



Oakland Unified School District

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Legislation Details (With Text)

File #: 16-1936 **Version:** 1 **Name:** Professional Services Contract - Oakland Public Education Fund - Office of the Chief of Staff

Type: Agreement or Contract **Status:** Passed

File created: 8/24/2016 **In control:** Chief of Staff

On agenda: 10/26/2016 **Final action:** 10/26/2016

Enactment date: 10/26/2016 **Enactment #:** 16-1740

Title: Ratification by the Board of Education of a Professional Services Contract between the District and Oakland Public Education Fund, Oakland, CA, for the latter to provide Social Media Management: set up and maintain social media posting schedule, guidelines and standard operating procedures; solicit material from key stakeholders and schedule posts for optimal times; produce detailed monthly analytical reports that include recommendations on using that data to improve practice; and other projects as needed, in support of OUSD Communications, via the Office of Chief of Staff, for the term July 1, 2016 through October 31, 2016, in an amount not to exceed \$14,830.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 16-1936 Professional Services Contract - Oakland Public Education Fund - Office of the Chief of Staff

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Date	Ver.	Action By	Action	Result
10/26/2016	1	Board of Education	Adopted on the General Consent Report	Pass

Ratification by the Board of Education of a Professional Services Contract between the District and Oakland Public Education Fund, Oakland, CA, for the latter to provide Social Media Management: set up and maintain social media posting schedule, guidelines and standard operating procedures; solicit material from key stakeholders and schedule posts for optimal times; produce detailed monthly analytical reports that include recommendations on using that data to improve practice; and other projects as needed, in support of OUSD Communications, via the Office of Chief of Staff, for the term July 1, 2016 through October 31, 2016, in an amount not to exceed \$14,830.00.