



# Oakland Unified School District

Board of Education  
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## Legislation Text

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**File #:** 16-1984, **Version:** 1

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Ratification by the Board of Education of a Professional Services Contract between the District and PJS Consultants, Berkeley, CA, for the latter to provide strategic communication needs, including Communications Strategy and Planning (including: assessment of need, situational analysis, key messages, goals and objectives, audiences, tactics, evaluation), Communications Coaching with staff, and Communications Consulting to assist with strategy implementation and other special projects, as needed, at Oakland High School, for the period of August 1, 2016 through June 30, 2017, in an amount not to exceed \$29,600.00.