



Oakland Unified School District

Board of Education
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Legislation Text

File #: 18-2749, **Version:** 1

Ratification by the Board of Education of a Professional Services Contract between the District and The Marketing Shop, Concord, CA, for the latter to refine and add content to school's website; assist in creation of school brochure and other material to promote HTR pathway to students and community; assist in finding partnerships with companies such as Clorox; continue branding with the media; look for partnership with media to create an ongoing on-air campaign, at Ralph J. Bunche School, for the period of September 17, 2018 through June 30, 2019, in an amount not to exceed \$5,000.00.