

Oakland Unified School District

Board of Education 1011 Union Street, #940 Oakland, CA 94607 (510) 879-1944 boe@ousd.org E-Mail http://www.ousd.org

Legislation Details (With Text)

File #: 19-0579 Version: 1 Name: Professional Services Contract - The Marketing

Shop - Ralph J. Bunche Academy

Type: Agreement or Contract Status: Passed

File created: 3/19/2019 In control: Chief Academic Officer

 On agenda:
 4/10/2019

 Final action:
 4/10/2019

 Enactment date:
 4/10/2019

 Enactment #:
 19-0529

Title: Ratification by the Board of Education of a Professional Services Contract between the District and

The Marketing Shop, Concord, CA, for the latter to continue to focus on increasing enrollment and brand awareness, as described in the Scope of Work, incorporated herein by reference as though fully set forth, at Ralph J. Bunche Academy, for the period of January 1, 2019 through May 30, 2019,

in an amount not to exceed \$15,000.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 19-0579 Professional Services Contract - The Marketing Shop - Ralph J. Bunche Academy

Contact: Betsye.Steele@ousd.org

Date	Ver.	Action By	Action	Result
4/10/2019	1	Board of Education	Adopted on the General Consent Report Pass	

Ratification by the Board of Education of a Professional Services Contract between the District and The Marketing Shop, Concord, CA, for the latter to continue to focus on increasing enrollment and brand awareness, as described in the Scope of Work, incorporated herein by reference as though fully set forth, at Ralph J. Bunche Academy, for the period of January 1, 2019 through May 30, 2019, in an amount not to exceed \$15,000.00.