

**MEASURE N AND H – COLLEGE AND CAREER READINESS COMMISSION**

1016 Union Street, #940  
Oakland, CA 94607



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

Community Schools, Thriving Students

**Measures N and H –  
College & Career Readiness Commission**

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# Memo

**To** Board of Education, Oakland Unified School District

**From** Measures N and H Commission

**Board Meeting Date** \_\_\_\_\_

**Subject** 2021-22 Measure N Annual Report  
Services For: All High Schools

**Action Requested and Recommendation** Presentation to the Board of Education, and to the Public, of the 2021-2022 Measure N - Oakland Unified School District College and Career Readiness for All Act - Annual Report by Louise Waters, Chair, Measures N and H Commission.

**Background**

*(Why do we need these services? Why have you selected this vendor?)*

**Competitively Bid**

Was this contract competitively bid? No  
If no, exception: N/A

**Fiscal Impact**

Funding resource(s): Measure N  
Measure H

**Attachments**

- Letter to the Board of Education
- 2021-22 Measure N Annual Report - Final

To: Board of Education, Oakland Unified School District

From: Measures N and H Commission

Subject: 2021-22 Measure N Annual Report

Date: September 5, 2023

The Measures N and H - College and Career Readiness Commission is pleased to release the attached **2021-22 Measure N Annual Report** to the public. The Commission appreciates this opportunity to share the exciting, transformative work that is helping to strengthen the college and career readiness of Oakland students.

In 2015, the *Oakland College & Career Readiness For All Fund* was established to pay for the implementation of a comprehensive approach to high school education, which Oakland is doing through the model of Linked Learning. Linked Learning integrates challenging academics with career-based learning and real-world work experiences. Through small learning communities of career-aligned pathways, students receive intensive, individualized support that creates the conditions for them to graduate high school prepared for success in both college and career. The goals of Measure N are to:

- Decrease the high school dropout rate
- Increase the high school graduation rate
- Increase high school students' readiness to succeed in college and career
- Increase middle school students' successful transition to high school
- Reduce disparities in student achievement and student access to career pathways based on race, ethnicity, gender, socio-economic status, English Learner-status, special needs-status, and residency status

This **Annual Report** provides an overview of how Measure N dollars were used to continue achieving these goals during the COVID-19 pandemic. The 2021-22 school year was the first year that students physically returned to school sites after 13 months of distance learning. Data in this report reflect the educational challenges brought on by the pandemic, including a 3.0 percentage point increase in the student dropout rate since 2018-19.

While the educational setbacks brought on by the pandemic are significant, we believe that the pathway structures in place across Oakland high schools have helped to mitigate the effect on educational outcomes. Additionally, Oakland educators have been working hard to counteract the impact of the pandemic on students with support services, credit recovery options, and access to college courses and real world learning and work experiences that align with student interests. Many of these interventions have been funded by Measure N.

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The dedication of the Oakland community—teachers, students, parents and administrators—ensures that Linked Learning, backed by taxpayer dollars, supports Oakland students as they prepare and transition towards success in college and their careers. We look forward to continuing to oversee the Measure H taxpayer funding over the next 14 years.

The Commission welcomes input and questions from the community. Please join us at our meetings or communicate with the Commission via email at: [measuresnhcommission@ousd.org](mailto:measuresnhcommission@ousd.org).

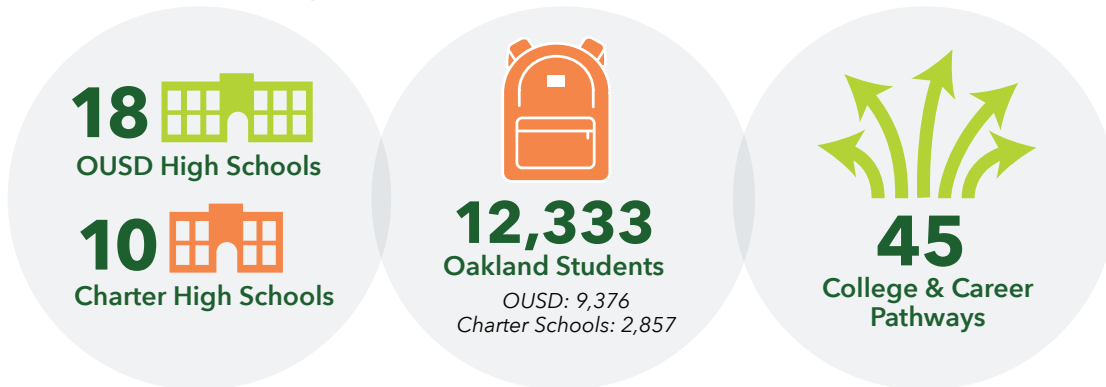
Sincerely,

*Louise Waters*  
Chair, Measures N and H Commission

**THE OAKLAND COLLEGE & CAREER READINESS FOR ALL FUND (Measure N)** was established to pay for the implementation of a comprehensive approach to high school education in Oakland that integrates challenging academics with work-based learning and real-world work experiences such as internships. This comprehensive approach creates small learning communities of career-oriented pathways and offers intensive, individualized support to create the conditions for all students to graduate high school prepared to succeed in college, career, and community.

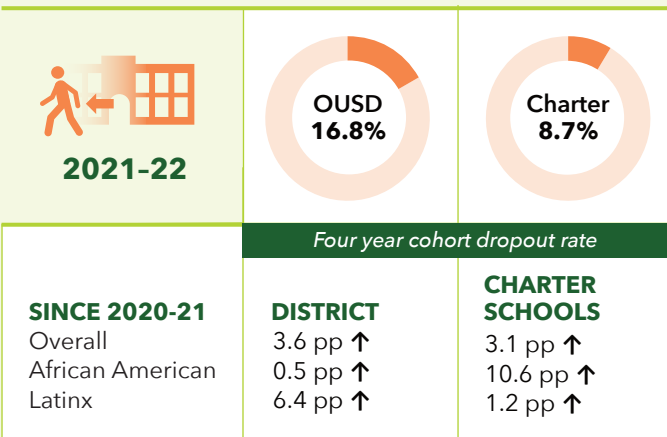
**A Note About the COVID-19 Pandemic:** The 2021-22 school year was the first year that students physically returned to school sites after 13 months of distance learning over the course of the 2019-20 and 2020-21 school years. The data in this report reflect the educational challenges brought on by the pandemic, including decreased student engagement and reduction in credits earned for many of our scholars. Oakland educators have been working hard to counteract the impact of the pandemic on students with support services, credit recovery options, access to college courses and real world work experiences that align with student interests. Many of these interventions were funded by Measure N. Continuing to support students in career pathways that make learning relevant and rigorous is a critical strategy for re-engaging students and promoting their academic achievement.

## Measure N: By the Numbers

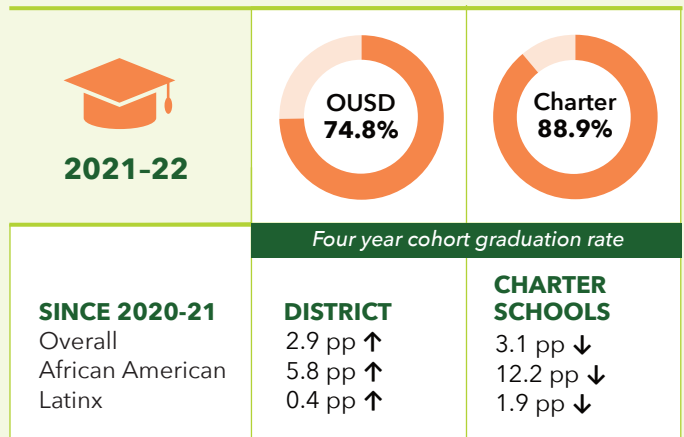


## Annual Progress on Measure N Goals pp=percentage point(s)

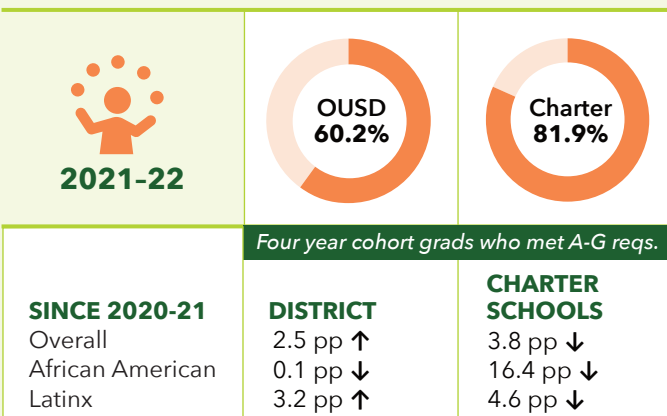
### GOAL 1: Decrease High School Dropout Rate



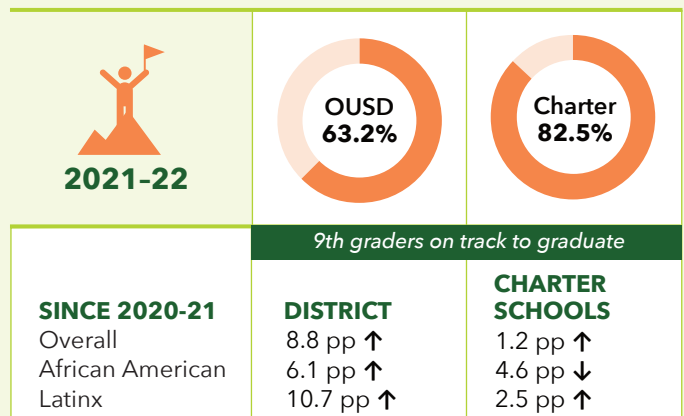
### GOAL 2: Increase High School Graduation Rate



### GOAL 3: Increase High School Students' Readiness to Succeed in College & Career



### GOAL 4: Increase Middle School Students' Successful Transition to High School



\*Students who meet A-G requirements are minimally eligible for admission to the University of California (UC) and California State University (CSU).

Measure N funds the infrastructure to implement Linked Learning (college and career pathways) including staffing (such as CTE teachers, counselors, case managers, work-based learning liaisons, post-secondary transition specialists, and pathway coaches); professional development and teacher collaboration; early college credit; student internships; college and career exploration visits; credit recovery programs; supplies and equipment for industry-specific projects; and consultant contracts for student supports, pathway-related enrichment and industry certifications.

## LINKED LEARNING PATHWAYS

Oakland high schools are organized into small learning communities around industry-sector themes. Pathway-aligned teachers, counselors, and staff collaborate across subject areas, including career technical education, and coordinate student interventions in service of college, career, and community readiness. The top five industry sectors represented in Oakland high school pathways include Arts, Media & Entertainment; Health Science & Medical Technology; Information Technology; Engineering & Design; and Business & Finance.

### Percentage of 10th-12th Grade Students in Linked Learning Pathways



## CAREER TECHNICAL EDUCATION (CTE)

The state of California defines 15 industry sectors. Students in Linked Learning pathways enroll in Career Technical Education (CTE) courses in an industry sector that aligns with local high-wage, high-demand opportunities. Students' learning in CTE classes prepares them to develop informed post-secondary plans and to practice and master professionalism skills.

OUSD	CHARTER SCHOOLS
6,167 students participated in 134 CTE courses	2,528 students participated in 48 CTE courses
63 CTE-credentialed high school teachers across 18 District schools	34 CTE-credentialed high school teachers across 10 Charter schools

## POST SECONDARY TRANSITION SUPPORT

Seamless transition from high school to a chosen college and career path requires extensive counseling, financial aid application support, a clear college and career plan, case management, and differentiated help to apply to and enroll in college, workforce training, or direct employment.

## AUDITED FINANCIAL STATEMENTS

Measure N Revenue Collected	\$11,714,782.13
County Collection Fee	\$196,193.04
Total School Allocations*	\$10,847,271.30
Administrative 10% Allocation	\$1,151,858.91
Contingency Fund Balance	\$6,446,388.92

\*Total School Allocations represents \$10,366,730.18 (90% of Total Measure N Revenue available after the County Collection fee) + \$480,541.12 (Revenue from Measure N Contingency Fund)

## DUAL ENROLLMENT CLASSES

In Dual Enrollment, students take community college courses with Community College instructors at their high school or virtually. Students receive both high school and college credit, and courses are completely free to students.

OUSD	CHARTER SCHOOLS
106 Dual Enrollment courses offered, with a total enrollment of 2,600	30 Dual Enrollment courses, with a total enrollment of 969
27% of 12th graders passed one or more Dual Enrollment courses with a C- or better over their high school career	An average of 50.1% of 12th graders passed one or more Dual Enrollment courses with a C- or better over their high school career
Students earned a total of 6,552 college credits, an estimated financial value of between \$301,392 - \$4,193,280*	Students earned a total of 1,948 college credits, an estimated financial value of between \$89,608 - \$1,246,720*

\*Range reflects an estimated value of college credits only (not total cost of attendance) for students attending a California Community College (\$46 per credit) or University of CA (tuition and fees estimated at \$640 per unit; includes duplicate students taking more than one course)

## WORK-BASED LEARNING

A key component of career readiness is internships. Intensive internship experiences, supported and monitored by school staff who know students well, build relevance into schooling and provide students with skills, knowledge, relationships, and social skills that inform and prepare them for life after high school.

**internship opportunities for students**

OUSD  
**1,151**

CHARTER SCHOOLS  
**238**

## 2021-22: Students enrolling in college within 1 Semester of Graduation

	OUSD	CHARTER SCHOOLS (avg)
2-Yr Colleges	19%	21.3%
4-Yr Colleges	32.2%	51.3%

## DATA SOURCES

Data for OUSD high schools pulled from data dashboards available at [data.ousd.org](http://data.ousd.org) and data provided by District officials.

Data for Charter high schools pulled from the California Department of Education's Data Quest available at [dq.cde.ca.gov](http://dq.cde.ca.gov) as well as as data provided by Charter officials.

For more information about Measure N, please refer to [ousd.org](http://ousd.org).



**OAKLAND UNIFIED SCHOOL DISTRICT**  
Community Schools, Thriving Students



**College & Career for All Fund**  
Established by Measure N