



**OAKLAND UNIFIED
SCHOOL DISTRICT**
Community Schools, Thriving Students



**College &
Career for
All Fund**
Established by Measure N

LPS Oakland R&D Campus—*Measure N/H Site Progress Update* **Presented to the OUSD Measure N/H Commission** **November 5, 2024**



LPS Oakland R & D Student Pathway Work- 2024



www.ousd.org



@OUSDnews



Progress Update Overview

- Pathway Vision & Key Personnel
- LPS Oakland's Career Technical Education (CTE) Pathway
- Intended Student Outcomes
- *Where Were We* → *Our Accomplishments* → *Future Plans*
 - School Staffing & Instructional Program
 - Construction
 - Pathway Redesign
 - Student Outcomes
 - Educational Partners and Student Experiences
 - Internships and Apprenticeships
 - What's Next





LPS Oakland Pathway Vision

Empower all LPS Oakland R&D students, regardless of their background, to achieve success in college and careers through LPS Oakland's CTE Pathway Program. Our program offers hands-on learning, dual enrollment, and A-G interdisciplinary experiences, all within a supportive small high school environment.



LPS Oakland 2024 Graduates





Key Personnel

- Principal
- Linked Learning Lead Facilitator
- CTE Teacher/Facilitator
- Work Based Learning (WBL) Career Practicum Assistant Facilitator
- All Classroom Teachers & Dual Enrollment Facilitators



Student Work User Experience and Interface Design - 2024



LPS Oakland's CTE Pathway–Redesign 23-24

Linked Learning Model

- **Whole School:** *The class of 2027 represents the first graduating class of the pathway.*
- **A-G Integrated Core**
- **Design & Multimedia Arts Pathway:**
CTE and Dual Enrollment Courses
- **Work Based Learning**
- **Integrated Supports**



*Student Work
Virtual Reality & Digital Spaces - 2024*



Intended Student Outcomes

Every LPS Oakland R & D Graduate will have these Options:

- Enroll in a Community College Design & Multimedia Arts Program
- Enroll in a 4-Year College Design & Multimedia Arts Program

and/or

- Enter the Design & Multimedia Arts Workforce



Student Work
Social Media Marketing Class of 2024

Overall employment in arts and design occupations is projected to grow about as fast as the average for all occupations from 2023 to 2033. Source: Bureau of Labor Statistics. August 2024



Intended Student Outcomes

Possible Areas of Career Focus & Exploration

- *Critical Thinking & Problem-Solving, Analytical, Soft and Hard Skills Development*

Graphic Designer

Multimedia Artist/Animator

Web Designer

UX/UI Designer

Video Production Specialist

Digital Illustrator

Art Director

3D Modeler

Social Media Content

Creator

Virtual Reality Designer

Packaging Designer

Prototyping Specialist





School Staffing & Instructional Program

Where Were We → Our Accomplishments → Future Plans

Where Were We:

- We had poor labor relations, low staff retention (less than 20%), multiple teacher vacancies, and many students on a virtual learning platform for A-G core courses instead of having an in-person classroom teacher.



Our Accomplishments

- Healthy Labor Relations, High Staff Retention (Over 80%), No Teacher Vacancies, and No Students have Virtual Learning for Core A-G courses.

Future Plans

- Maintain our accomplishments and continue to provide meaningful ongoing training and professional development in standard-based instruction and linked learning for all staff to improve student learning outcomes.





\$20M Construction Project Completed Aug. 2024

Where Were We → Our Accomplishments → Future Plans

Where Were We:

- In the beginning and middle of a \$20 Million Construction Project of the LPS Oakland Campus to invest in East Oakland.



Our Accomplishments

- We completed the Construction Project in 4 years in August 2024.



Future Plans

- Use the new building and two renovated buildings to support the Design and Multimedia Arts Pathway Program.





Pathway Redesign

Where Were We → Our Accomplishments → Future Plans

Where Were We:

- As a result of staff and leadership changes and turnover, staffing shortages, and the negative impact of the pandemic, LPS Oakland's Pathway program needed coherence and focus.

Our Accomplishments

- With the transition from two CTE pathways to one '**Whole School**' CTE pathway, LPS is now able to focus on primarily offering dual enrollment and CTE courses aligned to the Design and Multimedia Arts Pathway program. This new structure ensures a more streamlined and effective learning experience for our students.

Future Plans

- We aim for 100% of students to graduate from LPS with a Design and Multimedia Arts certification with meaningful and relevant hands-on, A-G interdisciplinary, dual enrollment, and workplace industry experiences.





Pathway Redesign (Where Are We)

Where Were We → Our Accomplishments → Future Plans

Our Accomplishments

One CTE Pathway: Whole School

Year-long CTE course sequence in Design and Multimedia Arts.

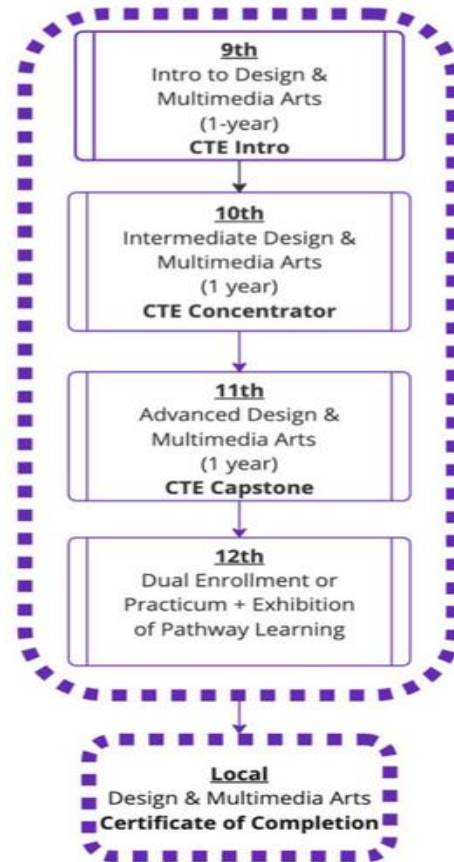
Dual Enrollment

Semester-long Berkeley City and Merritt College electives.

LPS Board Approved Local

Certification

Design & Multimedia Arts Certificate of Completion



Dual Enrollment Multimedia Electives for 11th and 12th grade include:

- Graphic Visualization
- Data Design
- VR and Digital Spaces
- Web Design
- Social Media Marketing
- Web Commerce

★ BCC courses on LPS campus

★ By Popular Demand for Fall '24:
BUS 90: Content Marketing and Branding;
Merritt College course on LPS campus

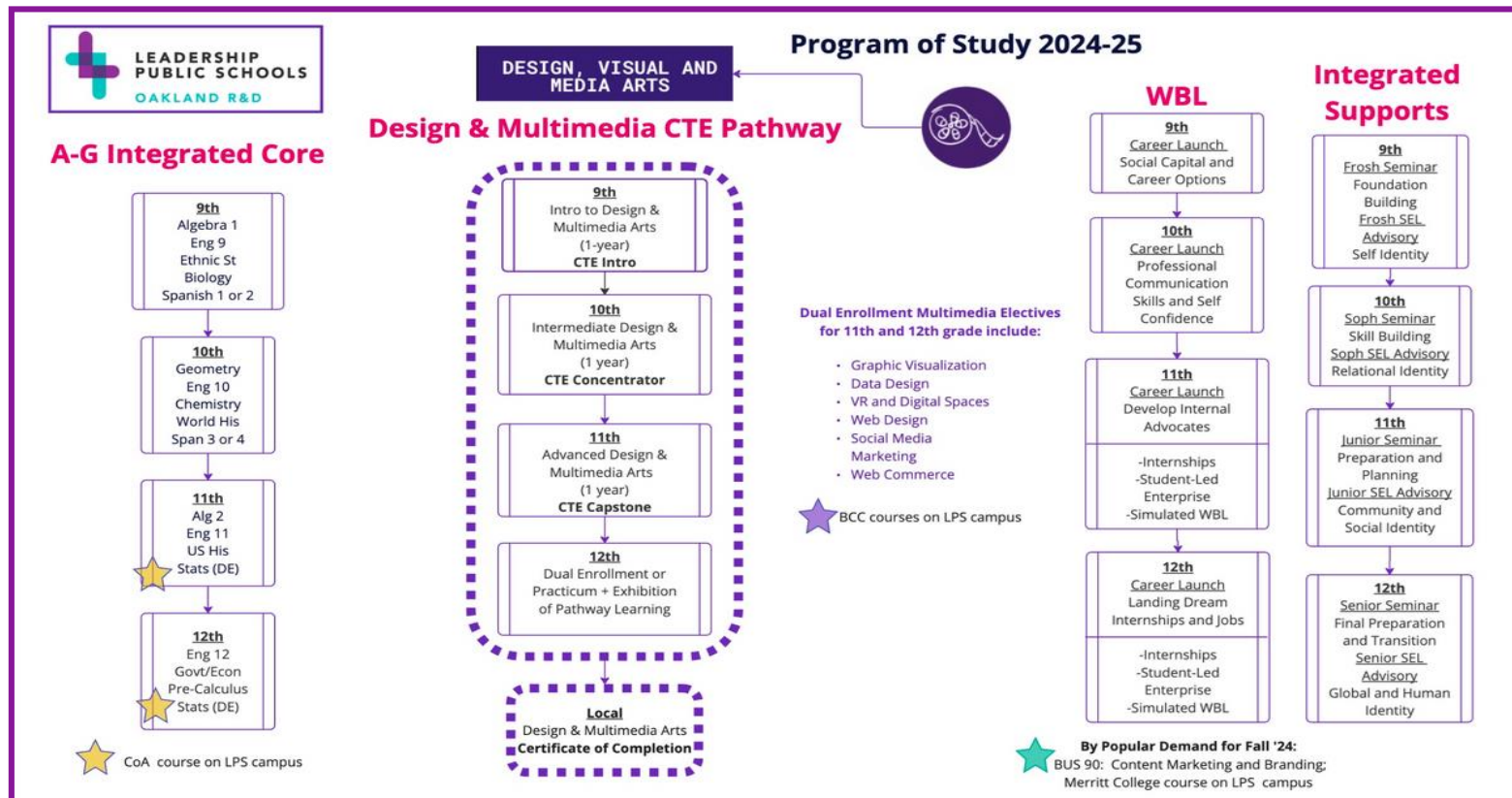




Pathway Redesign (Present and Future → Build Out)

Current & Future Plans: Continue to Build on the Program of Study, beginning with professional development in:

- 1) Interdisciplinary lesson design.
- 2) Providing standardized experiential learning activities for all grade levels and students.





Student Outcomes (*Pathway Certifications*)

Where Were We → *Our Accomplishments* → *Future Plans*

Where Were We:

- LPS Oakland does not have a local LPS Board-approved pathway certification, and certification articulation agreements need to be established with our community college partners.



Our Accomplishments

- LPS Oakland established a local LPS Board-approved certificate and reaffirmed certification pathways with our local community college partners. 10 Seniors graduated with an LPS Certificate in Business Entrepreneurship in 2024, with none in the prior years.



Future Plans

- For the class of 2025, LPS anticipates approximately thirty-one students with an LPS local certification and six students with a Peralta Certification in Multimedia Arts.



Student Outcomes (*Enrollment & Pass Rates*)

Where Were We → *Our Accomplishments* → *Future Plans*

Where Were We:

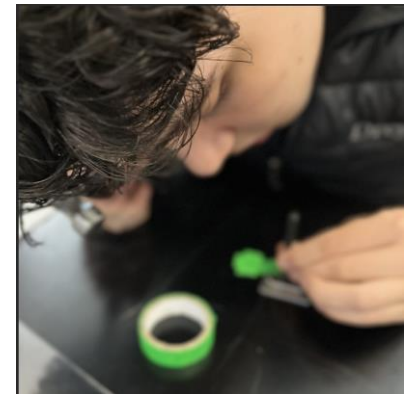
- Not all students are enrolled in the LPS Oakland pathways program, and approximately 50%-60% of students have a roughly 57% pass rate of C- or higher in dual enrollment courses.

Our Accomplishments

- During the 23-24 SY, LPS Oakland enrolled all 9th-grade students into the Design and Multimedia Arts Pathway and required all 11th and 12th students to enroll in Design and Multimedia Arts Pathways courses. The pass rates for the dual enrollment courses were over 80% and up to 100%, depending on the course.

Future Plans

- LPS Oakland is now in its second cohort of the 'Whole School' Design and Multimedia Arts Pathway model for grades 9th and 10th and continues to develop systems to monitor progress and support students in pathway and dual enrollments courses,





Educational Partners and Student Experiences

Where Were We → Our Accomplishments → Future Plans

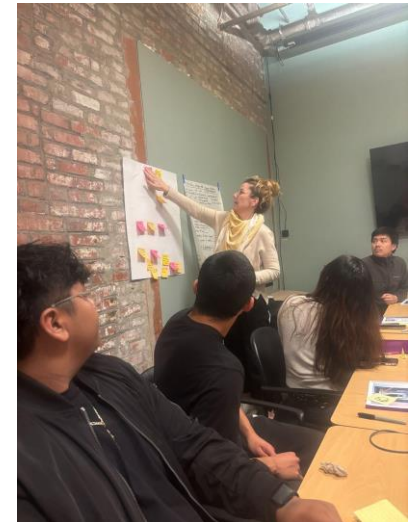
Where Were We:

- LPS Oakland's relationship with other educational partners was isolated to student clubs/groups and not intentionally organized schoolwide.



Our Accomplishments

- During the 23-24 SY, LPS Oakland strengthened our relationships with Berkeley City College (BCC) and other industry partners to explore 'Whole School' and 'Grade-Level' experiences for all students and held education partner, staff, and student retreats to listen to student voices.



Current/Future Plans

- Deliver a 'Whole School' Design and Multimedia Arts Pathway via a partnership with BCC and Peralta Colleges and deliver a schoolwide career exploration curriculum to all students.



Internships and Apprenticeships

Where Were We → Our Accomplishments → Future Plans

Where Were We:

- Less than 5% of students were involved in internship and apprenticeship years 2020-2023 for our Business Entrepreneurship and Digital Media Communications Pathways.

Our Accomplishments

- Incremental increase of students involved in internship and apprenticeship experiences ranging from 1% to 13% depending on the program.



Current/Future Plans

- Expand and increase student involvement in Design and Multimedia Arts internship and apprenticeship experiences by establishing SMART goals to target a 50% student participation in future years.



Carlos Bautista
Vasquez c/o '24



Internship Acceptances Fall 2023



Nancy Hurtado Gonzalez
c/o '24





What's Next: Professional Development

Where Were We → Our Accomplishments → Future Plans

Where Were We:

- Before the 23-24 school year, professional development and building staff capacity to launch a “Whole School” Linked Learning program was very challenging due to low staff retention and shortage of teachers.

Our Accomplishments

- Approximately 90% of the 23-24 staff returned to LPS Oakland for the 24-25 school year. LPS Oakland staff is engaging in professional development in tier 1 instructional practices, interdisciplinary lesson design, and Linked learning practices.

Current/Future Plans

- Maintain overall staff stability and continue to engage and provide the entire staff with ongoing professional development and training in Linked Learning for “Whole School” integration of the LPS Oakland Design and Multimedia Arts Pathway for success in college and career.

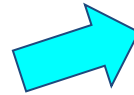




What's Next: Continuous Reflection & Improvement

2023-24 School Year

- **Dual Enrollment:** Added DE course facilitators and a pathway tracking system.
- **Partnerships:** Strengthened BCC ties; dissolved Business Entrepreneurship.
- **College Support:** Launched College Essay Guy support for seniors.
- **Engagement:** Hosted community sumits with industry partners to inform and refine Expected Pathway Learning Outcomes



2024-25 School Year:

- **Dual Enrollment:** Continued on-campus DE with dedicated facilitators. Created CP versions for students experiencing Peralta enrollment barriers
- **Work-Based Learning:** Introduced WBL Career Practicum, student enterprise, and simulated work.
- **Engagement:** Formed Parent and Guardian Association (PGA)meetings for family input.
- **Essay Prep:** Added spring College Essay Guy (CEG) sessions for juniors.
- **Peralta Tours:** Launched Peralta Tours on CEG days for vocational-focused seniors.
- **College and Career Tours**

2025-26 and Beyond:

- Program: Enhance integrated supports and strengthen college-career readiness activities and events
- Partnerships: Deepen family and industry connections for career readiness.





What's Next: Staying Focused on Our Vision

LPS Oakland Pathway Vision



Empower all LPS Oakland R&D students, regardless of their background, to achieve success in college and careers through LPS Oakland's CTE Pathway Program. Our program offers hands-on learning, dual enrollment, and A-G interdisciplinary experiences, all within a supportive small high school environment.





Additional Detail Slides



Student Outcomes (Enrollment & Pass Rates)

Where Were We → Our Accomplishments → Future Plans

2023-2024 Highlights

11th-Graders (51 Students in Class)—76%

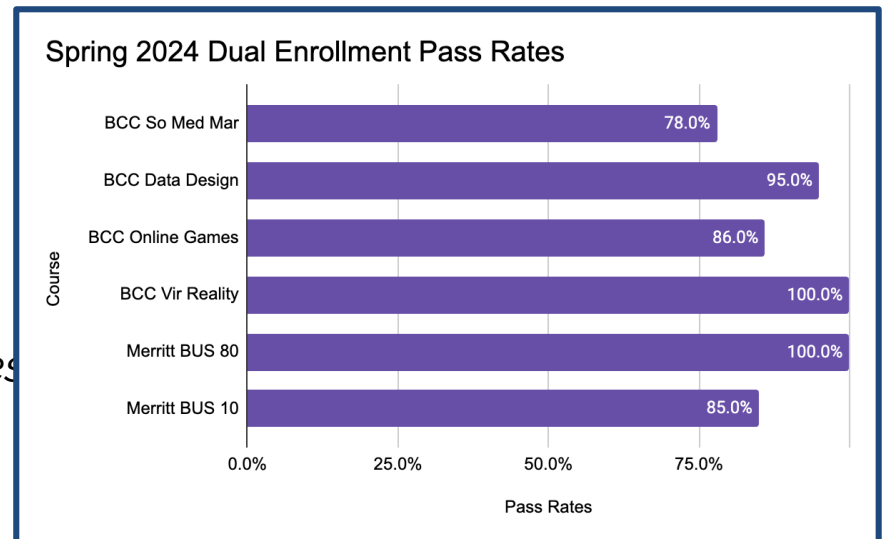
- 16 student Passed one DE Course
- 14 students Passed two DE Courses
- 9 Students Passes three DE Courses



12th-Graders (67 Students in Class)—79%

- 18 Student Passed one DE Course
- 12 Students Passed two DE Courses
- 23 Students Passes three DE Courses

**The goal moving forward is 100% within the Design and Medial Arts Pathway*





Student Outcomes (*Enrollment & Pass Rates*)

Where Were We → Our Accomplishments → Future Plans

2024-2025 Highlights

- 161/176 (91%) of LPS Oakland students are enrolled in semester-long Dual Enrollment electives (grades 11 & 12), or year-long CTE courses (grades 9 & 10) in Design and Multimedia Arts.

<u>Total Students</u> 161 of 176	Design and Multimedia Arts Dual Enrollment	Design and Multimedia Arts A-G Pathway Courses
Design and Multimedia Arts	76 Students	85 Students



Student Outcomes (Improved Reporting & Pass

Rates)

2024-2025 Anticipated Highlights

Where Were We → Our Accomplishments → Future Plans

Strong growth in our 2024 College and Career Indicator (CCI) for all students and subgroups based on our 'Whole School' Efforts for the Design and Multimedia Arts Pathway for all students. (Confirmation on December 1, 2024)

College/Career Indicator

Performance Level	Declined Significantly from Prior Year (by 9.1 p.pts or more)	Declined from Prior Year (by 2.0 p.pts to 9.0 p.pts)	Maintained from Prior Year (declined or increased by 1.9 p.pts or less)	Increased from Prior Year (by 2.0 p.pts to 8.9 p.pts)	Increased Significantly from Prior Year (by 9.0 p.pts or more)
Very High 70.0 points or greater in Current Year	Yellow	Green	Blue	Blue	Blue
High 55.0 to 69.9 points in Current Year	Orange	Yellow	Green	Green	Blue
Medium 35.0 to less than 54.9 points in Current Year	Orange	Orange	Yellow	Green	Green
Low 10.0 to 34.9 points in Current Year	Red	Orange	Orange	Yellow	Yellow
Very Low 9.9 points or lower in Current Year	Red	Red	Red	Orange	Yellow

2023 Dashboard

School	SubGroup	CCI
LPS Oakland R&D Campus	All	22.7%
	SED	21.4%
	EL	18.0%
	SWD	6.7%



LPS 2024 CCI

All: 47/73 = 64.4%

SED: 39/60 = 65%

EL : 12/22 = 54.5%

SWD: 7/13 = 53.8%



Educational Partners and Student Experiences

Where We Were → Our Accomplishments → Future Plans

2023-24 Highlights

- **Pathways:** Business Entrepreneurship and Digital Media Communications
- **Speaker Series:** Careers Leveraging Design, Branding, and Marketing



LPS OAKLAND R&D
SPEAKER SERIES

25 APRIL,
2024
10:30AM
ROOM 126B

**TOUSSAINT
KING**
FOOTWEAR DESIGNER

EPISODE 1
FASHION CLUB



LPS OAKLAND R&D
SPEAKER SERIES

02 MAY,
2024
10:30AM
ROOM 126B

**KASE
FENLEY**
NEUROSCIENCE X FASHION

EPISODE 2
FASHION CLUB



LPS OAKLAND R&D
SPEAKER SERIES

16 MAY
2024
10:30AM
ROOM 126B +
ZOOM

**KUMI
HODGE**
REAL ESTATE X BRANDING

EPISODE 3
FASHION CLUB +
FINANCIAL LITERACY

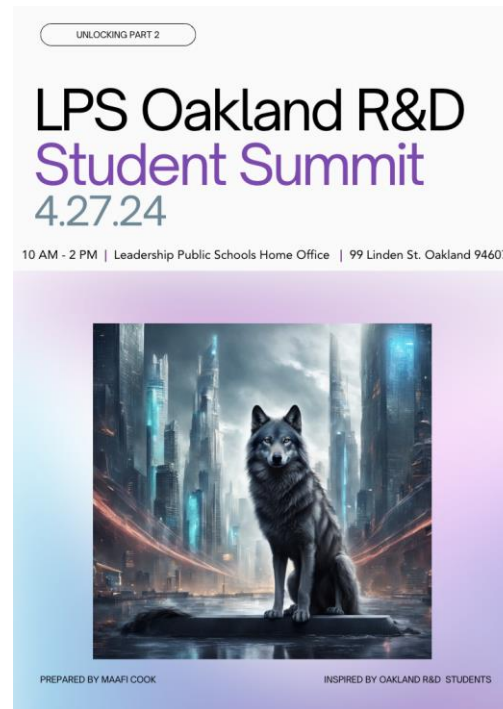
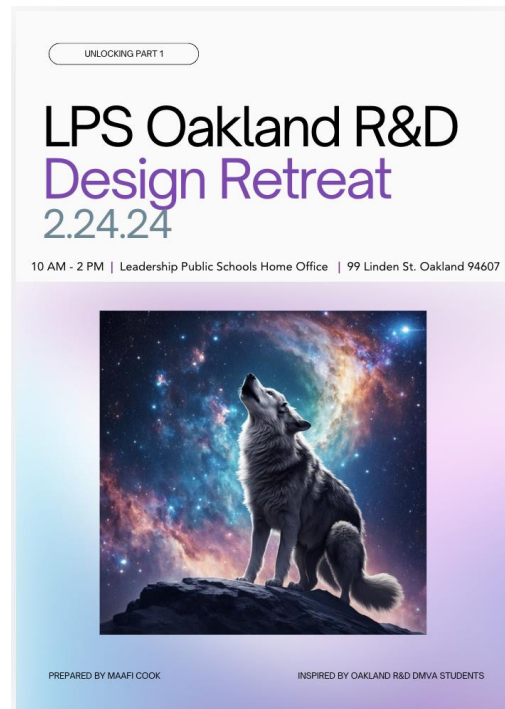


Educational Partners and Student Experiences

Where We Were → *Our Accomplishments* → *Future Plans*

2023-24 Highlights

- **Summit Series:** *Gathering Community & Student Insights for Pathway Development*





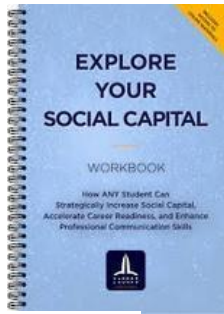
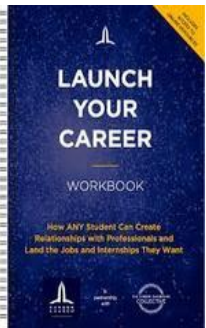
Educational Partners and Student Experiences

Our Accomplishments → Future Plans

2024-25 Highlights



- Industry Partners**
- Berkeley City College
 - Merritt College
 - KQED
 - College Essay Guy
 - Career Launch
 - REEL Oakland
 - Next Wave STEM
 - Genesys Works





Educational Partners and Student Experiences

Current & Future Plans: Schoolwide Launch via Grade Level Advisory

2024-25 Highlights

- **Implementation and Expansion of a Full Work-Based Learning Continuum:** Includes cross curricular career exploration, hands-on internships, school-based student enterprises, Career Launch in Seminar, and visits to Design & Multimedia Arts workplaces for real-world experiences.





Internships and Apprenticeships

Where Were We → Our Accomplishments → Future Plans

2023-24 Overview

Two Pathways: *Business Entrepreneurship and Digital Media Communications*



Stipended Internships	Student Participants
Construction News Group	12 (5%)
WBL Student Enterprise	2 (1%)
REEL Oakland	9 (4%)
HEAL @ Highland Hospital	2 (1%)





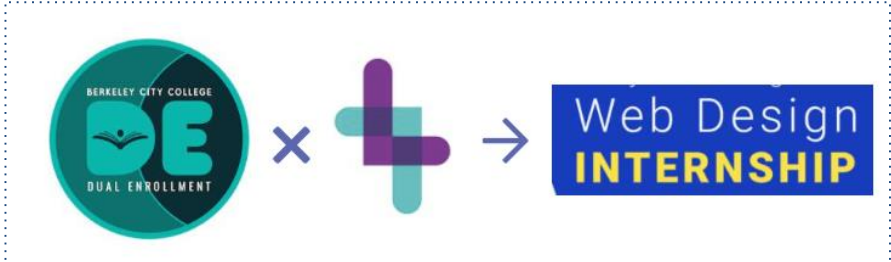
Internships and Apprenticeships

Where Were We → Our Accomplishments → Future Plans

2024-25 Overview

One Pathway: *Design and Multimedia Arts*

Stipended Internships	Participants
BCC Web Design Internship	17 (10%)
WBL Student Enterprise	9 (5%)
REEL Oakland	22 (13%)
Genesys Works	1 (0.5%)

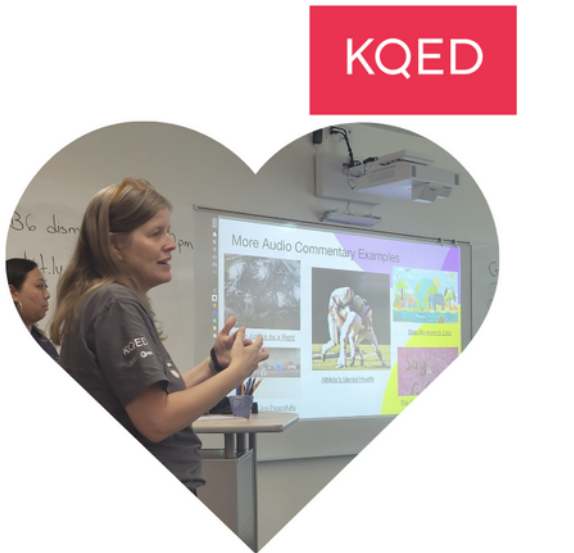


Professional Development

Where We Are (2024-25) - Whole School

Executing Grade-Level, Pathway-Aligned, Interdisciplinary Projects: We've successfully developed an integrated project in partnership with KQED that aligns with our Design and Multimedia Arts pathway, focusing on interdisciplinary work between STEAM and Humanities by providing targeted professional development, focusing on Linked Learning and PBL.

Building Career Bridges



LPS Oakland R&D - Linked Learning + PBL

Semester 1 Interdisciplinary Project:
Call for Change Youth Media Challenge

Empower Student
Voice for Election 2024

KQED



What's Next: Professional Development

Where Were We → Our Accomplishments → Future Plans

2024-25 Highlights

- **Implementing Grade-Level, Pathway-Aligned, Interdisciplinary Projects that aligns with our Design and Multimedia Arts pathway.**

Cohort	Grade Level	Semester 1 - Interdisciplinary Project Cohort Configurations					
		STEAM		Content	Humanities		Content
A	9th	Martin	Cooper	Science DVMA	Zach	Ziegenhorn	SocStu
		Dani	Jimenez	Math	Michelle	Ciraulo	Support
A	10th	Guillermo	Duarte	Design	Karl	Cepeda	English
		Sulaiman	Ali	Support			
A	11th	Rashima	Sonson	DVMA BUS	Javier	Montilla	Spanish
		Mandy	Moore	Support			
B	11th	Yonah	Radousky	Science	John	Batcheller	SocStu
		Finley	Reginald	Support			
A	12th	Eugene	Porter	Math	Ftsum	Asfaha	English
		Contreras	Stef	Support			





What's Next: Professional Development

Where Were We → Our Accomplishments → Future Plans

2024-25 Highlights

- **Keeping the focus on conversation on Linked Learning School-Wide Implementation**

The Linked Learning Bulletin

Cultivating Future-Ready Skills: Bi-Weekly News on Our Journey to College, Career, and Learning Excellence

Vol 1 Issue 2 - 9.16.2024 Maafi Cook - Editor

EXPLORE YOUR SOCIAL CAPITAL WORKBOOK

LAUNCH YOUR CAREER WORKBOOK

Seminar 9.19

There has been great feedback on Career Launch's potential to provide authentic, transferable career readiness opportunities. Ms. Sonson noted the practical scenarios that students navigate through in the material, stressing the importance of supporting students' career goals during their time in high school. The attached Career Launch Scope and Sequence now includes a completion date tracker by Seminar classroom, allowing us to gather data that informs our progress and equips us to adjust as necessary. **Which learning objectives have your Seminar completed?** We will track this data on Wednesday in PDI! Congratulations on your work so far, the program is generating a lot of positive buzz, with many expressing excitement about its potential impact.

CTE Highlight

Congratulations to Ms. Sonson for winning a competitive grant from the Oakland Public Education Fund for her classroom! Ms. Sonson has a strong commitment to student excellence and consistently demonstrates this dedication with our scholars. With dual CTE credentials in *Business and Finance*, as well as *Fashion and Interior Design*, she is a true gem in our Design and Multimedia Arts pathway. As both our CTE Teacher, Work-Based Learning Facilitator, and a key resource for Linked Learning implementation, she is instrumental in creating programs that equip our students for life beyond high school. We are incredibly grateful to have her in our community.

Building Career Bridges

Special thanks to **Rachel** and **Angel** from KQED for their wonderful and supportive visit during last week's PBL Day 4 session! As our cohorts work together to prepare to launch the LPS Media Challenge interdisciplinary podcast project in classrooms, their expertise is invaluable. Participants recorded model podcast scripts and learned how to layer sounds and music, making it a dynamic, tech-filled learning experience. The collaboration is incredibly impactful, and participants appreciate knowing they can reach out to Rachel and Angel with any questions or additional support! Next steps in PBL Day 5 include a model podcast listening party, and backward planning for Media Challenge implementation in the **STEAM** and **Humanities** cohorts.

The Linked Learning Bulletin

Cultivating Future-Ready Skills: Bi-Weekly News on Our Journey to College, Career, and Learning Excellence

Vol 1 Issue 3 - 9.30.2024 Maafi Cook - Editor

EXPLORE YOUR SOCIAL CAPITAL WORKBOOK

LAUNCH YOUR CAREER WORKBOOK

Seminar 10.3

Progress updates are requested. Please provide your info by the end of this week by responding to the email sent on 9/26 @8:00 am. A huge thank you to Mr. Adina for responding with this fantastic update: **"We are exactly on page 29 with the students and I tried my best to support them in searching for the companies listed on a website I provided. Some students were even looking up salaries and job requirements, while others were having fun with the search."** Thank you, Mr. Adina, for guiding your students so well! Let's all aim to submit our updates this week as we gear up for the next PD on 10/16, where we will affirm the Career Launch cadence and optimize student outcomes together. Keep the momentum going!

Pathway Highlight

We're excited to announce that our **Design and Multimedia Arts** pathway has **\$236,000** available for **pathway-related initiatives**, and we want your input on how to spend it! The admin team, along with Linked Learning Lead Facilitator MaMaafi, is inviting students, teachers, and families to help prioritize and suggest pathway-aligned, whole-school accessible activities. With Measure H ending soon and Measure H taking its place, any unspent funds will be lost, so it's crucial that we act fast: **Starting tomorrow, during Advisory** and through **school-to-home communication**, we'll gather your ideas. The sky's the limit (within budget) – let's make the most of this opportunity together!

Media Project Launch

Exciting update! We are on track for our **Interdisciplinary Media Project** launch during the week of 10/21, and our newly identified **Project Ambassadors** have already submitted their model projects to lead the way for implementation in our classrooms! A special shoutout to Mr. Montilla, who created an incredible WK site to present his model podcast: "Be sure to check out [this link](#) in the self-service of this bulletin attached for some serious 'Montilla inspiration'! Also, huge thanks to **Peiwen Agha, Guillermo Duarte, John Batcheller, Rashima Sonson** for submitting their model podcasts already. If you need any support finalizing your model, don't hesitate to reach out to them—they're ready to help! In our **upcoming PD on 10/16**, we'll confirm the project roadmap and ensure everyone is set for classroom implementation. Let's keep pushing forward and make this launch an inspiring success!

The Linked Learning Bulletin

Cultivating Future-Ready Skills: Bi-Weekly News on Our Journey to College, Career, and Learning Excellence

Vol 1 Issue 4 - 10.21.2024 Maafi Cook - Editor

EXPLORE YOUR SOCIAL CAPITAL WORKBOOK

LAUNCH YOUR CAREER WORKBOOK

Q1 Check-In

During our check-in with **Jens** from Career Launch on 10/16, we received some awesome tools to help us out—each of you now has access to your own **microlearning portal**. These resources are a great way to boost student engagement, so be sure to make use of them! We're gearing up for our next PD on 10/23, where we'll be checking in briefly on how things are going with Career Launch implementation, continuing to focus on student success. Let's keep the great work rolling! Congrats on all the progress so far! Let's keep building momentum as we move forward together!

Off and Running

The **Interdisciplinary Media Project** is officially live in classrooms, and this week marks the start of an exciting journey for both **learners and facilitators**. For our facilitators, the driving question guiding this project is: **"How can we make projects to amplify student voices and demonstrate mastery of interdisciplinary content?"** As part of project facilitation, cohort-teachers will provide students with the **interdisciplinary driving question tailored to their content areas**. Students will respond by crafting their own **written script and podcast**, using the steps and methods we've developed in partnership with KQED. The project outcomes will serve as a key artifact in demonstrating facilitation effectiveness, and will help inform how we continue to develop our PBL implementation strategies.

Interdisciplinary driving questions are posted in Google Classroom so we can share ideas. This will allow insight on our different approaches we are using to connect learning across classrooms, and give our students insight about expanding their knowledge in a creative and dynamic podcast format!

Media Project Launch

Here's what to expect:

- **Project Roadmap:** Facilitators will provide a slide deck that outlines the project context, milestones, resources and deliverables.
- **Project Artifacts:** Learners will create podcasts that align with the interdisciplinary themes you've provided. These projects will showcase their ability to research, script, and present ideas using the podcast format.
- **Soundtrap Audio Editing Tool:** Learners will use Soundtrap to produce their final podcast episodes, applying the skills we've worked on together.

Angel and Rachel from KQED have been an amazing resource—don't hesitate to reach out to them if you or your students run into any snags while using the audio editing tool.

