



Madison Park Academy

Aligned CTE Industry Sector: Media Pathway

Rigorous Academics

Measure N Investments

- Pathway Coach
- Media Teacher

Pillar Components/Activities

- Maximize A-G courses
- 6-8 dual enrollment courses offered each semester (pathway coach serves as DE coordinator)
- Coaching for all teachers with a special focus on new teacher support
- Project Based Learning
- Standards Based Grading
- Advisory systems to increase academic supports and family engagement
- Pathway teacher for GD

Career Technical Education

Measure N Investments

- Career exploration field trips

CTE Course Sequence

- Pathway Foundation Art (9th grade)
- Intro to Media → Intermediate Media → Advanced Media (Capstone)

Pillar Components/Activities

- Perkins-certified CTE sequence
- Pathway courses also offer students “D” (science) and “F” (arts) credits
- State of the art facilities and industry-aligned equipment
- Career exploration/guest speakers
- Partnerships with YouthBeat, SF Film, Pixar, and Rock Paper Scissors

Work-Based Learning (WBL)

Measure N Investments

- Work Based Learning Liaison
- Summer Internship Stipends
- Career exploration field trips

Partnerships

- Pixar, Salesforce, Peralta Colleges, YouthBeat, Maker Ed, etc.

Pillar Components/Activities

- 100+ students engaged in paid summer internships, concurrent enrollment, and Peralta CTE courses
- School year internships
- Guest speakers, field trips, industry partner involvement in school projects
- Annual events: Resume Workshop, Career Day, Mock Interviews

Student Supports

Measure N Investments

- College exploration field trips
- EBC Future Center to provide college and career information

Partnerships

- East Bay Consortium
- buildOn
- BACR after school programming
- Full service clinic run by Native American Health Center
- Alameda County Mental Health Providers
- Experience Berkeley, Raices, Summer Search, METS

Pillar Components/Activities

- Mixed-grade level Advisory for every student
- Mentoring for middle school students, newcomers, etc.
- Restorative Justice
- Family engagement and support in post-secondary planning process