

## Oakland Unified School District

Legislation Text

## File #: 16-2547, Version: 1

Ratification by the Board of Education of Amendment No. 1, Professional Services Contract between the District and Kazumi Chin, Richmond, CA, for the latter to provide additional hours of service of Web Design, including writing copy and editing existing copy to align with total branding goals, as well as improving clarity and robustness of information; Graphic Design utilizing Adobe Illustrator and Photoshop to design key informational and on brand graphics; Overall Visual Design utilizing HTML5 and CSS, to create a cohesive and holistic cross department brand; Department-Specific consultation to meet with each department to ensure alignment to vision and goals of department; Content Research, Revision, and Organization - Finding and synthesizing key items into user friendly format targeting specific audiences, in the additional amount of \$7000.00, increasing the Contract not to exceed amount from \$8400.00 to \$15,400.00, and extending the term of August 8, 2016 through December 30, 2016 to February 28, 2017, via the Community Schools and Student Services Department. All other terms and conditions of the Contract remain in full force and effect.