

9th-12th Social Studies Curriculum Adoption

May 8th, 2024

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**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



Ask of the Board

- Approve adoption and purchase of TCI: History Alive materials for high school History courses.

Outline

- Background
- Selection Process
- Fiscal Impact
- Strengths & Supports

State of Curriculum (2023-24)

	Elementary	Middle School	High School
English Language Arts	<i>EL Education</i> <i>Foundational Skills: SIPPS</i> (Benchmark for Dual Language)	<i>EL Education 2.0</i>	ELA: FishTank
Mathematics	Eureka2	Illustrative Mathematics	Illustrative Mathematics
Science	FOSS Next Generation	FOSS Next Generation	Biology Pilot 23-24 Chem and Phys 24-25
History / Social Studies	3rd Gr. Oakland History 4-5 Gr. OUSD on Newsela	Pearson MyWorld Interactive	Committee formed 22-23 Pilot US/World/Econ/Gov + Adoption 23-24

High Quality Materials

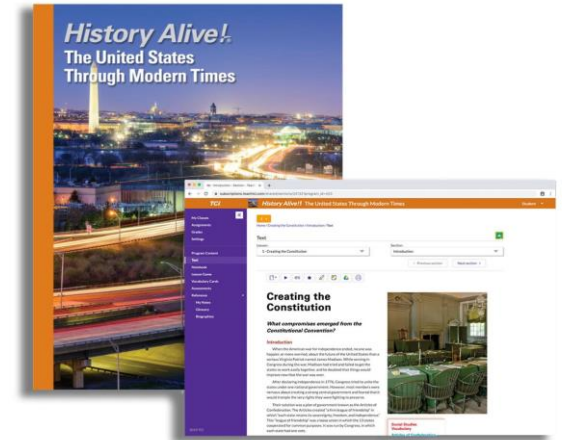
Pilot/Selection in Process

Lack of High Quality Materials

Background:

The adoption is an opportunity to:

- **Update and modernize** the learning and teaching experience in **World history (10th), United States History (11th), Government and Economics (12th)**.
- The current social studies curriculum was last **adopted in 2007**.
- Provide all teachers with opportunity to **connect** and **collaborate** common lessons and pedagogy.
- Offer teachers materials that aligned with current standards and stakeholder feedback
- Offer rich, **engaging** primary and secondary sources to **all students**
- Offer new social studies teachers a **strong set of materials** to start their careers in OUSD.
- **Rethink** how how social studies can be taught.



Selection Process

- **22-23 SY Steering Committee:** **12 teachers** representing **7 High schools** schools listened to presentation, reviewed and assessed materials from **8 vendors**
- **Piloting:** Over **12 teachers representing 7 high schools** received training in summer and fall of 2023 from curriculum publishers. The majority of teachers opted to pilot at least 2 lesson from recommended units and met regularly to compare unit/lesson design and outcomes based on their experience.
- **Adoption Committee:** Representation from ELLMA, Office of Equity, SPED, Linked Learning, teachers, and content experts
- **Additional stakeholder input:** Feedback from over 200 piloting **students**, families, principals, academic coaches, Office of Student Achievement
- **Deliberation:** The final deliberation brought together piloting teachers and adoption committee members to weigh all feedback collected, come to consensus on recommendation.

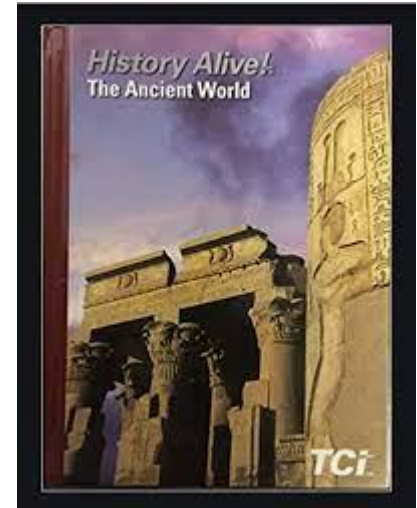


TCI Strengths

- **Consistent opportunities for students to...**
 - Read, Write, Discuss & Collaborate
 - Learn about **diverse perspectives** within all content areas.
- **Units are organized:**
 - Thematically
 - With clear essential questions
 - With a variety of sources
- **Clear and useable teacher resources and supports.**
 - Essential questions
 - Opportunities to use **culturally relevant teaching strategies**
 - Clear learning tasks
 - Supports for diverse learners

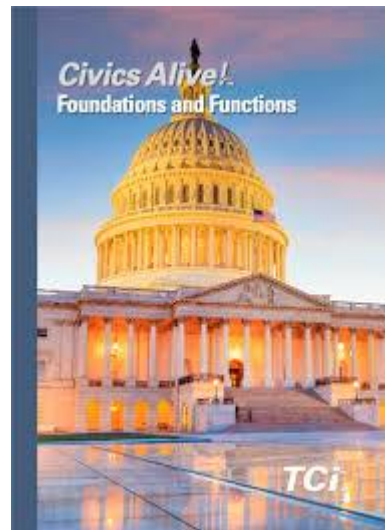


TCI Brings
Learning Alive!®

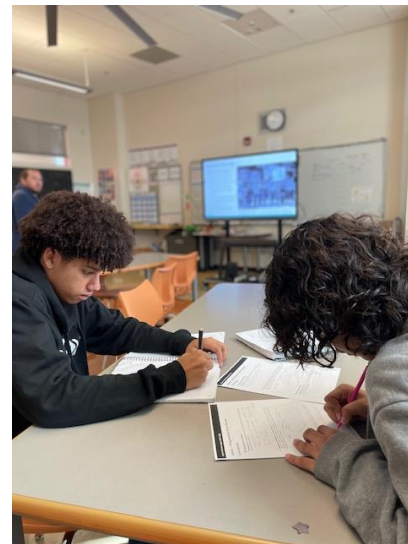


TCI Strengths cont...

- Common Core aligned curriculum
- Rigor & increased opportunity for building language & literacy skills.
- Access to primary and secondary sources.
- Focus on building students' skills to consistently & effectively communicate orally and in writing.
- Space for student reflection and revision of work built into the curriculum.
- Units are organized thematically to provide flexibility within the content to incorporate Pathway & SLC themes.

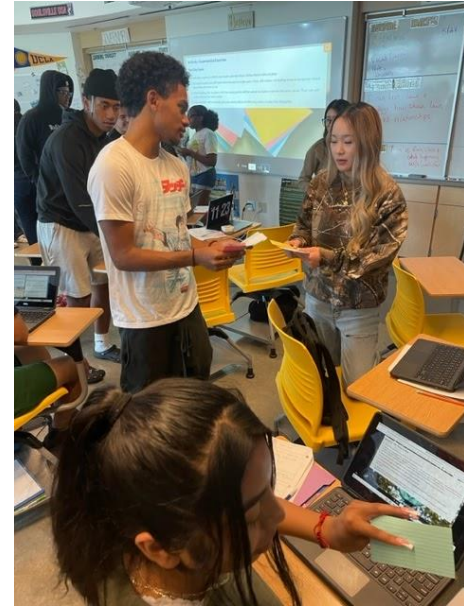


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Pilot Lesson Background

1. Piloting teachers were organized in the following course teams: United States History, World History, Government & Economics
1. **Objective:** Each course team was tasked to teacher the first two lessons of unit one within their content area.



Social Studies Pilot unit Titles and Essential Questions

Content Area	Unit Title	Essential Questions
United States History	Establishing an American Ideal 1492-1896	Lesson 1: What is History and why we study it? Lesson 2: Defining and Debating Founding Ideals: What are America's founding ideals, and why are they important?
World History	Foundations of World History	Lesson 1: What is History and why we study it? Lesson 2: Themes of World History: How can a thematic approach help us make sense of World History
Government	Power, Authority and Government	Lesson 1: Why should you care about power, politics & government Lesson 2: How can economic and political power be distributed in a society?
Economics	The Economic Fundamentals	Lesson 1: How can you think like an economist? Lesson 2: Why can't you always get what you want?

Student and Teacher Experiences

Students report:

"It's very interactive which makes it easier for me to obtain the knowledge I am being taught."

"That I'm learning things about history I never knew before."

"I like how it includes current events and past events constantly and consistently."

"Doing fun activities, meeting new people and learning things to unlock new learning."

"I liked TCI's mini-activities mid text. It facilitates reflection of what I just read."

"I think it covers information well and is very clear. I also like how you can change the reading setting to make it easier or harder."

Piloting Teachers report:

"Clear instructional guide Essential questions teacher moves, how to use the text."

"The interactive notebook to engage with the reading. The questions are more history focus or process oriented."

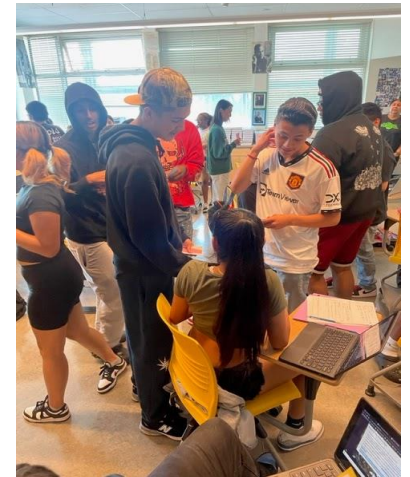
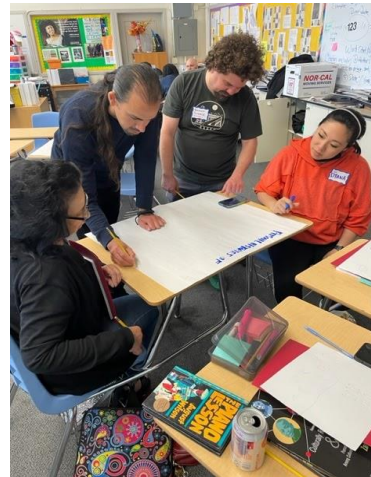
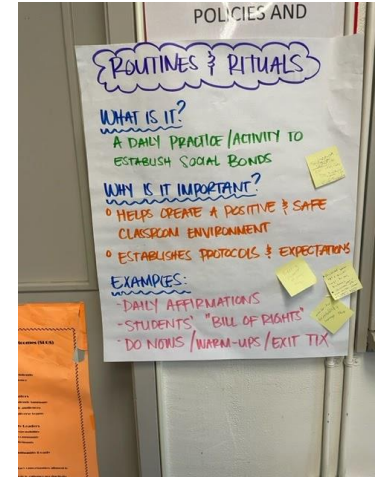
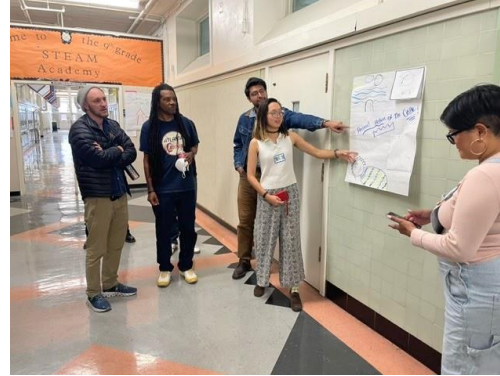
"The processing activity at the end of each lesson is student centered. Requires students to produce, reflect on their learning."

"Much more teacher user friendly with the lesson plans"

"Guiding questions provided for each unit. Wide range of question response formats at the end of each section."

Next Steps to Support Teachers...

- Establish a committee of majority teachers and department leads to support with rollout at their school site.
- Ensure ongoing PD to unpack and understand the curriculum.
- Focus training on student engagement, experiential learning and bringing teachers up to date on current scholarship.
- Train site based instructional coaches to ensure use of the curriculum with new teachers.



Ask of the Board

- Approve adoption and purchase of TCI for 9-12 Social Studies and LabAids for HS Biology



Thank you

For more information, please reach out:

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Additional Slides

Not part of presentation
For additional information and/or in
response to Board member questions



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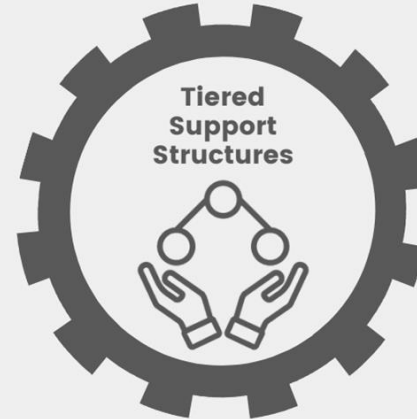
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Coherent Instructional System 2.0



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Qualitative Supporting Data

- **Students said:**

- “What I liked most about this program is that we get to learn a lot about history and the people who made big impacts that led to the outcome that still affects today's society. “
- “That I'm learning things about history I never knew before. “
- “I like how it includes current events and past events constantly and consistently”
- “It's not confusing or all over the place. I like how I can access material easily. “
- “I like that there are different ways to interact with the text, either by annotating it, having it read to you, or how there are interactive games after each lesson/unit.”
- “Helps students and allows them to get deeper into certain history topics.”
- “Doing fun activities, meeting new people and learning things to unlock new learning”
- “Activities allowed me to work with other students and understand the work.”

- **Teachers said:**

- “Interactive classroom activities were engaging for students”
- “The processing activity at the end of each lesson is student centered.”
- “Consistent intentional opportunities to get students to read, write, think and participate.”
- “Intentional opportunities for students to collaborate and share their thinking.”
- “User-friendly especially for first year teachers”

Fiscal Impact - Social Studies: Years 1-3, 2024-2027 - Instructional Materials

Year/Course	Summary of Materials to be Purchased	Cost
2024-27 World History	HA! World Connections High School Student Bundle (3yrs)	\$289,107.00
2024-27 United States History	HA! Pursuing American Ideals: Student Bundle (3yrs)	\$266,526.00
2024-27 Government	Gov Alive! Power, Politics and You: Student Bundle (3yrs)	\$281,736.00
2024-27 Economics	Econ Alive! The Power to Choose: Student Bundle (3yrs)	\$281,736.00
2024-27	TCI In-Person Product Orientation (4 Sessions)	\$18,000
Shipping Tax	Shipping (5%) Tax (10.25)	\$55,955.25 \$114,708.26
	Grand Total	\$1,307,768.51

TCI Gratis of Instructional Materials:

Years 1-3, 2024-2027

Year	Summary of Gratis Materials	Total Amount
2024-2027	1. TCI Teacher Digital Licenses (9th-12th grade) 1. HA! World Connections: Teachers Guide (9th-12th grade) 1. HA! World Connections: Placards 1. HA! World Connections: Reproducible Pages 1. HA! Pursuing American Ideals: Teacher's Guide 1. Gov Alive Power, Politics and You: Teachers Guide 1. Econ Alive Power, Politics and You: Teachers Guide	\$148,725.00

Fiscal Impact - Social Studies : Years 1-6, 2024-2027 - Professional Learning

Year	Ongoing Professional Development	Cost
2024-25	Standards & Equity Institute Foundational Curriculum Training Literacy Coaches Collaborative	110 history teachers \$50 a hour 6.5 hours a day 4 days= \$143,000
2025-26	Standards & Equity Institute Foundational Curriculum Training Literacy Coaches Collaborative	20 history teachers \$50 an hour 6.5 hours a day 4 days \$26,000
2026-27	Standards & Equity Institute Foundational Curriculum Training Literacy Coaches Collaborative	20 history teachers \$50 an hour 6.5 hours a day 4 days \$26,000
	Total	\$195,000