



Oakland Unified School District

Board of Education
1011 Union Street, #940
Oakland, CA 94607
(510) 879-1944
boe@ousd.org E-Mail
<http://www.ousd.org>

Legislation Text

File #: 16-2380, **Version:** 1

Ratification by the Board of Education of a Professional Services Contract between the District and Kazumi Chin, Richmond, CA, for the latter to provide technical support for web design including copywriting and copyediting, writing copy and editing existing copy to align with total branding goals, improving clarity and robustness of information; graphic design utilizing Adobe Illustrator and Photoshop to design key informational and on-brand graphics; overall visual design utilizing HTML5 and Cascading Style Sheets (CSS), copy writing, and graphic design skills to create a cohesive and holistic cross-department brand; department-specific consultation to meet with each unit to ensure alignment to vision and goals of department; content research, revision, and organization; finding and synthesizing key items into user-friendly format targeting specific audiences, for the Community Schools and Student Services Department, for the period of August 8, 2016 through December 30, 2016, in an amount not to exceed \$8,400.00.