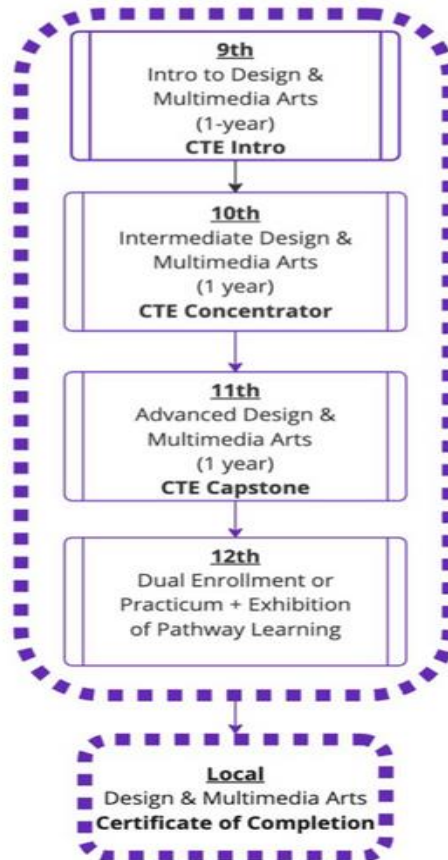Year-long CTE course sequence in Design and Multimedia Arts.

Dual Enrollment

Semester-long Berkeley City and Merritt College electives.

LPS Board Approved Local Certification

Design & Multimedia Arts Certificate of Completion

9th
Intro to Design & Multimedia Arts (1-year)
CTE Intro

10th
Intermediate Design & Multimedia Arts (1 year)
CTE Concentrator

11th
Advanced Design & Multimedia Arts (1 year)
CTE Capstone

12th
Dual Enrollment or Practicum + Exhibition of Pathway Learning

Local
Design & Multimedia Arts
Certificate of Completion

Dual Enrollment Multimedia Electives for 11th and 12th grade include:

- Graphic Visualization
- Data Design
- VR and Digital Spaces
- Web Design
- Social Media Marketing
- Web Commerce

BCC courses on LPS campus

By Popular Demand for Fall '24:
BUS 90: Content Marketing and Branding; Merritt College course on LPS campus
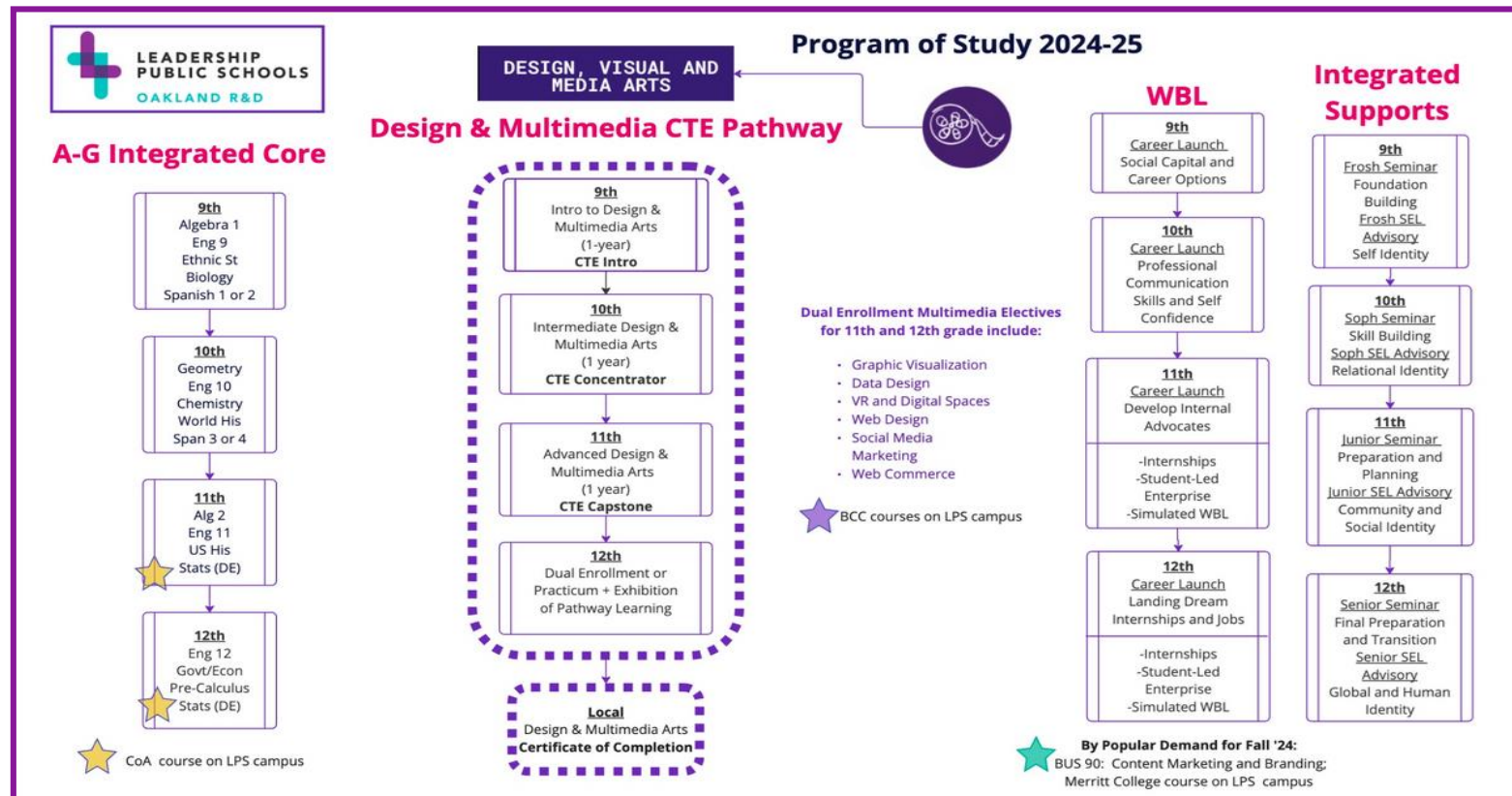
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Pathway Redesign *(Present and Future → Build Out)*

Current & Future Plans *:Continue to Build on the Program of Study, beginning with professional development in:*

1) *Interdisciplinary lesson design.*
2) *Providing standardized experiential learning activities for all grade levels and students.*

Student Outcomes *(Pathway Certifications)*

Where Were We → Our Accomplishments → Future Plans

Where Were We:
- LPS Oakland does not have a local LPS Board-approved pathway certification, and certification articulation agreements need to be established with our community college partners.

Our Accomplishments
- LPS Oakland established a local LPS Board-approved certificate and reaffirmed certification pathways with our local community college partners. 10 Seniors graduated with an LPS Certificate in Business Entrepreneurship in 2024, with none in the prior years.

Future Plans
- For the class of 2025, LPS anticipates approximately thirty-one students with an LPS local certification and six students with a Peralta Certification in Multimedia Arts*.*

Student Outcomes *(Enrollment & Pass Rates)*

Where Were We → Our Accomplishments → Future Plans
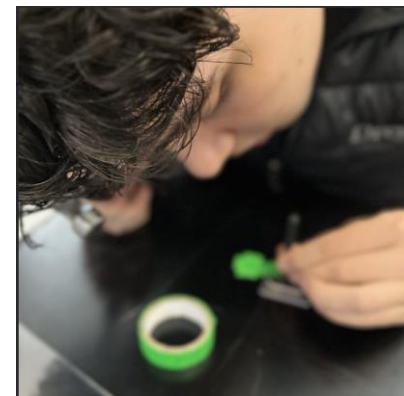
Where Were We:
- Not all students are enrolled in the LPS Oakland pathways program, and approximately 50%-60% of students have a roughly 57% pass rate of C- or higher in dual enrollment courses.

Our Accomplishments
- During the 23-24 SY, LPS Oakland enrolled all 9th-grade students into the Design and Multimedia Arts Pathway and required all 11th and 12th students to enroll in Design and Multimedia Arts Pathways courses. The pass rates for the dual enrollment courses were over 80% and up to 100%, depending on the course.

Future Plans
- LPS Oakland is now in its second cohort of the 'Whole School' Design and Multimedia Arts Pathway model for grades 9th and 10th and continues to develop systems to monitor progress and support students in pathway and dual enrollments courses,

Educational Partners and Student Experiences

Where Were We → Our Accomplishments → Future Plans

Where Were We:
- LPS Oakland's relationship with other educational partners was isolated to student clubs/groups and not intentionally organized schoolwide.

Our Accomplishments
- During the 23-24 SY, LPS Oakland strengthened our relationships with Berkeley City College (BCC) and other industry partners to explore 'Whole School' and 'Grade-Level' experiences for all students and held education partner, staff, and student retreats to listen to student voices.

Current/Future Plans
- Deliver a 'Whole School' Design and Multimedia Arts Pathway via a partnership with BCC and Peralta Colleges and deliver a schoolwide career exploration curriculum to all students.

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Internships and Apprenticeships

Where Were We → Our Accomplishments → Future Plans

Where Were We:
- Less than 5% of students were involved in internship and apprenticeship years 20__ 2023 for our Business Entrepreneurship and Digital Media Communications Pathways.

Our Accomplishments
- Incremental increase of students involved in internship and apprenticeship experiences ranging from 1% to 13% depending on the program.
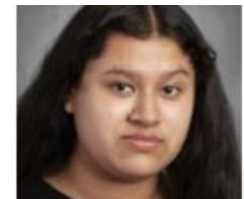
Current/Future Plans
- Expand and increase student involvement in Design and Multimedia Arts internship and apprenticeship experiences by establishing SMART goals to target a 50% student participation in future years.

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Carlos Bautista Vasquez c/o '24

Internship Acceptances Fall 2023

Nancy Hurtado Gonzalez c/o '24

What's Next: Professional Development

Where Were We → Our Accomplishments → Future Plans

Where Were We:
- Before the 23-24 school year, professional development and building staff capacity to launch a "Whole School" Linked Learning program was very challenging due to low staff retention and shortage of teachers.

Our Accomplishments
- Approximately 90% of the 23-24 staff returned to LPS Oakland for the 24-25 school year. LPS Oakland staff is engaging in professional development in tier 1 instructional practices, interdisciplinary lesson design, and Linked learning practices.

Current/Future Plans
- Maintain overall staff stability and continue to engage and provide the entire staff with ongoing professional development and training in Linked Learning for "Whole School" integration of the LPS Oakland Design and Multimedia Arts Pathway for success in college and career.

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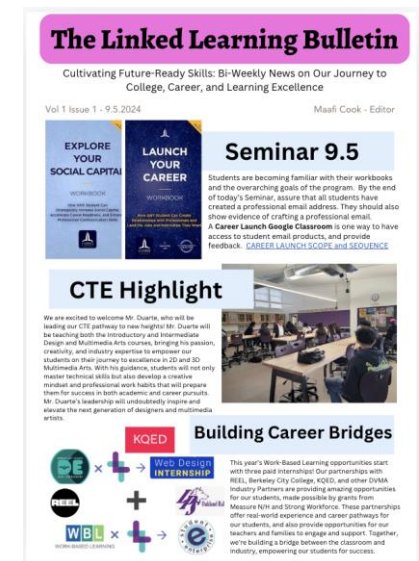
What's Next: Continuous Reflection & Improvement

2023-24 School Year

- **Dual Enrollment:** Added DE course facilitators and a pathway tracking system.
- **Partnerships:** Strengthened BCC ties; dissolved Business Entrepreneurship.
- **College Support:** Launched College Essay Guy support for seniors.
- **Engagement:** Hosted community sumits with industry partners to inform and refine Expected Pathway Learning Outcomes
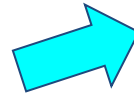
2024-25 School Year:

- **Dual Enrollment:** Continued on-campus DE with dedicated facilitators. Created CP versions for students experiencing Peralta enrollment barriers
- **Work-Based Learning:** Introduced WBL Career Practicum, student enterprise, and simulated work.
- **Engagement:** Formed Parent and Guardian Association (PGA)meetings for family input.
- **Essay Prep:** Added spring College Essay Guy (CEG) sessions for juniors.
- **Peralta Tours:** Launched Peralta Tours on CEG days for vocational-focused seniors.
- **College and Career Tours**

2025-26 and Beyond:
- Program: Enhance integrated supports and strengthen college-career readiness activities and events
- Partnerships: Deepen family and industry connections for career readiness.

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What's Next: Staying Focused on Our Vision
LPS Oakland Pathway Vision

Empower all LPS Oakland R&D students, regardless of their background, to achieve success in college and careers through LPS Oakland's CTE Pathway Program. Our program offers hands-on learning, dual enrollment, and A-G interdisciplinary experiences, all within a supportive small high school environment.

Additional Detail Slides

Student Outcomes *(Enrollment & Pass Rates)*

Where Were We → Our Accomplishments → Future Plans

2023-2024 Highlights

11th-Graders (51 Students in Class)—76%
- 16 student Passed one DE Course
- 14 students Passed two DE Courses
- 9 Students Passes three DE Courses

12th-Graders (67 Students in Class)—79%
- 18 Student Passed one DE Course
- 12 Students Passed two DE Courses
- 23 Students Passes three DE Courses

*The goal moving forward is 100% within the Des[ign]
and Medial Arts Pathway*

Spring 2024 Dual Enrollment Pass Rates
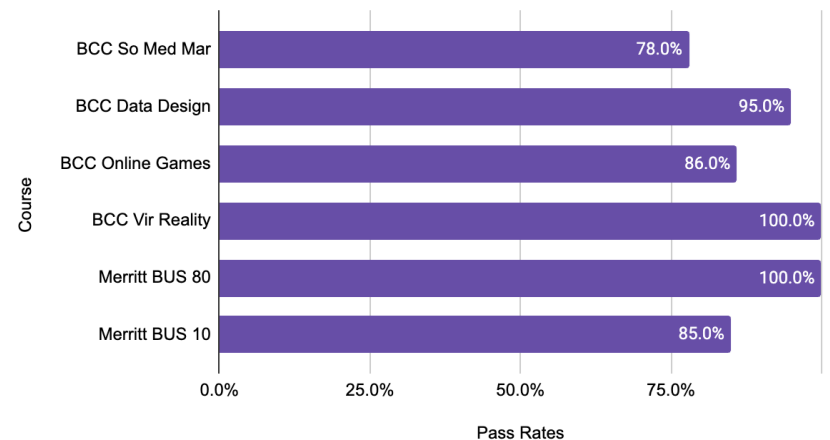
Course	Pass Rate
BCC So Med Mar	78.0%
BCC Data Design	95.0%
BCC Online Games	86.0%
BCC Vir Reality	100.0%
Merritt BUS 80	100.0%
Merritt BUS 10	85.0%

Student Outcomes *(Enrollment & Pass Rates)*

Where Were We → Our Accomplishments → Future Plans

2024-2025 Highlights

- 161/176 (91%) of LPS Oakland students are enrolled in semester-long Dual Enrollment electives (grades 11 & 12), or year-long CTE courses (grades 9 & 10) in Design and Multimedia Arts.

Total Students 161 of 176	Design and Multimedia Arts Dual Enrollment	Design and Multimedia Arts A-G Pathway Courses
Design and Multimedia Arts	76 Students	85 Students

Student Outcomes *(Improved Reporting & Pass Rates)*

2024-2025 Anticipated Highlights

Where Were We → Our Accomplishments → Future Plans

- Strong growth in our 2024 College and Career Indicator (CCI) for all students and subgroups based on our 'Whole School' Efforts for the Design and Multimedia Arts Pathway for all students. *(Confirmation on December 1, 2024)*

College/Career Indicator

Performance Level	Declined Significantly from Prior Year (by 9.1 p.pts or more)	Declined from Prior Year (by 2.0 p.pts to 9.0 p.pts)	Maintained from Prior Year (declined or increased by 1.9 p.pts or less)	Increased from Prior Year (by 2.0 p.pts to 8.9 p.pts)	Increased Significantly from Prior Year (by 9.0 p.pts or more)
Very High — 70.0 points or greater in Current Year	Yellow	Green	Blue	Blue	Blue
High — 55.0 to 69.9 points in Current Year	Orange	Yellow	Green	Green	Blue
Medium — 35.0 to less than 54.9 points in Current Year	Orange	Orange	Yellow	Green	Green
Low — 10.0 to 34.9 points in Current Year	Red	Orange	Orange	Yellow	Yellow
Very Low — 9.9 points or lower in Current Year	Red	Red	Red	Orange	Yellow

2023 Dashboard

School	SubGroup	CCI
LPS Oakland R&D Campus	All	22.7%
	SED	21.4%
	EL	18.0%
	SWD	6.7%

LPS 2024 CCI

All: 47/73 = 64.4%

SED: 39/60 = 65%

EL : 12/22 = 54.5%

SWD: 7/13 = 53.8%

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Educational Partners and Student Experiences

Where Were We → Our Accomplishments → Future Plans

2023-24 Highlights
- *Pathways:* Business Entrepreneurship and Digital Media Communications
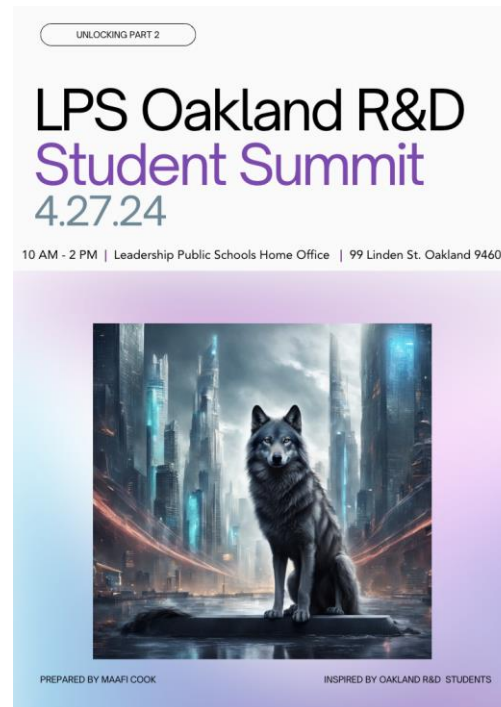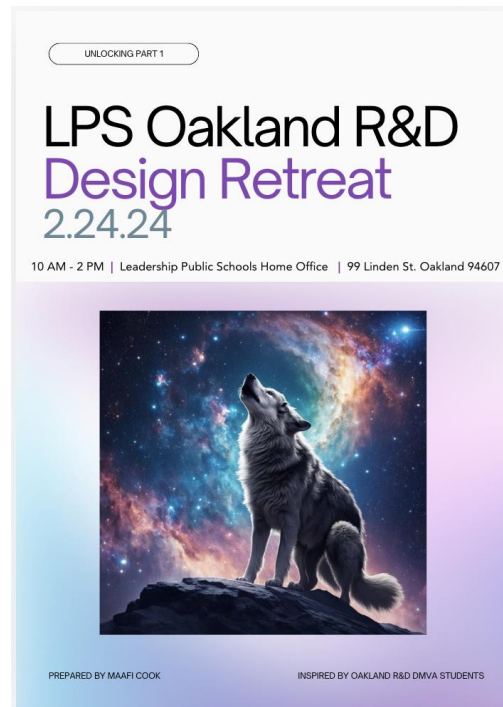 **Speaker Series:** *Careers Leveraging Design, Branding, and Marketing*

Educational Partners and Student Experiences

Where Were We → Our Accomplishments → Future Plans

2023-24 Highlights
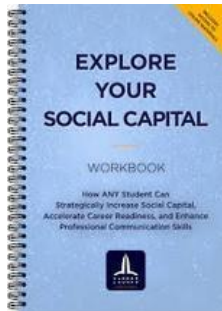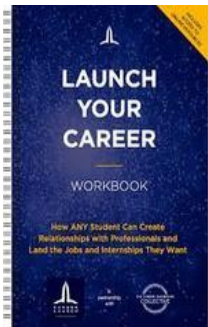- **Summit Series:** *Gathering Community & Student Insights for Pathway Development*

Educational Partners and Student Experiences

Our Accomplishments → Future Plans

2024-25 Highlights

KQED

LAUNCH YOUR CAREER
WORKBOOK
How ANY Student Can Create Relationships with Professionals and Land the Jobs and Internships They Want

EXPLORE YOUR SOCIAL CAPITAL
WORKBOOK
How ANY Student Can Strategically Increase Social Capital, Accelerate Career Readiness, and Enhance Professional Communication Skills

Industry Partners

- Berkeley City College
- Merritt College
- KQED
- College Essay Guy
- Career Launch
- REEL Oakland
- Next Wave STEM
- Genesys Works

BERKELEY CITY COLLEGE
DE
DUAL ENROLLMENT

GENESYS WORKS.
WHERE TOMORROW'S WORKFORCE BEGINS

MERRITT COLLEGE

College Essay Guy™

REEL

NextWaveSTEM

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Educational Partners and Student Experiences

Current & Future Plans: Schoolwide Launch via Grade Level Advisory

2024-25 Highlights

- **Implementation and Expansion of a Full Work-Based Learning Continuum:** Includes cross curricular career exploration, hands-on internships, school-based student enterprises, Career Launch in Seminar, and visits to Design & Multimedia Arts workplaces for real-world experiences.

EXPLORE YOUR SOCIAL CAPITAL

WORKBOOK

How ANY Student Can Strategically Increase Social Capital, Accelerate Career Readiness, and Enhance Professional Communication Skills

LAUNCH YOUR CAREER

WORKBOOK

How ANY Student Can Create Relationships with Professionals and Land the Jobs and Internships They Want

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Internships and Apprenticeships

Where Were We → Our Accomplishments → Future Plans

2023-24 Overview
Two Pathways: *Business Entrepreneurship and Digital Media Communications*

Stipended Internships	Student Participants
Construction News Group	12 (5%)
WBL Student Enterprise	2 (1%)
REEL Oakland	9 (4%)
HEAL @ Highland Hospital	2 (1%)

Renovation + Construction Project Internship
In the Loop: A Community News Group 2023-24

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Internships and Apprenticeships

Where Were We → Our Accomplishments → Future Plans

2024-25 Overview
One Pathway: *Design and Multimedia Arts*

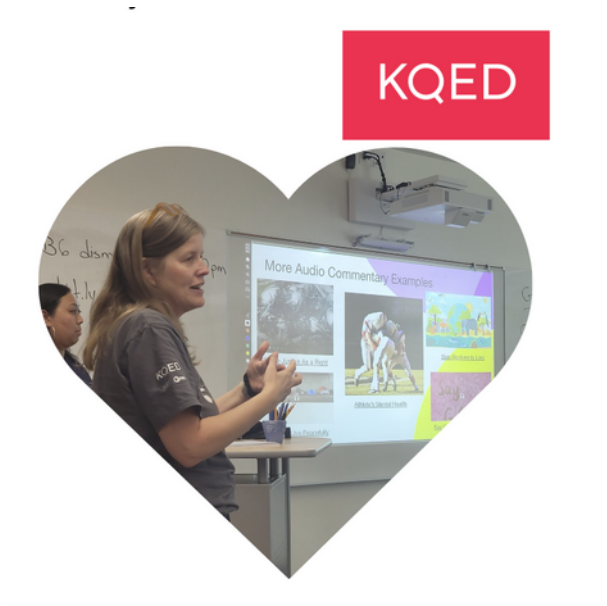| Stipended Internships	Participants
BCC Web Design Internship	17 (10%)
WBL Student Enterprise	9 (5%)
REEL Oakland	22 (13%)
Genesys Works	1 (0.5%)

Professional Development
Where We Are (2024-25) - **Whole School**

Executing Grade-Level, Pathway-Aligned, Interdisciplinary Projects: We've successfully developed an integrated project in partnership with KQED that aligns with our Design and Multimedia Arts pathway, focusing on interdisciplinary work between STEAM and Humanities by providing targeted professional development, focusing on Linked Learning and PBL.

What's Next: Professional Development

Where Were We → Our Accomplishments → Future Plans

2024-25 Highlights

- *Implementing Grade-Level, Pathway-Aligned, Interdisciplinary Projects that aligns with our Design and Multimedia Arts pathway.*

KQED

Cohort	Grade Level	Semester 1 - Interdisciplinary Project Cohort Configurations					
		STEAM		Content	Humanities		Content
A	9th	Martin	Cooper	Science DVMA	Zach	Ziegenhorn	SocStu
		Dani	Jimenez	Math	Michelle	Ciraulo	Support
A	10th	Guillermo	Duarte	Design	Karl	Cepeda	English
		Sulaiman	Ali	Support			
A	11th	Rashima	Sonson	DVMA BUS	Javier	Montilla	Spanish
		Mandy	Moore	Support			
B	11th	Yonah	Radousky	Science	John	Batcheller	SocStu
		Finley	Reginald	Support			
A	12th	Eugene	Porter	Math	Ftsum	Asfaha	English
		Contreras	Stef	Support			

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What's Next: Professional Development

Where Were We → Our Accomplishments → Future Plans

2024-25 Highlights
- *Keeping the focus ond conversation on Linked Learning School-Wide Implementation*