



# Oakland Unified School District

Board of Education  
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## Legislation Details

<b>File #:</b>	19-0579	<b>Version:</b>	1	<b>Name:</b>	Professional Services Contract - The Marketing Shop - Ralph J. Bunche Academy
<b>Type:</b>	Agreement or Contract	<b>Status:</b>	Passed		
<b>File created:</b>	3/19/2019	<b>In control:</b>	Chief Academic Officer		
<b>On agenda:</b>	4/10/2019	<b>Final action:</b>	4/10/2019		
<b>Enactment date:</b>	4/10/2019	<b>Enactment #:</b>	19-0529		
<b>Title:</b>	Ratification by the Board of Education of a Professional Services Contract between the District and The Marketing Shop, Concord, CA, for the latter to continue to focus on increasing enrollment and brand awareness, as described in the Scope of Work, incorporated herein by reference as though fully set forth, at Ralph J. Bunche Academy, for the period of January 1, 2019 through May 30, 2019, in an amount not to exceed \$15,000.00.				
<b>Sponsors:</b>					
<b>Indexes:</b>					
<b>Code sections:</b>					
<b>Attachments:</b>	1. 19-0579 Professional Services Contract - The Marketing Shop - Ralph J. Bunche Academy				
<b>Contact:</b>	Betsye.Steele@ousd.org				

Date	Ver.	Action By	Action	Result
4/10/2019	1	Board of Education	Adopted on the General Consent Report	Pass