

File ID Number	24-1125
Introduction Date	5/22/24
Enactment Number	24-0955
Enactment Date	5/22/2024
By	OS



**OAKLAND UNIFIED SCHOOL DISTRICT**  
**Office of the Board of Education**  
**May 22, 2024**

To: Board of Education

From: Kyla Johnson-Trammell, Superintendent  
Sondra Aguilera, Chief Academic Officer

Subject: Grant Agreement - Share Our Strength - No Kid Hungry - Community Schools & Student Services Department

**ACTION REQUESTED:**

Ratification and acceptance by the Board of Education of a Grant Agreement with Share our Strength's No Kid Hungry campaign, in the amount of \$100,000.00, to fund the District's partnership with Food Corps to enhance, promote, and track school breakfast participation and support education and promotion of school meals and healthy eating, via the Community Schools and Student Services Department for the period August 1, 2024 through July 31, 2025, pursuant to the terms and conditions thereof.

**BACKGROUND:**

Grant award for OUSD students for the 2024-2025 fiscal year as indicated in the chart below. The Grant Face Sheet and supporting documents are attached.

File ID #	Backup Document Included	Type	Recipient	Grant's Purpose	Time Period	Funding Source	Grant Amount
24-1125	Yes	Grant	Oakland Unified School District Community Schools and Student Services Department	To enhance, promote, and track school breakfast participation and support education and promotion of school meals and healthy eating	August 1, 2024 - July 31, 2025	Share our Strength's No Kid Hungry Campaign	\$100,000.00

**DISCUSSION:**

The district created a Grant Face sheet process to:

- Review proposed grant projects at OUSD sites and assess their contribution to sustained student achievement
- Identify OUSD resources required for program success

OUSD received a Grant Face Sheet and a completed grant application for the program listed in the chart by the office.

**FISCAL IMPACT:**

The total amount of grants will be provided to OUSD schools from the funders.

- Grants valued at: \$100,000.00

**RECOMMENDATION:**

Acceptance by the Board of Education of a Grant Award for OUSD students via the Community Schools and Student Services Department for the fiscal year 2024-2025, pursuant to the terms and conditions thereof.

**ATTACHMENTS:**

Grant Management Face Sheet  
Grant Agreement

## OUSD Grants Management Face Sheet

<b>Title of Grant:</b> <b>Breakfast Promotion and Nutrition Education Support</b>	<b>Funding Cycle Dates:</b> <b>8/1/24-7/31/25</b>
<b>Grant's Fiscal Agent:</b> <small>(contact's name, address, phone number, email address)</small> Mariela Donis, Sr Program Manager, Northern California 1030 15th Street NW Suite 1100W Washington DC 20005 510-701-7920 mdonis@strength.org	<b>Grant Amount for Full Funding Cycle:</b> \$100,000
<b>Funding Agency:</b> <b>No Kid Hungry/Share Our Strength</b>	<b>Grant Focus:</b> <b>This grant will fund our contract with FoodCorps for 2024-2025 and will support funding 7 service members--5 at 10 school sites and 2 at The Center to provide District-wide support.</b>
<b>List all School(s) or Department(s) to be Served:</b> All Schools	

Information Needed	School or Department Response
How will this grant contribute to sustained student achievement or academic standards?	The Center will increase support and promotion of school breakfast--in particular, Breakfast in the Classroom. The Center will also provide environment, food and garden programming at 10 Title 1 elementary school sites. The Center will provide Harvest of the Month and other programming District-wide.
How will this grant be evaluated for impact upon student achievement?  <small>(Customized data design and technical support are provided at 1% of the grant award or at a negotiated fee for a community-based fiscal agent who is not including OUSD's indirect rate of 3.25% in the budget. The 1% or negotiated data fee will be charged according to an Agreement for Grant Administration Related Services payment schedule. This fee should be included in the grant's budget for evaluation.)</small>	Teacher Surveys Student Surveys Breakfast and Meal participation data Program Participation Rates California Healthy Kids Survey
Does the grant require any resources from the school(s) or district? If so, describe.	Yes- staffing
Are services being supported by an OUSD funded grant or by a contractor paid through an OUSD contract or MOU?  <small>(If yes, include the district's indirect rate of 3.10% for all OUSD site services in the grant's budget for administrative support, evaluation data, or indirect services.)</small>	Yes, will include indirect rate
Will the proposed program take students out of the classroom for any portion of the school day? <small>(OUSD reserves the right to limit service access to students during the school day to ensure academic attendance continuity.)</small>	No

Who is the contact managing and assuring grant compliance?  
(Include contact's name, address, phone number, email address.)

Michelle Oppen  
Director of Programs, The Center  
2850 West Street  
415-823-4315  
michelle.oppen@ousd.org

Approved as to form by:


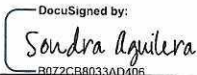


Roxanne De La Rocha  
OUSD Staff Counsel

04/19/2024

Date

**Applicant Obtained Approval Signatures:**

Entity	Name/s	Signature/s	Date
Principal/Administrator	Andrea Bustamante		4/23/2024
Chief Academic Officer	Sondra Aguilera		4/23/2024

**Grant Office Obtained Approval Signatures:**

Entity	Name/s	Signature/s	Date
Chief Business Officer	Lisa Grant-Dawson		
Superintendent	Kyla Johnson-Trammell		



April 11, 2024

Kyla Johnson-Trammell  
Superintendent  
Oakland Unified School District  
1000 Broadway  
Oakland, California 94607

Dear Kyla,

Share Our Strength's No Kid Hungry Campaign is pleased to award a grant of **\$100,000.00** to **Oakland Unified School District** (Grantee). The purpose of this grant is to support your critical work to end childhood hunger, as described in your proposal, which is attached for your convenience. Oakland Unified School District agrees to participate in quarterly meetings with the No Kid Hungry California team.

**Please note:**

- We want to ensure you receive email communications about your grant. To make sure you receive our messages, please whitelist [grantshelpdesk@strength.org](mailto:grantshelpdesk@strength.org). Ask your IT administrator if you need assistance with this.
- Funding will be dispersed via an electronic funds transfer. You must be able to provide your banking information (below) in order for your organization to receive award funding. Paper checks will not be issued. Please contact [grantshelpdesk@strength.org](mailto:grantshelpdesk@strength.org) if you have any questions.

*Agreement Period*

This Agreement ("Agreement") shall align with the start and end dates listed in your proposal, if applicable, or begin on the date of this agreement and end one-year after the start date, unless earlier terminated hereunder or such period is extended by written agreement of both parties ("Agreement Period").

*Use of Grant Funds*

Grant funds may be used only for the budget items outlined in your proposal. Funds must be spent before the end of the grant Agreement Period. Grant funds may NOT be used to support lobbying unless there is written consent and coordination with Share Our Strength. Prohibited lobbying includes direct or grassroots lobbying communications that reflect a view of support or opposition on a specific legislative proposal. Any unused funds at the end of the grant Agreement Period must be returned to Share Our Strength. Budget changes may be requested in advance, in writing, to Share Our Strength by emailing [grantshelpdesk@strength.org](mailto:grantshelpdesk@strength.org) with your organization's name and specific budget request.

*Reporting Requirements*

**By accepting these grant funds, Grantee agrees to provide four quarterly reports throughout your grant period accessible via the No Kid Hungry Online Grants Portal at <https://nokidhungry.force.com>.** Share Our Strength reserves the right to use data, research, publications, and stories submitted via

reporting on this Agreement. The applicant has listed a Point of Contact in your organization as the contact responsible for reporting; they will receive reminders to complete reporting and are required to do so. If your organization wishes to change the reporting contact, please email [GrantsHelpDesk@strength.org](mailto:GrantsHelpDesk@strength.org) with organization and updated contact information.

#### *Site Visits and Publicity Efforts*

As a condition of this grant, Grantee agrees to collaborate with Share Our Strength on in-person or virtual site visits and/or publicity efforts relating to this grant, by either Share Our Strength or any additional funders of this grant noted in this Agreement. Please note that all such in-person or virtual site visits or publicity efforts will be coordinated in advance and with consideration of being inclusive to your organization, and in accordance with your organization's and individuals' availability, schedule, and consent.

To promote the great work your organization is doing, Share Our Strength reserves the right to include the name, location, and website of your organization on our [No Kid Hungry Grants Map](#), along with a description of how your No Kid Hungry grant(s) will be used.

#### *Commitment to Anti-Discrimination and Diversity*

Share Our Strength has a zero-tolerance policy toward all forms of unlawful discrimination and harassment by or towards staff and volunteers, including but not limited to sexual harassment, and no form of unlawful discrimination by or towards any employee, member, volunteer, or other person in our workplace or jobsites will be tolerated. It is our belief that every person shall be treated fairly and with respect regardless of such things as race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, veteran status, age, or socio-economic status. Grantee acknowledges and agrees that it shall comply with all applicable federal and state laws prohibiting discrimination and/or harassment in its programs, activities, hiring or employment practices and within all activities conducted under this Agreement.

#### *Changes in Programming and Tax-Exempt*

Please immediately notify your Share Our Strength program or grant contact of any change in your public charity status or if you encounter challenges or delays starting your program on time, meeting the goals or objectives outlined in this Agreement, or spending the grant funds before the end of the grant Agreement Period. This grant is contingent on Grantee's ability to implement the goals or objectives as outlined in this Agreement. Grantees who are no longer tax-exempt or are unable to implement their grant are required to notify Share Our Strength and return the full grant amount or remaining unspent grant funds at Share Our Strength's discretion.

#### *Compliance with Laws*

Grantee represents that it will perform its obligations hereunder in full compliance with all applicable federal, state and local laws and regulations, including those relating to privacy and data security.

#### *Termination of Grant*

If Share Our Strength determines, in its sole reasonable opinion, that Grantee is unable to meet the goals or objectives of the grant, or has violated or failed to carry out any provision of this Agreement, Share Our Strength, may, in addition to any other legal remedies it may have, terminate the Agreement and demand the return of all or part of the grant funds, including, without limitation, grant funds expended by Grantee for purposes other than those set forth in this Agreement. If so requested,

Grantee shall return all such grant funds to Share Our Strength within thirty (30) days of receiving a termination notice from Share Our Strength.

If you have questions about any of the conditions described in this letter, or about your grant in general, please contact Liz Evancho, Director of Grants Administration, at [eevancho@strength.org](mailto:eevancho@strength.org).

I offer you my thanks for your daily efforts to end childhood hunger. Share Our Strength is pleased to support your important work and looks forward to hearing about your progress.



Sincerely,

Chuck Scofield  
Executive Vice President

**ACH (Bank to Bank) Grant Deposit Information**

Please fill-in the banking information below to receive your grant funds via direct bank deposit to your school district or organization. We cannot process any grant payments with missing fields or blank signature.

BANK NAME: U.S. Bank

BANK ADDRESS: 800 Nicollet Mall, Minneapolis, MN 55402

(9) DIGIT ROUTING NUMBER: 122235821

DEPOSITOR ACCOUNT NAME: Alameda County Main Account

DEPOSITOR ACCOUNT NUMBER: 1583002424878

TYPE OF ACCOUNT:

The information being collected on this form will be used by Share Our Strength to securely transmit payment data, by electronic means, to your organization's financial institution. By checking this box, you agree that the above ACH payment information listed is accurate and that you are an authorized representative of your organization permitted to share this ACH payment information.

**Authorizing Signature**

Signing the below indicates your agreement to all grant requirements and authorizes a bank transfer of the grant amount stated in this letter.

Signature: 

Date: April 24, 2024

Print Name: Kyla Johnson-Trammell

Title: Superintendent

Organization Name or School District: Oakland Unified School District





## CA School Nutrition 2024

### 1. INTRODUCTION

The No Kid Hungry School Nutrition Grant Opportunity will provide funding to school districts to maximize federal child nutrition programs to ensure children have access to healthy meals at school. Funds are intended to support initiatives that increase participation in the School Breakfast Program, but may also be used to support other school meals programs, including lunch and afterschool meals.

### NO KID HUNGRY GRANTING PRIORITIES

No Kid Hungry is committed to addressing the systemic and structural inequities disproportionately impacting historically under-resourced communities. No Kid Hungry will prioritize funding to school districts in the following communities:

- Communities where 50% or more of the population identifies as Black/African-American, Hispanic/Latino, Indigenous Peoples, Asian, Hawaiian Native or Pacific Islander.
- Communities where at least 60% of students are eligible for free and reduced-price school meals
- Rural and urban communities where schools/school districts face unique challenges in addressing hunger.
- Communities experiencing extreme economic hardship, determined through multiple data points.
- Communities where members experience intersecting social and environmental inequities.

### USE OF FUNDS

Funds are intended to support school districts in implementing a strong and sustainable plan for maximizing participation in school meal programs, with a priority on the School Breakfast Program. Strategies may include:

- Expanding access with Breakfast After the Bell programs such as Breakfast in the Classroom, Grab and Go to the Classroom, and Second Chance Breakfast.
- Promoting awareness of meal availability to students and families, especially for free and reduced-price eligible students.
- Innovative strategies that increase participation in the School Breakfast Program.
- Promoting and supporting enrollment of SNAP & WIC.
- Supporting partnerships with other school districts and/or local community-based organizations to increase access to meal programs.
- Ensuring maximum student participation and improving meal quality in the Summer Food Service Program (SFSP) and Seamless Summer Option (SSO)
- Promoting awareness of non-congregate meal availability to students and families

Budget requests may include:

- Meal service supplies and equipment needed to serve breakfast such as: grab and go carts, insulated coolers/warmers, packaging equipment and supplies, refrigerators, and retrofitting existing equipment to meet new needs.
- Technology requests, including point of service machines.
- Additional expenses as needed.



CA School Nutrition 2024

Please see your state's specific Call for Proposals for a list of funding restrictions for this grant cycle.

**I read the Use of Funds and understand the variety of items that can be covered using grant funds.**

**Yes**

**CORPORATE FUNDING**

Grants may be funded through corporate partners working with Share Our Strength. You will be notified upon receipt of the grant award if a corporate partner is sponsoring the grant award.

**I understand that my award may be sponsored through corporate partners working with Share Our Strength.**

**Yes**



CA School Nutrition 2024

## 2. APPLICANT DETAILS

Organization

Oakland Unified School District

How would you like your organization's name listed on public-facing materials?

Oakland Unified School District

### SCHOOL NUTRITION DIRECTOR

Are you the School Nutrition Director of your School District?

No

Did you work with the School Nutrition Director to confirm the project details outlined in this funding application?

Yes

Please provide the School Nutrition Director's information below:

Roland Broach  
(510)-434-2202  
roland.broach@ousd.org

### SUPERINTENDENT

Are you the Superintendent of your School District?

No

Please provide the Superintendent's information below:

Kyla Johnson-Trammell  
(510)-879-4240  
kyla.johnson-trammell@ousd.org

### PERSON AUTHORIZED TO SIGN A GRANT AGREEMENT LETTER

*If awarded funds, this would be the person who will receive and sign the grant agreement.*

Kyla Johnson-Trammell  
Superintendent  
(510)-879-4240



CA School Nutrition 2024

[kyla.johnson-trammell@ousd.org](mailto:kyla.johnson-trammell@ousd.org)



CA School Nutrition 2024

### 3. USE OF GRANT FUNDS

Please provide a concise description (2-3 sentences) of the project for which you will be using grant funds. What is the desired impact of your project and how will it help the students in your district? (Maximum Characters: 1,500)

The Central Kitchen, Instructional Farm and Education Center (The Center) is a unique district-wide school food program within Oakland Unified School District (OUSD) that connects nutrition, education, and community programs at OUSD schools, kitchens, and gardens. The Center's operations include the work of OUSD's Nutrition Services team, which manages district-wide school meal production and procurement, and that of the Environment, Food & Garden team, which develops programs that link the environment, food, and garden programming on-site and for OUSD school sites. We are applying for funds to support OUSD's partnership with the FoodCorps program to enhance, promote and track school breakfast participation and support education and promotion of school meals and healthy eating.

What is the anticipated timeline for this project?

School Year only

Please select which programs your school district will be improving/implementing as a result of No Kid Hungry grant funding. Select all that apply.

School Breakfast;Farm to School;School Lunch

Please describe 1-2 primary goals for how this project will help your school district expand participation and/or improve the programs you have listed above, including how grant funds will support these goals. Goals should reflect your intention for the proposed program and could be either quantitative or qualitative goals. Example:

- *Breakfast: Our district will aim for a 10% increase in Breakfast After the Bell participation by the end of the grant period.*
- *Summer: Our district will add 3 new non-congregate meal sites by the end of the grant period.*

Goal 1 (Maximum Characters: 32,000):

OUSD will aim to increase breakfast in the classroom participation by 20% and satisfaction by staff and students by the end of the grant period.

Goal 2 (Maximum Characters: 32,000):

OUSD will aim to educate students about breakfast, other school meals and healthy eating at 10 Title 1 school sites and through field trips at The Center.



## CA School Nutrition 2024

How do you anticipate average daily participation of school breakfast will change across your district in SY23-24 based on changes made with grant funding? Please select the goal that feels most realistic to your district and know that No Kid Hungry is available to support your district beyond just providing funding.

Increase participation by 10-20%

Please provide the anticipated start date of the project you are proposing with the use of grant funds. The date you select should be at least 4 weeks after application submission. Funds should be at least partially spent and equipment should be purchased in order for your programming to begin. The standard grant period is one year unless otherwise discussed.

Start Date: 08/01/2024

List other organizations, if any, you are working with on the project and the role of each. (Maximum Characters: 30,000)

This will be a close partnership with FoodCorps. FoodCorps partners with schools and communities to nourish kids' health, education, and sense of belonging. Their AmeriCorps members serve alongside OUSD educators and school nutrition leaders to provide kids with nourishing meals, food education, and culturally affirming experiences with food that celebrate and nurture the whole child. Building on their service program, FoodCorps develops leaders, grows networks, and advocates for policy change in service of every kid's health and wellbeing. This funding will allow OUSD to have 5 school-based FoodCorps Service Members at 2 schools each (serving 10 schools) as well as 2 School Nutrition Service Members based at The Center.

## SCHOOL BREAKFAST

Please list each school in the district where you will be implementing changes to the school breakfast program through this grant. Then, for each school, provide responses about that school's breakfast program.

School	Address	Current Breakfast Model	Future Breakfast Model	Breakfast Offered Free to all Students?
Global Family School	2035 40th Ave. Oakland, California 94601	Breakfast in the classroom - breakfast is offered/ served in the classroom and eaten in the classroom.	Breakfast in the classroom - breakfast is offered/ served in the classroom and eaten in the classroom.	Yes



## CA School Nutrition 2024

We are eager to hear more about other strategies your district is using to increase participation in school breakfast. Please select any of the following strategies your district is implementing. If you are using a strategy that is not listed, please select 'other' and type your response in the text box that appears.

Family (parent/caregiver) engagement (e.g. taste tests, family surveys, invite families to participate in meals, etc.); Improved menu options (e.g. incorporating local or culturally relevant foods, scratch cooking, "build your own" items, etc.); Marketing and outreach efforts (e.g. social media, send flyers home with students, etc.); Student engagement (e.g. taste tests, student surveys, student advisory board, recipe contests, etc.); Staff/Faculty engagement (e.g. invite staff/faculty to participate in meals, etc.)

For any/all of the strategies that you selected above, please share more details about how this strategy is used within your district. (Maximum Characters: 2,000)

We have not yet identified the schools that FoodCorps Service Members will be serving so just identified one school in the "Add School" section but will update with more schools asap. These schools will be selected based on elementary Title 1 school readiness to host and support a FoodCorps Service Member, commitment to increasing breakfast and lunch participation and engagement in other Environment, Food and Garden programming like having a school garden, ability to schedule Foodcorps lessons with teachers in their classrooms, etc. OUSD is excited to specifically engage these FoodCorps Service members into all elements of the design, implementation and marketing of school breakfast in our Title 1 Elementary schools. Foodcorps can train teachers, present to parents, get feedback from students, provide important information back to OUSD Nutrition Services and to school site leadership.

Please provide any other details about your school breakfast programs in your district. This can include timing, locations, or any other details that were not captured in the above questions. (Maximum Characters: 2,000)

OUSD will inform No Kid Hungry as soon as the school sites that FoodCorps will be serving have been identified.

## SCHOOL LUNCH

Please provide details about your school lunch programs. This can include timing, locations, or any other details about how the school lunch program is implemented across your school district. (Maximum Characters: 2,000)

In elementary schools, the entree of the school meal is served in line in accordance with the menu. Students then take the required produce items via the produce bars that we have at all schools. Students are taught how to utilize the produce bars and take the appropriate serving sizes. All meals are served in cafeterias. At some school sites, students eat inside only and at some school sites, an outdoor option is available. Each of our schools have different lunch schedules that typically include at least 2 lunch periods.

## FARM TO SCHOOL



## CA School Nutrition 2024

Please provide the projected number of students that will participate in Farm to School outreach programs in SY23-24.

34059

How many pounds of food do you anticipate purchasing for the SY23-24 Farm to School Program?

40000

Please provide the projected number of local farms that you will partner with for the Farm to School program in SY23-24.

20

## CHALLENGES

Please select up to three of the common challenges you are most likely to face in implementing your school nutrition grant project, and how you will respond to these challenges.

*Please note, you are required to submit at least one challenge.*

Challenge	How will you respond to this challenge? We know not all challenges have easy solutions. Please indicate how No Kid Hungry can help you to address this challenge.
Difficulties with logistics such as extra trash and food waste	Foodcorps Service Member also work on school wide implementation of waste reduction methods so they can tie these elements together.
Need for staff training	Foodcorps present to staff as part of their service requirement.
Procurement of food, packaging, equipment	OUSD will be utilizing their CA Farm to School Grant to work on some procurement items for breakfast in order to make some improvements.





## CA School Nutrition 2024

#### 4. BUDGET REQUEST

Grant funds are intended for your school district to use to help address barriers and challenges that will enable you to increase access to and participation in federal nutrition programs. Please use the table below to provide details on how the grant funds will be used. We prefer to fund items that will help sustain your programs beyond the grant year. **You may add up to nine budget categories.**

For the following budget categories, please include additional details in the “Description of Item and How it will be Used” section

- **Vehicle** - details on the type of vehicle you plan to purchase, quotes you’ve received, and your district/organization's readiness to procure the vehicle.
- **Staffing** - information on how this staffing capacity will fill gaps to maximize programming and the plan to sustain this role after the grant period
- **Program Outreach** - details on the type of outreach you plan to execute and the materials being used in this outreach (i.e. flyers, ads, banners, etc.)
- **Insulated Bags/Coolers** - details including the number of insulated bags/coolers needed and how they will be used.

CATEGORY	BUDGET REQUEST DESCRIPTION	ESTIMATED COST OF ITEM	PURPOSE OF COST OF ITEM
Staffing	We would fund 7 Foodcorps Service Members. Cost per service member for OUSD is \$13,000 each and then a \$5,000 service fee.	\$96,000.00	Both offsetting existing expenses as well as funding new expenses
Office expenses	This is for mileage expenses of the FoodCorps Service Members travelling to different school sites to support the implementation of the grant. This also includes indirect cost of 3.10% for OUSD.	\$4,000.00	Funding new costs
<b>Total:</b>		<b>\$100,000.00</b>	



## CA School Nutrition 2024

## 5. IMPLEMENTATION STRATEGIES

### IMPLEMENTATION STRATEGIES

Please describe strategies you are implementing in your district, if any, to ensure you are feeding and supporting the students and families most in need in your community. Please include any relevant demographic information about the population you are trying to reach such as free- and reduced-price meal eligibility, disability, religion, unhoused, LGBTQIA+, persons of color, immigrant and refugee families, and Indigenous communities. [See how No Kid Hungry is prioritizing grant funds](#). (Maximum Characters: 1,000)

For almost a decade, the Bay Area has experienced a consistent rise in inequality. In Alameda County, top income families earn 18 times more than low-income families and Covid deepened this long-standing economic divide. Oakland's poverty rate is 9.7% for Whites — but it is 26% for African Americans and Latinos. In addition, in school year 22-23, according to the California Health Kids Survey, 21% of elementary students reported not eating breakfast on a given day with the majority of these students being African American. Only 16% of elementary students reported getting their breakfast at school. Additionally, according to the California Healthy Kids Survey, 12% of high school students reported hunger because their families did not have enough food and one-fourth of high school students also reported eating no fruits or vegetables on a given day (California Healthy Kids Survey).

Children and families are invaluable thought partners in designing effective school meal programs and federal nutrition program outreach. Please describe plans, if any, to engage students and families as partners in decision-making and/or any efforts to ensure decision-makers are reflective of the community your school district impacts. For support, please see resources including [Let Your Community Shape Your Program](#) and [Conversation Starters For Designing More Inclusive School Meals Programs](#). (Maximum Characters: 1,000)

FoodCorps Service Members have a great opportunity to engage students and families during on site field trips and other events and especially with students and families at the 10 school sites that 5 of them are placed at. In fact, community engagement is one of FoodCorps Service Members' core pillars of work. Centrally, we can offer modules and samples of breakfast engagement and feedback strategies with the support of No Kid Hungry and other best practice materials from USDA, California Department of Education, Action for Healthy Kids and Alliance for a Healthier Generation.

How do you plan to reach students who are at greatest risk for hunger? (Maximum Characters: 5,000)

Utilizing California Healthy Kids Survey data at the school sites level, we can see how students are answering questions about hunger and breakfast participation. This data will be part of the process of determining which school sites FoodCorps Service Members are placed at. In addition, we can look at meal participation trends at the school level and determine based on both data sources, what schools would be best to target for the 24-25 school year. At any given targeted school, we would be running programming and promotion to the entire student population and would not further target.

### MARKETING TACTICS



## CA School Nutrition 2024

Which of the following marketing tactics, if any, is your district planning to implement this year? Select all that apply.

Host events throughout the summer; Host events throughout the year (e.g., taste tests, themed breakfasts, etc.); Discuss the program at Back to School Night, PTA meetings or during other school events; Parent text messages; e-newsletters; Social Media; Encourage teachers, administrators, coaches and other staff to promote meals; Post flyers or information about school meals availability throughout the school; Provide information on the school meals on the website or social media outlets; Send a letter or flyer about school meals directly to parents



CA School Nutrition 2024

## 6. CURRENT NUTRITION PROGRAMS

No Kid Hungry is interested in understanding your district's holistic plan for nutrition and emergency meals programming provided to students and families both at school and at home during the upcoming school year.

How many schools are currently in your district?

80

What is your current total district enrollment for the 2023-24 school year?

34,509

Are you concerned about covering all of the operation costs in your school district this school year? Do you need grants to cover additional expenditures?

No

Please share your overall assessment of your school district's current financial situation? If you are concerned about covering all of the operating costs for this year, please expand on your answer. (Maximum Characters: 15,000)

Nutrition Services is able to cover costs for 24-25 school year.

### CEP

Will your school district participate in CEP in the 2023-2024 school year?

Yes

Will all schools in your district participate in CEP in SY23-24?

Yes

How is CEP currently implemented throughout the district?

All CEP schools grouped together with one ISP

### CURRENT NUTRITION PROGRAMS

Which of the following programs are currently offered by your district or do you plan to offer during SY23-24, regardless of No Kid Hungry funding? Select all that apply.



## CA School Nutrition 2024

School Breakfast;SNAP outreach, enrollment or services;CACFP child day care meals/snacks;Farm to School;Afterschool meals/snacks;School Lunch;Summer Meals (congregate meals served at no cost to all participants)

During SY23-24, which of the following reimbursement models do you plan to use to serve meals? Select all that apply.

Universal free meals through state-funded programs



CA School Nutrition 2024

## 7. HISTORIC SCHOOL MEALS PARTICIPATION

No Kid Hungry is interested in understanding what nutrition programs your district offered last school year as a baseline. Please provide the following data points from the previous school year. If there is historic data already entered, please confirm or correct as needed.

During SY22-23, which of the following programs and reimbursement models did you use to serve meals? Select all that apply.

Universal free meals through state-funded programs



## CA School Nutrition 2024

## 8. ADDITIONAL CONTACTS

Please indicate all contacts associated with this application and their primary role as well as any additional roles they play, as defined below. Designating a Reporting Contact is required. All other roles are optional. You may also give access to this application and any subsequent grant reports. **Please make sure to give your reporting contact access.**

Reporting Contact: Person who will be responsible for reporting grant progress on behalf of the organization. This contact will receive quarterly email reminders to submit online report forms. *Please note: Only the Reporting Contact will receive these email reminders*

Name	Primary Role	Additional Role(s)
Michelle Oppen	Reporting Contact	Point of Contact



## CA School Nutrition 2024

### 9. UNDERSTANDING GRANT REQUIREMENTS

If awarded funding, I understand I will be required to:

- Expend the grant award for the purpose(s) approved in grant award letter by the deadline stated in the grant letter.
- Submit quarterly or final reports for grants dependent on timelines. Specific reporting requirements will be communicated at the time of grant award notification. Sample reports are coming soon!
- Permit a representative from No Kid Hungry to visit my program at a convenient date(s) to see my program in action.
- Cooperate, if asked, with a representative from No Kid Hungry to publicize the grant award and how it has contributed to the success of my program.
- Provide Share Our Strength the right to include the name, location, and website of my school district, along with a brief description of what funding is supporting, on the online No Kid Hungry Grants Map to promote the great work my school district is doing.
- Understand that grants may be funded through corporate partners working with Share Our Strength and the No Kid Hungry Campaign. You will be notified immediately if corporate partners are sponsoring this opportunity.

I agree