

Superintendent Report

Superintendent, Dr. Kyla Johnson-Trammell
June 26, 2024



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



Superintendent Report Overview



School Highlights

High School Network Update

Enrollment Update



School Highlights

Oakland Tech Rising Senior Named Oakland Youth Poet Laureate

Ella Gordon is a rising senior at Oakland Technical High School and she learned earlier this month that she will be representing the city as the 2024 Youth Poet Laureate.

This is the 13th year for the Youth Poet Laureate Program which is sponsored by the Oakland Public Library. It awarded Ella a \$5,000 scholarship funded by the Friends of the Oakland Public Library.

Ella, who was chosen from among 8 finalists, will represent the city with her poetry in media and public appearances. About her win, she said, “It is such a humbling experience to be appreciated for the very thing that allows me to speak.”



Initiative: Strong Readers

www.ousd.org/strategicplan

OUSD's Summer Music Camp Wrapped Up its Session on Friday

The three week long middle school summer music camp at Roosevelt Middle School came to a close on Friday, June 21. The city wide camp included about 165 students, along with 25 high school student mentors, plus 25 college and post-college interns. The staff was 50 people strong, including lots of veteran and new OUSD music teachers, and Grammy-nominated recording artists.

Every day started off with a full-fledged concert with a wide variety of performances that included exciting staff performances.



Initiative: Joyful Schools

www.ousd.org/strategicplan

Melrose Leadership Students Noted for Success in Reducing School Emissions

The British “Guardian” Newspaper highlighted a group of six students at Melrose Leadership Academy for their advocacy that led the District to replace the school’s boiler with a more environmentally-friendly heat pump. The students belong to the group Youth vs. Apocalypse and they advocated the Board and the District for months, and their hard work paid off.

MLA now has the heat pump installed, which can both heat and cool the school, and because of its electric power, it is more efficient, and has a smaller carbon footprint.

Congratulations to the students for receiving well-deserved international recognition!



*Photos courtesy of The Guardian.



Initiative: Joyful Schools

www.ousd.org/strategicplan



High School Network Update

Linked Learning Pathways: Integrated Program & CTE

● **Law & Public Service Pathway Highlights:**

- Law pathway students engaged in Mock Trials and Moot Court before real judges, visited the Alameda Superior Court & Ninth Circuit Court of Appeals, visited City Hall, worked with the City Administrator to deliberate on policy options to address Oakland's homelessness crisis, and made recommendations to the City Planning dept. on Oakland's General Plan.

● **Fashion, Arts, Media & Entertainment (FAME) Pathway Highlights:**

- Students in all FAME pathways participated in pathway theme-aligned senior capstone projects that culminated in a public audience (Creative Expo, Fashion Gala, School-based art exhibitions)
- Students and integrated projects: Oakland High completed integrated projects weaving in math classes to pathway theme; Skyline Arts CTE with Chemistry; Oakland Tech Fashion CTE with English.

● **Engineering Pathway & Computer Science Pathway Highlights:**

- Five high (with 3 middle and 3 elementary) school robotics teams competed in First Robotics this season. Including a scrimmage at Tesla and the Chabot Space and Science Center as well as a competition at hosted at McClymonds.
- Over a 1,000 community members attend the 2nd annual OUSD STEM Fair at Oakland High School, which included a record number of secondary projects.

● **Cross-Sector Highlights:**

- 54 teachers representing 16 of our career pathways across 8 high schools participated in HSLLO's 4-day Project Based Learning Institute to develop pathway-aligned projects that engage students in real world learning with embedded Work-based Learning opportunities.
- Math teachers from 8 different high schools collaborated with Peralta faculty (in a 4-day series) to discuss problem-based instructional strategies to support college readiness.

Linked Learning Pathways: Integrated Program & CTE

Senior Capstone Projects & Presentations:

- Senior projects/capstones are comprised of an 8-10 page research paper, a 10-15 minute oral presentation, and in many pathways, a CTE action project.
- Seniors investigate a social issue and conduct research, including interviews with university and industry experts, on promising solutions from their pathway's career sector.
- Seniors at 10 of our schools presented their Capstone work to public audiences that included community members, industry partners and District staff.
- 5 schools participated in a CTE Capstone Action Project pilot to engage students in real world application of their research to their pathway's industry sector.



Seniors from **Oakland High's** Public Health Academy presented their capstone project research to school and community members on May 8th at Merritt College.

Capstone drives vertical alignment



For their junior capstone project, **Castlemont** students in the Sustainable Urban Design Academy presented their redesign proposals for the Coliseum area to the Mayor, City Councilmembers, urban planners, staff from local CBOs, and many more.



For their sophomore capstone project, **Oakland High** sophomores in the Law and Social Justice Academy present their research on how to interrupt the school to prison pipeline to OUSD Restorative Justice director, OUSD Student Engagement specialist, staff from the Ella Baker Center, and many more.



Linked Learning Pathways: Work-Based Learning

Career Exploration Opportunities:

ECCCO Peralta Institute: CTE courses and workshops

- 120 OUSD students enrolled
- CTE for-credit college course or non-credit workshop 13
- Students from 14 high school sites
- Students with Individualized Education Plans: 11
- Newcomer students: 10



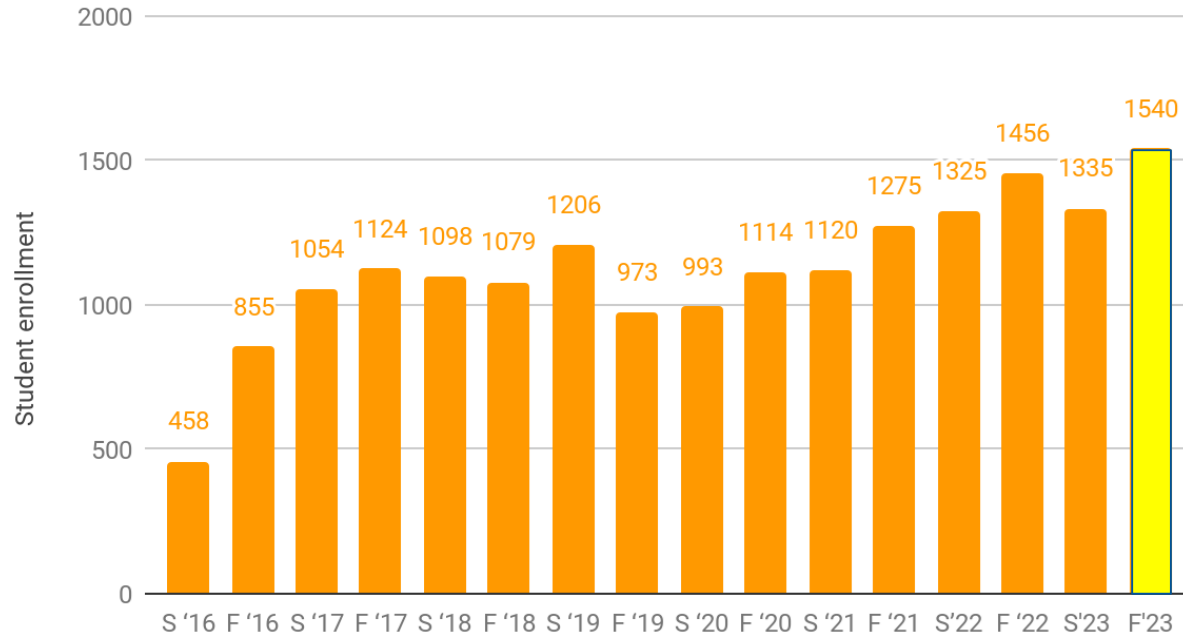
Student Participation in Career Training Experiences:

- Highway to ER Tech: 10
- Highway to Practice Coordinator: 15
- Highway to EMT: 13
- Total of 38 students from 12 different high schools

Linked Learning: Comprehensive Student Supports

Dual Enrollment: Student Enrollment

OUSD DE Course Enrollments (includes duplicates)



**Fall 2023 -
Spring 2024**

of courses offered:

Fall 2023: **54**

Spring 2024: **50**

TOTAL: 104 courses

of enrollments:

Fall 2023: **1,540**

Spring 2024: **1,324**

TOTAL: 2,864 students

Course enrollments = single enrollments for each course; includes duplicate students taking 1+ DE courses

Linked Learning: Comprehensive Student Supports

Dual Enrollment: Total DE Courses by Peralta College (F'2015-Spr'2024)

85

105

344



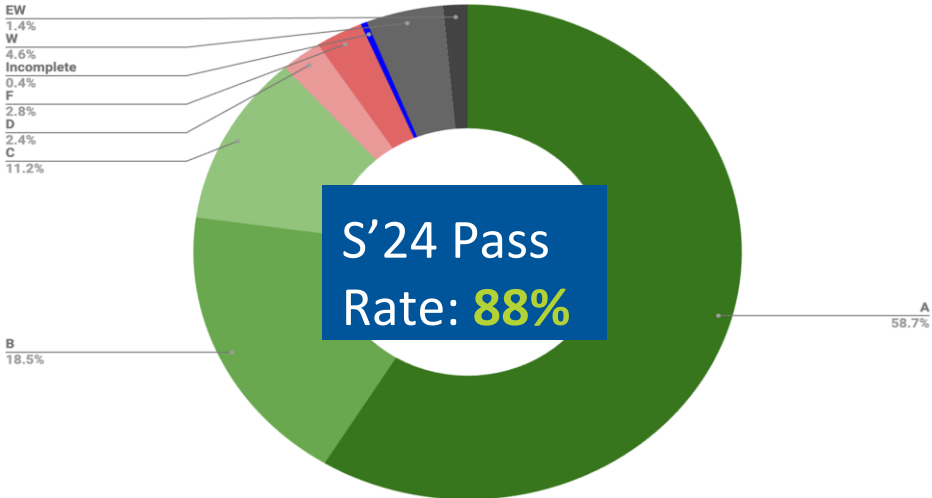
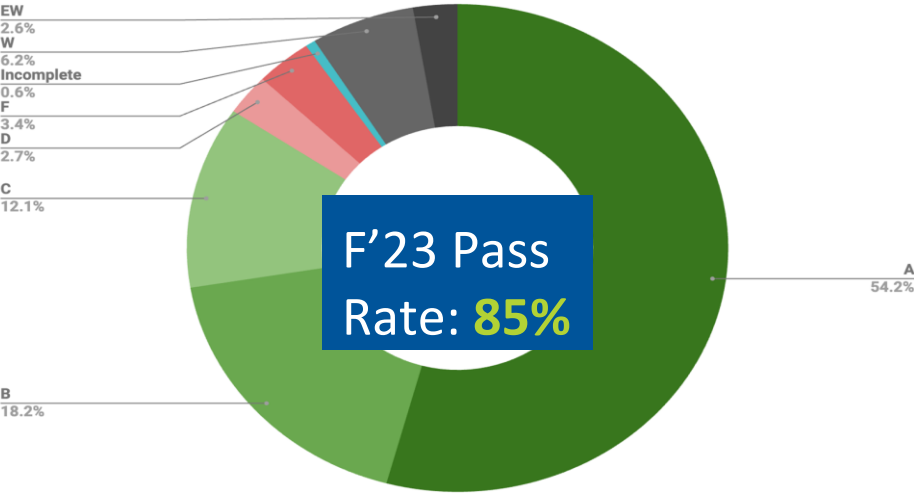
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The [Peralta Community College District](#) is a collaborative of colleges advancing social and economic transformation for students and the community through quality education, rooted in equity, social justice, environmental sustainability, and partnerships.

Linked Learning: Comprehensive Student Supports

Dual Enrollment: Student Pass Rates Fall '23, Sp.'24



[Click here to see detailed 2015-2024 Grade Data](#)

Dual Enrollment

Summary OUSD DE Data

- **8,775+** OUSD students have taken **1+ DE course(s)**
- **38% of OUSD seniors** graduate taking **1+ DE course(s)**
- DE takers are **20% more likely to enroll in postsecondary** than non-DE takers
- **84% average pass DE** with a C or higher
- **680+ DE college courses**, taught by **140+** Peralta instructors, to **15** high schools
- More students **earn college credit from DE than AP**

Linked Learning: Comprehensive Student Supports

Class of 2024: Summer Academic Recovery

Students continuing to make progress toward graduation requirements:

- **91 seniors** enrolled in Central Summer Academic Recovery at Oakland Tech
- **68 seniors** enrolled in Site-Based Credit Recovery programs

Site-Based Credit Recovery Programs

- Castlemont
- Dewey/Bunche (Alt.Ed Hub)
- Fremont
- McClymonds
- Oakland High- Site Intervention
- Oakland Tech
- Rudsdale
- Skyline
- Sojourner Truth Remote Independent Study



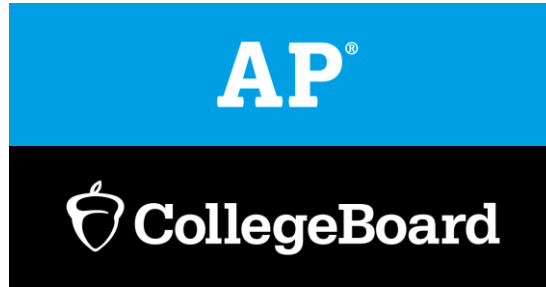
Linked Learning: Comprehensive Student Supports

Credit Recovery: 2023-24 CAR Team Programs

Totals	65	69	10	9	15	2	170
Number of Students by Program by School							
Programs	Castlemont	Fremont	McClymonds	O High	Skyline	Street Academy	Totals
Academic Recovery: Marking Period Electives	66	23	13				102
Academic Recovery: After School	16						16
Fail Prevention (Tutoring)	7						7
Credit Recovery: Avant Language Testing		36					36
Central Online Academic Recovery		1		9	15	2	27

Linked Learning: Comprehensive Student Supports Spring 2024 AP Exams*

- **2171** total AP exams administered at **6** OUSD High Schools
- **24** different AP courses were taken by our students
- **1675** total students across **6** OUSD high schools took at least 1 AP exam
- **5 of 6** OUSD High Schools administered late exams
 - Skyline: 18
 - Oakland Tech: 8
 - Fremont High: 5
 - Oakland High: 2
 - McClymonds: 1



*: Numbers are preliminary.

Will be confirmed late August, 2024

Linked Learning: Comprehensive Student Supports

2024 Financial Aid Applications

Context: This year, the federal roll-out of financial aid, coupled by errors in California State aid data, made it challenging for students and families to complete applications for financial aid. The financial aid cycle did not open until December 31st, at which point many technical difficulties continued to be barriers for our students and families.

Most notably, students from **mixed-immigration status families** were unable to fully submit FAFSA until late in the cycle, and **school staff lacked access to student-level submission data** until May.

As of June 3rd, 2024:

- District-wide, **55%** of students had completed an on-time financial aid application.
- **58%** of all students have completed application total (including late submissions)
- **6** of our high schools had completion rates of **70%** or higher

In collaboration with our community-based partners, HSLLO will support students and families to access free financial aid by hosting **two financial aid events** this summer. Our foci are to:

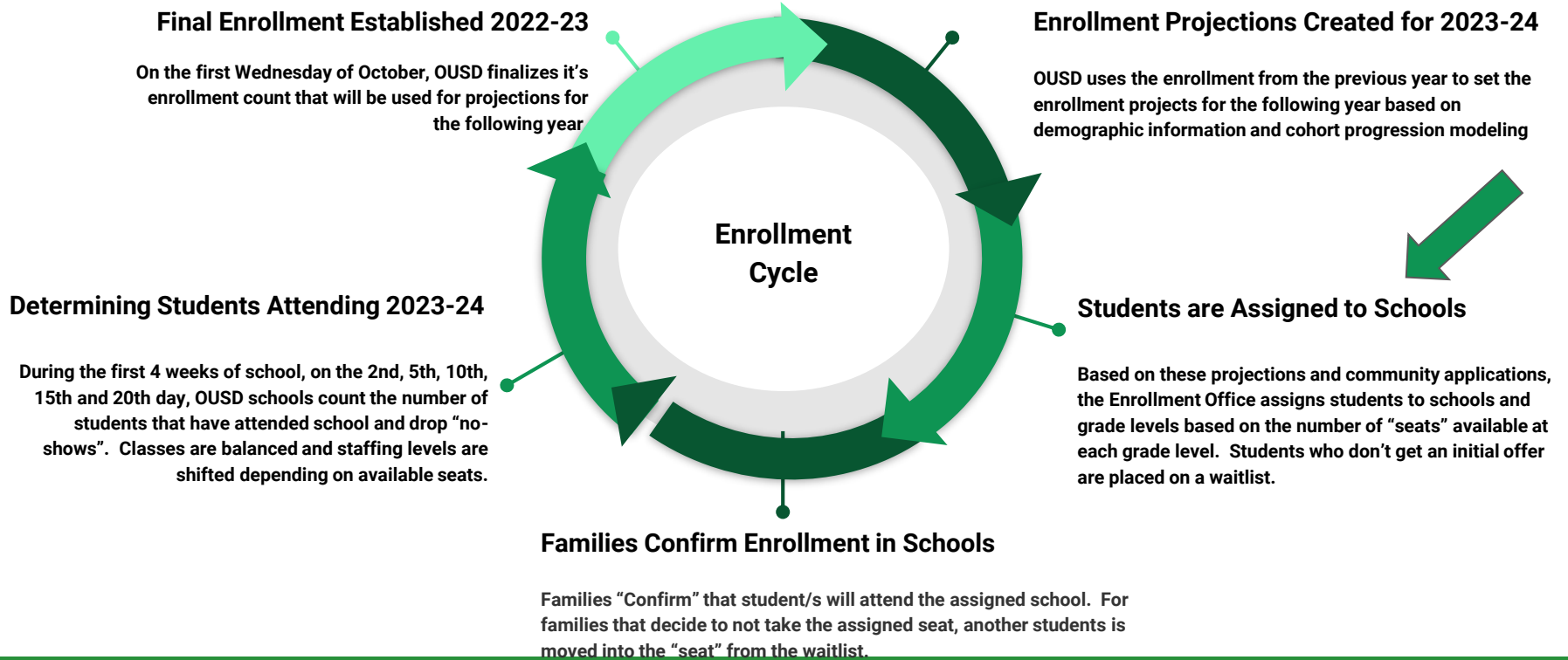
- Follow up with **students who may have accepted four year college admissions without financial aid offer letters**, due to the late processing of student information by college financial aid offices.
- Outreach to students and families **who have not yet completed** financial aid to **ensure that they submit by the September 2nd deadline** (in order to receive full Cal Grant entitlement aid at the community college level).



Enrollment Update

Enrollment Process*

*Students can enroll in OUSD schools any time throughout the year, this is for budget and planning purposes.



Enrollment Timeline

Enrollment Milestone	Date	Description
On-time application window opens	12/1/2023	We encourage all families to apply in the on-time window, as this gives families the best opportunity to access their preferred school.
On-time application window closes	2/10/2024	This is the deadline for an application to be considered on-time. Any application submitted during this time period is considered on-time.
Late application window opens	2/11/2024	Families who did not submit an application during the on-time window can begin submitting applications at this point.
On-time offers released	3/6/2024	Families will be offered a place at a school and/or be placed on a waitlist at this time.
Deadline to accept on-time offers	3/27/2024	Families must accept their offer by this date. Offers that are not accepted will be withdrawn, and seats will be offered to other families.
Late offers released	4/3/2024	Families will be offered a place at a school and/or be placed on a waitlist at this time. Deadline 4/23
Bi-weekly late offers begin	4/22/2024	Starting on this date, the enrollment office will make offers for schools with space to families on the waitlist, and to families submitting late applications every two weeks on Monday.
Weekly offers begin	7/1/2024	Starting on this date, the enrollment office will make offers for schools with space to families on the waitlist, and to families submitting late applications every two weeks on Monday.

Applications vs. Projections

Grade Span	12/15 2023	1/15 2024	2/1 2024	2/10 2024	2/29 2024	3/15 2024	4/1 2024	4/15 2024	5/1 2024	5/15 2024	6/1 2024	6/15 2024	Projection	Percent of Projection
TK	352	539	722	933	1,001	1,077	1,120	1,159	1,166	1,231	1,269	1,298	1,190	109%
K	565	898	1,252	1,617	1,708	1,812	1,869	1,922	1,943	2,026	2,070	2,103	2,489	85%
6	664	1,044	1,429	1,999	2,104	2,173	2,212	2,256	2,270	2,368	2,429	2,487	2,098	119%
9	603	940	1,400	2,013	2,118	2,203	2,255	2,284	2,295	2,359	2,400	2,450	2,174	113%

Enrollment is finalized on Wednesday, October 2, 2024

Kinder projections *include* rising TK students who do *not* need to apply.



Why don't we report on 24-25 enrollment numbers at this time?

Until the start of the school year, the context remains fluid and anticipatory, and so we continue to use application rates as a leading indicator of future enrollment. Once the school year starts, we will use day-2, -5, -10, -15, and -20 counts to monitor school and district enrollment. All schools finalize their enrollment on the first Wednesday of October.

Enrollment Stabilization

Upcoming Work

- ❑ Revisions to Enrollment Stabilization strategic plan for FY24-25 and beyond to account for budget reductions
- ❑ With reduced budget, we will only fund the approaches that yielded the greatest ROI based on the following data:
 - ❑ Application numbers
 - ❑ Demand rate
 - ❑ Enrollment health metric
- ❑ **Anticipated changes include:** significantly reduced enrollment focal schools, fewer paid advertisements, reduction in original social media content, elimination of school beautification / logo support

Enrollment Stabilization

Ongoing work

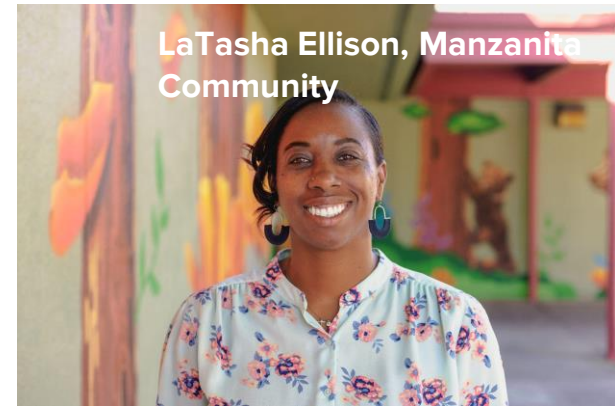
- ❑ Super Graphics planned at Bret Harte, Elmhurst, and West Oakland Middle School to improve “curb appeal”
- ❑ New logo creations at Global Family, Horace Mann, and La Escuelita, MLK, and West Oakland Middle School
- ❑ Murals underway at Horace Mann, Laurel, and MLK to beautify the schools and promote their new logos



Enrollment Stabilization

Ongoing work

- Supporting with new principal announcements: photos, intro videos, and welcome letters for school website.



LaTasha Ellison, Manzanita
Community



Carmelita Reyes,
Rudsdale



Ana Vasquez, Ralphe
Bunche

Enrollment Stabilization

Ongoing work

- ❑ Digital advertising
- ❑ Print/ physical advertising
- ❑ Adaptive support and coaching for focal schools outreach
- ❑ Technical support to the community at focal schools for accepting offers
- ❑ Bi-weekly meetings with Network Leadership to review enrollment patterns



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