



Oakland Unified School District

Board of Education
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Legislation Details

File #:	17-2343	Version:	1	Name:	Professional Services Contract - The Marketing Shop - Ralph J. Bunche Academy
Type:	Agreement or Contract	Status:	Passed		
File created:	11/2/2017	In control:	Chief Academic Officer		
On agenda:	12/13/2017	Final action:	12/13/2017		
Enactment date:	12/13/2017	Enactment #:	17-1764		

Title: Ratification by the Board of Education of a Professional Services Contract between the District and The Marketing Shop, Concord, CA, for the latter to provide marketing services to create and maintain the school's website with detail information on the various programs the school offers to students and families, such as the "Hospitality, Tourism and Recreation" Pathway, etc., and include student blogs on the website and provide links to social media, at Ralph J Bunche Academy, for the period of October 16, 2017 through June 29, 2018, in an amount not to exceed \$10,000.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 17-2343 Professional Services Contract - The Marketing Shop - Ralph J. Bunche Academy

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Date	Ver.	Action By	Action	Result
12/13/2017	1	Board of Education	Adopted on the General Consent Report	Pass