

## OUSD Climate Emergency Action Policy – Proposed Community Engagement Strategy

| Depth   | Outreach  | Consultation   | Community Involvement  | Collaboration  | Empower   |
|---|---|--|--|--|---|
| <b>Activity types</b>                             | Outreach  | Consultation   | Community Involvement  | Collaboration  | Empower   |
| <b>Definition</b>                                 | We will keep you informed   | We will acknowledge your concerns and inform you of how public input influenced this decision  | We will ensure that your concerns and aspirations are directly reflected in the developed policy.  | We will ask you to be a key, active, and present player to help us build the right solutions   | Your input will play a crucial role in shaping the District's ultimate decision   |
| <b>Outcome</b>                                    | Here's what's happening   | Here are some options, what do you think?  | Here's a problem, what ideas do you have?  | Let's work together to solve this problem  | Support in leading the launch of the initiative and support implementation  |
| <b>Tactics</b>                                    | <ul style="list-style-type: none"> <li>- Website</li> <li>- Factsheet</li> <li>- Mailout</li> </ul>   | <ul style="list-style-type: none"> <li>- Board Facilitated Town Hall / Open House</li> <li>- Survey</li> </ul>   | <ul style="list-style-type: none"> <li>- Charrette</li> <li>- Workshop</li> <li>- Dialogue</li> </ul>  | <ul style="list-style-type: none"> <li>- Community Advisory Council</li> <li>- Consensus building</li> <li>- Co-design</li> </ul>  | <ul style="list-style-type: none"> <li>- Staff Taskforce</li> <li>- Delegate decision to the community</li> </ul>   |
| <b>Communication and/or Engagement Activities</b> | <p><b>Website:</b> Establish a dedicated section on the District's website for climate action/environmental sustainability updates, resources, and progress reports</p> <p><b>Mailout:</b> Utilize ParentSquare, social media platforms, online newsletters, and local media outlets to disseminate information and engage the broader community</p> <p><b>Factsheet:</b> Provide regular updates on the progress of climate action initiatives, showcasing milestones, accomplishments, and the positive impact on the environment</p> | <div style="border: 1px solid black; background-color: #d9e1f2; padding: 5px;"> <p><b>Survey:</b> Conducting a District-wide survey to gather insight into community priorities</p> </div> <div style="border: 1px solid black; background-color: #d9e1f2; padding: 5px; margin-top: 10px;"> <p><b>Town Hall Meetings:</b> Host town hall meetings that provide an overview of the climate crisis, the district's commitment to climate action, and community involvement</p> </div> | <p><b>Workshop:</b> Organize workshops to educate community members about climate change, mitigation strategies, and sustainable practices. Collaborate and co-lead sessions with subject matter experts and external organizations</p> <p><b>Student Involvement:</b><br/>Engage All City Council and student leadership to encourage them to brainstorm and propose ideas for reducing the district's carbon footprint and provide feedback on the climate action planning process</p> <p>Identify High School Pathways that can engage and support in the development of policy goals through discussion, projects, or competitions focused on climate action</p> | <div style="border: 1px solid black; background-color: #d9e1f2; padding: 5px;"> <p><b>Community Advisory Council:</b><br/>Re-engage the Sustainability Advisory Council. Form a community engagement team comprising staff, teachers, students, parents, community members, and Board appointed members</p> </div> | <div style="border: 1px solid black; background-color: #d9e1f2; padding: 5px;"> <p><b>Staff Task Force:</b> Appointment and assignment of District staff from departments, as appropriate, involved in the Sustainability Task Force</p> </div> |
| <b>Community Collaborators</b>                    | All OUSD Community: students, teachers, staff parents/guardians, community members; community organizations; government officials   | All OUSD Community: students, teachers, staff, parents/guardians, community members  | All OUSD Community: students, teachers, staff, parents/guardians, community members  | Select interested community members  | Select staff members  |

Short-term activity/priority, one-time engagement
  Long-term activity, ongoing engagement

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**For all the communications and engagement activities, identify the following:**

1. What audiences are we looking to engage with?
2. What communication channels are we using to invite/share?
3. What are our anticipated outcomes?
4. What is our timeline for getting this done?
5. Who is responsible for this activity?
6. How will we use the feedback we receive?
7. What resources (new or existing) are needed?
8. What data needs to be collected for the evaluation plan?
9. How are we sharing the outcomes and feedback with staff and/or the community, as appropriate?

**Evaluation and Reporting:**

1. Develop key performance indicators (KPIs) to measure the effectiveness of engagement efforts and the impact of climate action initiatives.
2. Create annual reports summarizing engagement activities, achievements, challenges, and future plans. Share these reports with the community and stakeholders through engagement tactics such as the website, social media, and fact sheets, as it best fits the given project.

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## Potential Roadmap to Policy Approval

