



Oakland Unified School District

Board of Education
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Legislation Details (With Text)

File #:	16-2380	Version:	1	Name:	Professional Services Contract - Kazumi Chin - Community Schools and Student Services Department
Type:	Agreement or Contract	Status:	Passed		
File created:	10/25/2016	In control:	Deputy Superintendent, ASEL		
On agenda:	12/14/2016	Final action:	12/14/2016		
Enactment date:	12/14/2016	Enactment #:	16-1885		

Title: Ratification by the Board of Education of a Professional Services Contract between the District and Kazumi Chin, Richmond, CA, for the latter to provide technical support for web design including copywriting and copyediting, writing copy and editing existing copy to align with total branding goals, improving clarity and robustness of information; graphic design utilizing Adobe Illustrator and Photoshop to design key informational and on-brand graphics; overall visual design utilizing HTML5 and Cascading Style Sheets (CSS), copy writing, and graphic design skills to create a cohesive and holistic cross-department brand; department-specific consultation to meet with each unit to ensure alignment to vision and goals of department; content research, revision, and organization; finding and synthesizing key items into user-friendly format targeting specific audiences, for the Community Schools and Student Services Department, for the period of August 8, 2016 through December 30, 2016, in an amount not to exceed \$8,400.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 16-2380 Professional Services Contract - Kazumi Chin - Community Schools and Student Services Department

Contact: Andrea.Bustamante@ousd.org

Date	Ver.	Action By	Action	Result
12/14/2016	1	Board of Education	Adopted on the General Consent Report	Pass

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