



Oakland Unified School District

Legislation Text

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Ratification by the Board of Education of a Professional Services Contract between the District and the Oakland Public Education Fund, Oakland, CA , for the latter to provide Social Media Management - set up and maintain social media posting schedule, guidelines and standard operating procedures; solicit material from key stakeholders and schedule posts for optimal times; produce detailed monthly analytical reports that include recommendations on using that data to improve practice; OUSD Thrives - collect information from department leaders and other stakeholders and produce monthly OUSD Thrives community newsletter, produced the second Thursday of each month; and other projects as needed in support of OUSD Communications, for the term February 15, 2016 through June 30, 2016, in an amount not to exceed \$16,500.00.