

# Superintendent Report

Superintendent, Dr. Kyla Johnson-Trammell  
June 5, 2024



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

*Community Schools, Thriving Students*

## Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

## Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



# Superintendent Report Overview



**School Highlights**

**Attendance Update**

**Enrollment Update**

**Oakland Athletic League (OAL) Update**



# School Highlights

# Four OUSD Libraries Receive Grants From Laura Bush Foundation

Madison Park Academy Secondary (pictured), East Oakland Pride Elementary, Horace Mann Elementary, and La Escuelita are among 200 schools from 40 states across the country that are receiving \$5,000 grants through the Laura Bush Foundation for America's Libraries.

Each of the schools applied for the grant, and was chosen from thousands of candidates. The libraries will use the funds to update and diversify their book collections.

“When a child opens a book, they open up a world of possibilities. I’m grateful this year’s Laura Bush Foundation grants give librarians the opportunity to update their collections, and they give students the chance to find a new genre or subject that interests them,” said Former First Lady, Laura Bush.



**Initiative: Strong Readers**

[www.ousd.org/strategicplan](http://www.ousd.org/strategicplan)

# Fremont High Alumni Give \$10K in Scholarships to Graduates

More than 50 years after they graduated, Fremont High School Alumni from the Class of 1973 came together to raise money for today's graduates. At a senior event on May 21, the alumni presented six graduating students with scholarships. Four of them received \$1,000 scholarships, and two of them received \$2,000 scholarships. As each student's name was called, the other students erupted in applause.

The students all submitted applications for the scholarships, and a committee picked the winners. The alumni also introduced members of the Class of 1974 who plan to do the same thing for next year's graduates.



**Initiative: Empowered Graduates**

[www.ousd.org/strategicplan](http://www.ousd.org/strategicplan)

# OUSD Employees Celebrated at *Honoring Our Own*

On May 15, we came together for the annual [Honoring Our Own event](#) to celebrate nearly 100 staff members for their dedication and impact in our District.

Honorees included our Teachers of the Year, and our Classified School Employees of the Year, and many people who received awards for Classified Excellence, Student Excellence, Educational Excellence, and Leadership Excellence.

Events like this allow us to honor our own and help advance our vision and mission by ensuring educators across our District -- from cafeterias, classrooms, central offices, and everything in between -- feel seen, heard, and valued.



**Initiative: Diverse and Stable Staff**

[www.ousd.org/strategicplan](http://www.ousd.org/strategicplan)



# Attendance Update

# Absence Rate By Network

| Network                       | Absence Rate<br>(as of May 23, 2024) | Absence Rate<br>(as of May 25, 2023) | Delta |
|-------------------------------|--------------------------------------|--------------------------------------|-------|
| Network 2                     | 7.7%                                 | 12.7%                                | -5.0% |
| Network 3                     | 8.8%                                 | 13.8%                                | -5.0% |
| Network 4                     | 8.8%                                 | 13.7%                                | -4.9% |
| Middle School<br>Network      | 9.7%                                 | 15.0%                                | -5.3% |
| High School<br>Network        | 13.4%                                | 17.7%                                | -4.3% |
| Special Education<br>Programs | 19.8%                                | 23.0%                                | -3.2% |

| Network 2 Schools                                                                                                                                                                                                                                                                                                                                                | Network 3 Schools                                                                                                                                                                                                                                                                                                                                                                                    | Network 4 Schools                                                                                                                                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Bridges</b><br><b>Chabot</b><br><b>Crocker</b><br><b>Emerson</b><br><b>Hillcrest</b><br><b>Esperanza</b><br><b>Korematsu</b><br><b>International Comm. School</b><br><b>Think College Now</b><br><b>Manzanita</b><br><b>Community</b><br><b>Manzanita SEED</b><br><b>Montclair</b><br><b>Peralta</b><br><b>Prescott</b><br><b>Sankofa</b><br><b>Thornhill</b> | <b>Acorn Woodland</b><br><b>Bella Vista</b><br><b>Brookfield</b><br><b>Burckhalter</b><br><b>Carl Munck</b><br><b>Cleveland</b><br><b>East Oakland Pride</b><br><b>Encompass</b><br><b>Global Family</b><br><b>Grass Valley</b><br><b>Greenleaf</b><br><b>Highland Community</b><br><b>Hoover</b><br><b>Horace Mann</b><br><b>Madison Primary</b><br><b>Melrose Leadership Academy</b><br><b>OAK</b> | <b>Allendale</b><br><b>Franklin</b><br><b>Fruitvale</b><br><b>Garfield</b><br><b>Glenview</b><br><b>Joaquin Miller</b><br><b>La Escuelita</b><br><b>Laurel</b><br><b>Lincoln</b><br><b>Lockwood STEAM</b><br><b>Markham</b><br><b>Martin Luther King Jr.</b><br><b>Piedmont Ave.</b><br><b>Reach</b><br><b>Redwood Heights</b><br><b>Sequoia</b> |

# Absence Rate By Ethnicity

| <b>Ethnicity</b>      | <b>Absence Rate<br/>(as of May 23, 2024)</b> | <b>Absence Rate<br/>(as of May 25, 2023)</b> | <b>Delta</b> |
|-----------------------|----------------------------------------------|----------------------------------------------|--------------|
| Afr. Am               | 13.4%                                        | 18.1%                                        | <b>-4.7%</b> |
| Asian                 | 5.9%                                         | 10.3%                                        | <b>-4.4%</b> |
| Filipino              | 7.8%                                         | 11.5%                                        | <b>-3.7%</b> |
| Latino                | 10.8%                                        | 15.8%                                        | <b>-5.0%</b> |
| Multiple<br>Ethnicity | 7.7%                                         | 12.5%                                        | <b>-4.8%</b> |
| Native Amer.          | 12.5%                                        | 17.5%                                        | <b>-5.0%</b> |
| Not Reported          | 10.4%                                        | 16.2%                                        | <b>-5.8%</b> |
| Pacific Islander      | 16.3%                                        | 21.6%                                        | <b>-5.3%</b> |
| White                 | 6.7%                                         | 11.4%                                        | <b>-4.7%</b> |

# Best Practices & Areas of Improvement

## Best Practices

- Teacher education to build collective responsibility, about the importance of attendance.
- Positive and consistent family engagement.
- Teacher collective efficacy: teams that work together and set each other up for success by doing whatever needs to get done for kids.
- Defining and teaching "good attendance" to students.
- positive and engaging school culture that engage and re engage students around attendance and school connectedness.

## Areas of Improvement

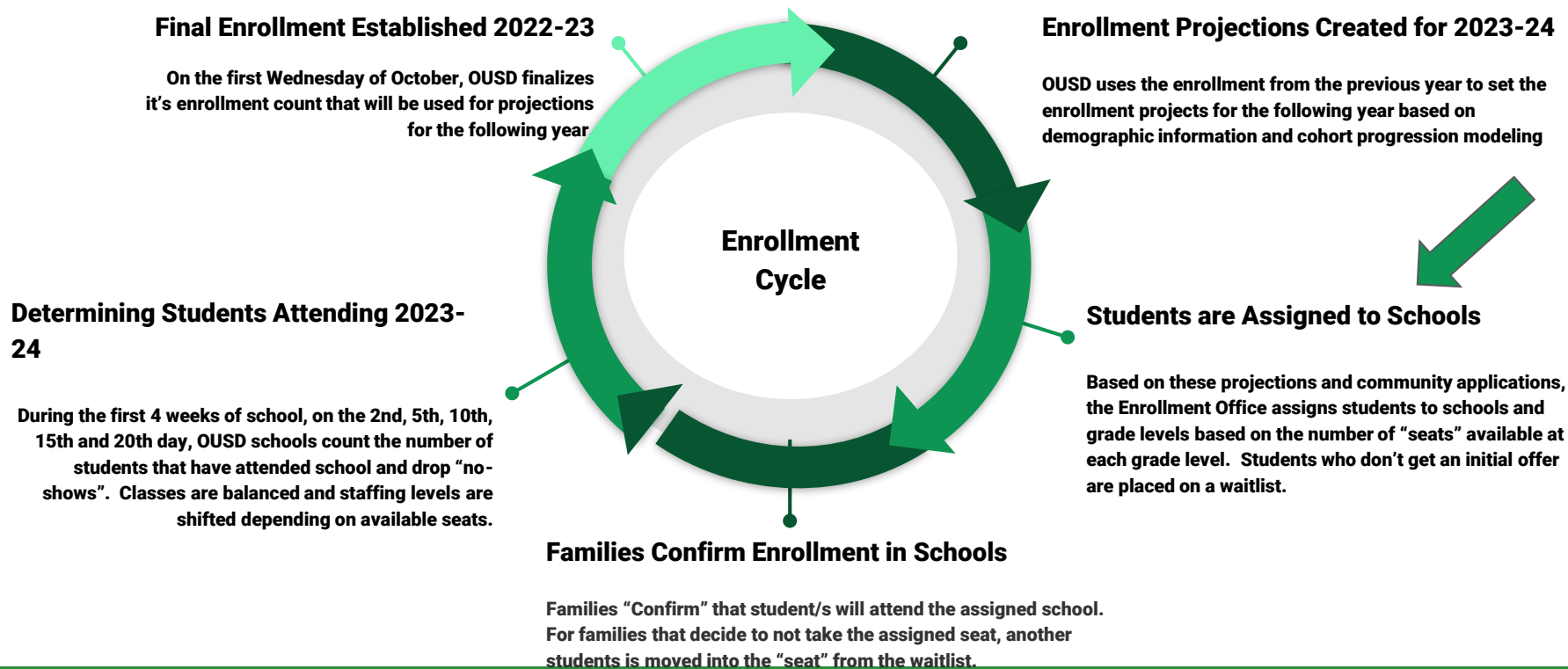
- Teams not having solid expectations for meeting structures and protocols, which leads to inconsistency in meetings and monitoring student data.
- Working in silos can have a negative impact. Ex: not thinking about the ways that schools culture and climate impacts attendance.
- Deficit mindset about students can negatively impact the work of teams to positively and proactively create cultures of inclusion and belonging.



# Enrollment Update

# Enrollment Process\*

\*Students can enroll in OUSD schools any time throughout the year, this is for budget and planning purposes.



# Enrollment Timeline

| Enrollment Milestone              | Date      | Description                                                                                                                                                                               |
|-----------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| On-time application window opens  | 12/1/2023 | We encourage all families to apply in the on-time window, as this gives families the best opportunity to access their preferred school.                                                   |
| On-time application window closes | 2/10/2024 | This is the deadline for an application to be considered on-time. Any application submitted during this time period is considered on-time.                                                |
| Late application window opens     | 2/11/2024 | Families who did not submit an application during the on-time window can begin submitting applications at this point.                                                                     |
| On-time offers released           | 3/6/2024  | Families will be offered a place at a school and/or be placed on a waitlist at this time.                                                                                                 |
| Deadline to accept on-time offers | 3/27/2024 | Families must accept their offer by this date. Offers that are not accepted will be withdrawn, and seats will be offered to other families.                                               |
| Late offers released              | 4/3/2024  | Families will be offered a place at a school and/or be placed on a waitlist at this time. Deadline 4/23                                                                                   |
| Bi-weekly late offers begin       | 4/22/2024 | Starting on this date, the enrollment office will make offers for schools with space to families on the waitlist, and to families submitting late applications every two weeks on Monday. |

# Applications vs. Projections

| Grade Span | 12/15 2023 | 1/15 2024 | 2/1 2024 | 2/10 2024 | 2/29 2024 | 3/15 2024 | 4/1 2024 | 4/15 2024 | 5/1 2024 | 5/15 2024 | Projections | Percent of Projections |
|------------|------------|-----------|----------|-----------|-----------|-----------|----------|-----------|----------|-----------|-------------|------------------------|
| TK         | 352        | 539       | 722      | 933       | 1,001     | 1,077     | 1,120    | 1,159     | 1,166    | 1,231     | 1,190       | 103%                   |
| K          | 565        | 898       | 1,252    | 1,617     | 1,708     | 1,812     | 1,869    | 1,922     | 1,943    | 2,026     | 2,489       | 81%                    |
| 6          | 664        | 1,044     | 1,429    | 1,999     | 2,104     | 2,173     | 2,212    | 2,256     | 2,270    | 2,368     | 2,098       | 113%                   |
| 9          | 603        | 940       | 1,400    | 2,013     | 2,118     | 2,203     | 2,255    | 2,284     | 2,295    | 2,359     | 2,174       | 109%                   |

Enrollment is finalized on Wednesday,  
October 2, 2024

Kinder projections *include* rising TK students who do *not* need to apply.

# Enrollment Stabilization

## Ongoing work

- ❑ New logo creations at Global Family, Horace Mann, and La Escuelita, and West Oakland Middle School
- ❑ Murals planned at Horace Mann, Laurel, and MLK to beautify the schools and promote their new logos



# Enrollment Stabilization

## Ongoing work

- ❑ Supporting with new principal announcements: photos, intro videos, and welcome letters for school website.



Introducing new McClymonds principal (and Mac alum) Darielle Vigay to the community.

# Enrollment Stabilization

## Ongoing work

- ☐ Digital advertising
- ☐ Print/ physical advertising
- ☐ Providing promotional resources to schools
- ☐ Adaptive support and coaching for focal schools outreach
- ☐ Technical support to the community at focal schools for accepting offers



# Oakland Athletic League (OAL) Update

*\*data as of 5/2024*

# OAL Year End Participation Data - High School

## Total Student Participation

2,629

*Boys: 1359 Students  
Girls: 1270 Students*

## Total Special Education Participation

220

*220 Students*

## Total Teams

172

*Boys: 85 Teams  
Girls: 87 Teams*

## Total Sports Offered

16

*3 Seasons  
(Fall, Winter, Spring)*

*\*data as of 5/2024*

# OAL Year End Participation Data - Middle School

## Total Student Participation

**2,946**

*Boys: 1696 Students  
Girls: 1250 Students*

## Total Special Education Participation

**105**

*105 Students*

## Total Teams

**173**

*Boys: 90 Teams  
Girls: 83 Teams*

## Total Sports Offered

**13**

*3 Seasons  
(Fall, Winter, Spring)*

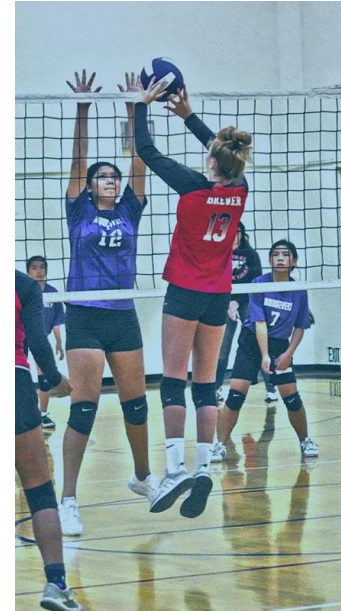
# OAL Key Highlights

## High School

- 01 | Increase participation by 300+ Students
- 02 | 32.65% total enrollment participating in Sports (7% increase)
- 03 | 2 State Basketball Championships (Oakland HS/Oakland Tech HS)
- 04 | Added Girls Flag Football / Girls Lacrosse
- 05 | Closed female participation Gap

## Middle School

- 01 | Increase participation by 1,200+ Students
- 02 | 45% total enrollment participating in Sports (20% increase)
- 03 | Added Boys/Girls Futsal / Boys/Girls Lacrosse / and Baseball
- 04 | Continued Partnership with Eat Learn Play Foundation for the ongoing development of Middle School Sports
- 05 | 497 Middle School Students Participated in Track & Field





# Community Schools, Thriving Students

[www.ousd.org](http://www.ousd.org)



@OUSDnews



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