

Oakland Unified School District

Board of Education 1011 Union Street, #940 Oakland, CA 94607 (510) 879-1944 boe@ousd.org E-Mail http://www.ousd.org

Legislation Details

File #: 18-0674 Version: 1 Name: Agreement - True North Research, Inc. - Polling for

Potential Bond Election

Type: Agreement or Contract Status: Failed

File created: 3/23/2018 In control: General Counsel

On agenda: 3/28/2018 Final action: 3/28/2018

Enactment date: 3/28/2018 Enactment #:

Title: Discussion and possible Approval by the Board of Education of Agreement between the District and

True North Research, Inc., Encinitas, CA, a Public Opinion and Market Research Firm, for the latter to provide voter opinion research, assessment and feasibility assessment and bond measure consulting services related to a potential Bond Measure for the November [6], 2018 ballot, as delineated in Attachment A of Agreement, incorporated herein by reference as though fully set forth, for the term

April 1, 2018 through December 31, 2018, in an amount not to exceed \$26,875.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 18-0674 Agreement - True North Research, Inc. - Polling for Potential Bond Election

Contact: Marion.McWilliams@ousd.org

Date	Ver.	Action By	Action	Result
3/28/2018	1	Board of Education	Adopted	Fail