

Superintendent Report

Superintendent, Dr. Kyla Johnson-Trammell
May 8, 2024



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

Our Vision

All OUSD students will find joy in their academic experience while graduating with the skills to ensure they are caring, competent, fully-informed, critical thinkers who are prepared for college, career, and community success.

Our Mission

Oakland Unified School District (OUSD) will build a Full Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day.



Superintendent Report Overview



School Highlights

Enrollment Update

Attendance Update



School Highlights

REACH Academy Students Enjoy Giveaway of Clothing & Hair Accessories

Girls at REACH Academy received a major benefit from an OUSD parent. Oakland Tech parent, Sherri Heller once owned a hair accessory company, and on Friday, April 19, she and volunteers held a big giveaway of accessories and clothing for girls. The students got to choose numerous hair ties, bands, clips, and necklaces. Heller also created dresses and skirts for the students, which dozens of girls got to take home.



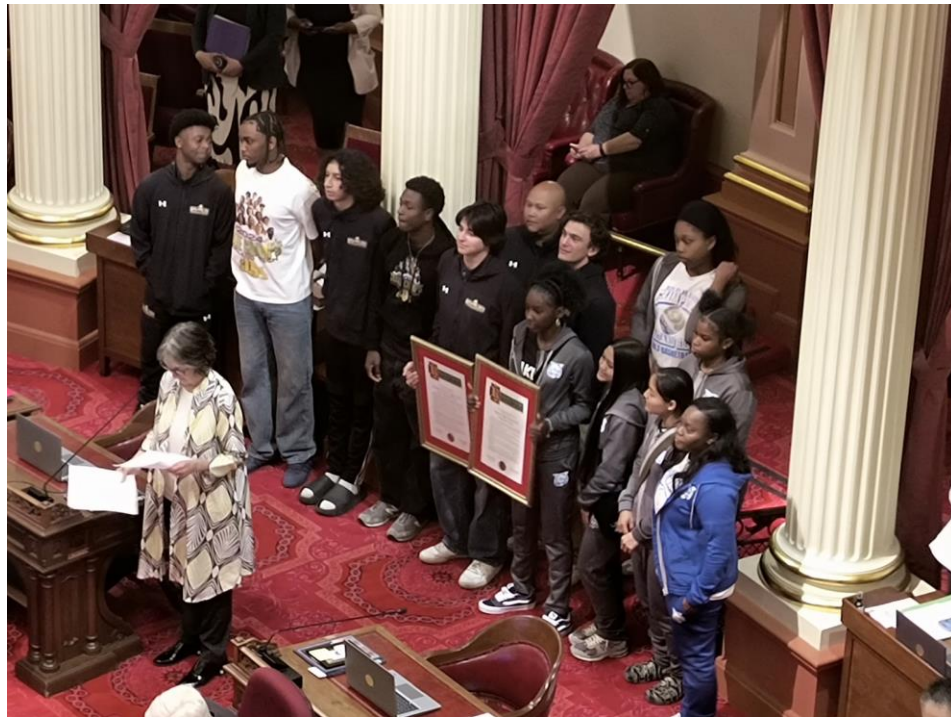
Miss California Sabrina Lewis Visits Three Schools & Meets Staff

Miss California, Sabrina Lewis, visited OUSD on Thursday, April 25. She spent time with students and staff at Burckhalter Elementary (where she read to three classes), Skyline High, and Rudsdale High. She answered lots of questions about being in the Miss California and Miss America pageants, about getting her degree at U.C. Berkeley, and about being the first Black Miss California in 25 years. Lewis also stopped by the Central Kitchen to thank Nutrition Services staff for their work supporting our students.



State Champion Basketball Teams Celebrated by District & State

On Monday, April 29, the State Champion Basketball Teams from Oakland High and Oakland Tech visited the Capitol in Sacramento where they were honored on the floor of the Senate (by Sen. Nancy Skinner who is pictured introducing players and coaches) and on the floor of the Assembly by Assm. Mia Bonta. That event followed the wonderful District celebration at the Oakland Zoo on April 24, which included a visit into the zoo for the players and their friends.



Celebrated Actor Mario Van Peebles Visits Drama Students at Skyline

On Monday, April 29, drama students at Skyline High had a special visitor. They got to listen to and hear stories from celebrated actor, director, producer, and writer, Mario Van Peebles.

The star of *New Jack City* and *Heartbreak Ridge* told students how he feels it's time to flip the narrative on who the Black community can be in film, and to always see diversity as a strength.

He also said to the aspiring professional actors, “come early, leave late, work hard, but always be a pleasure to work with.”

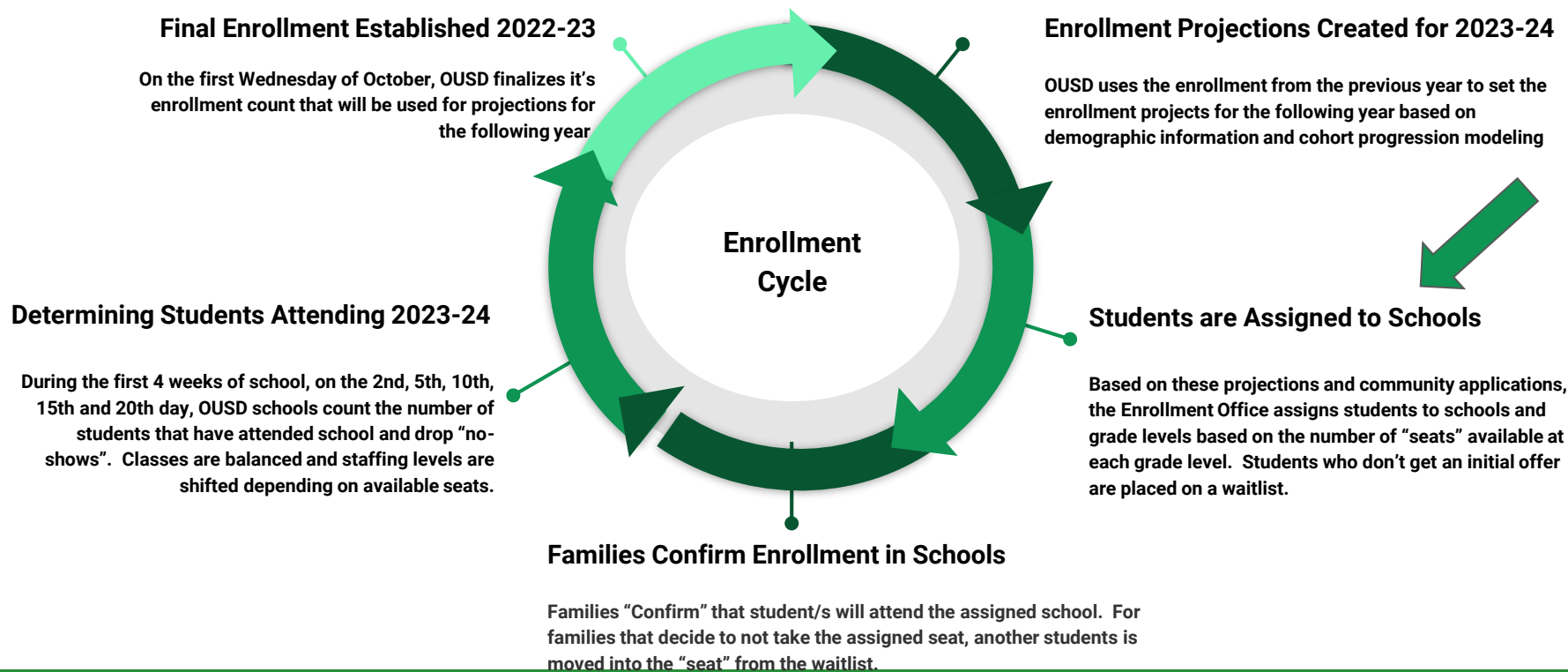




Enrollment Update

Enrollment Process*

*Students can enroll in OUSD schools any time throughout the year, this is for budget and planning purposes.



Enrollment Timeline

Enrollment Milestone	Date	Description
On-time application window opens	12/1/2023	We encourage all families to apply in the on-time window, as this gives families the best opportunity to access their preferred school.
On-time application window closes	2/10/2024	This is the deadline for an application to be considered on-time. Any application submitted during this time period is considered on-time.
Late application window opens	2/11/2024	Families who did not submit an application during the on-time window can begin submitting applications at this point.
On-time offers released	3/6/2024	Families will be offered a place at a school and/or be placed on a waitlist at this time.
Deadline to accept on-time offers	3/27/2024	Families must accept their offer by this date. Offers that are not accepted will be withdrawn, and seats will be offered to other families.
Late offers released	4/3/2024	Families will be offered a place at a school and/or be placed on a waitlist at this time. Deadline 4/23
Bi-weekly late offers begin	4/22/2024	Starting on this date, the enrollment office will make offers for schools with space to families on the waitlist, and to families submitting late applications every two weeks on Monday.

Applications vs. Projections

Grade Span	12/15/23	1/15/24	2/1/24	2/10/24	2/29/24	3/15/24	4/1/24	4/15/24	5/1/24	Projections	Percentage of Projections
TK	352	539	722	933	1,001	1,077	1,120	1,159	1,166	1,190	98%
K	565	898	1,252	1,617	1,708	1,812	1,869	1,922	1,943	2,489	78%
6	664	1,044	1,429	1,999	2,104	2,173	2,212	2,256	2,270	2,098	108%
9	603	940	1,400	2,013	2,118	2,203	2,255	2,284	2,295	2,174	106%

Enrollment is finalized on Wednesday,
October 2, 2024

Kinder projections *include* rising TK students who do *not* need to apply.

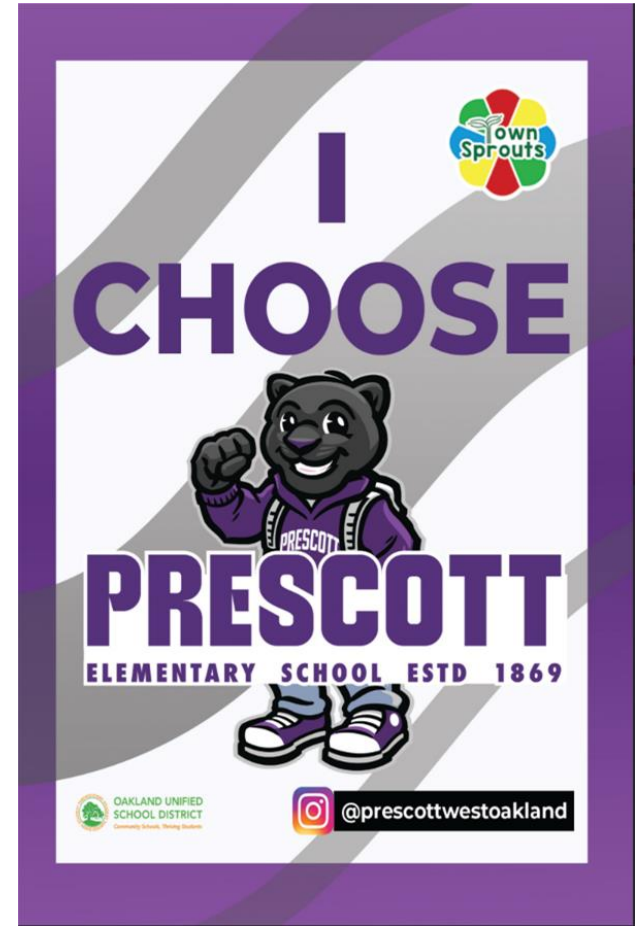
Long TK waitlists at some sites

- With the increase in TK access and popularity, we have waitlists in excess of 100 students at seven sites.
- Each site does not have capacity to add TK classes to its physical plant
- Many families are only applying to those seven schools, and/or ranking their neighborhood school very low
- **As a result, there are TK applicants with no current school offers.**
We will support those families to add other schools to their applications, or rerank their neighborhood school higher.

Enrollment Stabilization

Upcoming work

- ❑ Families who accepted offers by 4/1/24 at the 25 focal schools will be mailed a magnet good for car or refrigerator display
- ❑ Schools will receive additional magnets to distribute as they wish



Enrollment Stabilization

Ongoing work

- ❑ D6 yard sign distribution days with Directora Bachelor at East Oakland Pride, Oakland Academy of Knowledge, and Skyline High School
- ❑ New logo creations at Global Family, Horace Mann, and La Escuelita



Enrollment Stabilization

Ongoing work



- ❑ Latest “Grow With Us” Podcast episode features amazing TK work across the district

Enrollment Stabilization

Ongoing work

- ☐ Digital advertising
- ☐ Print/ physical advertising
- ☐ Providing promotional resources to schools
- ☐ Adaptive support and coaching for focal schools outreach
- ☐ **Pilot work:** enrollment ambassadors to do more on-the-ground recruitment



Attendance Update

Show Up! for Your Community Attendance Campaign



19

Caption details:

Show UP! Is an attendance campaign from OUSD, highlighting the many reasons students show up for school, and reminding us all to Show UP! every day and be our best selves-- for our teams, for our future, for our friends, for our community. Why do you show up?

#showupOUSD #attendance

Credits

Director: @aaronwithaj

Producer: @neldanichole

Producer: @emcaptured

Director of Photography: @sp_photography_sm

Photography: @filo_films01

Audio: @cosmicarcher

Production: @youthbeatmedia

Music Producer: @bosslifebigspence

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Absence Rate By Network

Network	Absence Rate (as of April 30th, 2024)
Network 2	7.7%
Network 3	8.8%
Network 4	8.7%
Middle School Network	9.3%
High School Network	12.6%
Special Education Programs	19%

Network 2 Schools	Network 3 Schools	Network 4 Schools
Bridges Chabot Crocker Emerson Hillcrest Esperanza Korematsu International Comm. School Think College Now Manzanita Community Manzanita SEED Montclair Peralta Prescott Sankofa Thornhill	Acorn Woodland Bella Vista Brookfield Burckhalter Carl Munck Cleveland East Oakland Pride Encompass Global Family Grass Valley Greenleaf Highland Community Hoover Horace Mann Madison Primary Melrose Leadership Acad. OAK	Allendale Franklin Fruitvale Garfield Glenview Joaquin Miller La Escuelita Laurel Lincoln Lockwood STEAM Markham Martin Luther King Jr. Piedmont Ave. Reach Redwood Heights Sequoia

Absence Rate By Ethnicity

Ethnicity	Absence Rate (as of April 30th, 2024)
African American	12.8%
Asian	5.7%
Filipino	7.3%
Latino	10.5%
Multiple Ethnicity	7.5%
Native American	12.6%
Not Reported	10.2%
Pacific Islander	15.2%
White	6.6%

Best Practices & Areas of Improvement

Best Practices

- Teacher education to build collective responsibility, about the importance of attendance.
- Positive and consistent family engagement.
- Teacher collective efficacy: teams that work together and set each other up for success by doing whatever needs to get done for kids.
- Defining and teaching "good attendance" to students.
- positive and engaging school culture that engage and re engage students around attendance and school connectedness.

Areas of Improvement

- Teams not having solid expectations for meeting structures and protocols, which leads to inconsistency in meetings and monitoring student data.
- Working in silos can have a negative impact. Ex: not thinking about the ways that schools culture and climate impacts attendance.
- Deficit mindset about students can negatively impact the work of teams to positively and pro-actively create cultures of inclusion and belonging.



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1011 Union Street, Oakland, CA 94607