



Oakland Unified School District

Board of Education
1011 Union Street, #940
Oakland, CA 94607-2236
(510) 879-1940
510 627-9440 eFax
711 TTY/TDD
boe@ousd.org E-Mail
<http://www.ousd.org>

Legislation Details (With Text)

File #:	16-0572	Version:	1	Name:	Professional Services Agreement - Oakland Public Education Fund - Communications and Public Affairs Department
Type:	Agreement or Contract	Status:	Passed		
File created:	3/7/2016	In control:	Communications		
On agenda:	4/13/2016	Final action:	4/13/2016		
Enactment date:	4/13/2016	Enactment #:	16-0535		
Title:	Ratification by the Board of Education of a Professional Services Contract between the District and the Oakland Public Education Fund, Oakland, CA , for the latter to provide Social Media Management - set up and maintain social media posting schedule, guidelines and standard operating procedures; solicit material from key stakeholders and schedule posts for optimal times; produce detailed monthly analytical reports that include recommendations on using that data to improve practice; OUSD Thrives - collect information from department leaders and other stakeholders and produce monthly OUSD Thrives community newsletter, produced the second Thursday of each month; and other projects as needed in support of OUSD Communications, for the term February 15, 2016 through June 30, 2016, in an amount not to exceed \$16,500.00.				
Sponsors:					
Indexes:					
Code sections:					
Attachments:	1. 16-0572 Professional Services Agreement - Oakland Public Education Fund - Communications and Public Affairs Department				
Contact:	isaac.kos-read@ousd.org				

Date	Ver.	Action By	Action	Result
4/13/2016	1	Board of Education	Adopted on the General Consent Report	Pass

Ratification by the Board of Education of a Professional Services Contract between the District and the Oakland Public Education Fund, Oakland, CA , for the latter to provide Social Media Management - set up and maintain social media posting schedule, guidelines and standard operating procedures; solicit material from key stakeholders and schedule posts for optimal times; produce detailed monthly analytical reports that include recommendations on using that data to improve practice; OUSD Thrives - collect information from department leaders and other stakeholders and produce monthly OUSD Thrives community newsletter, produced the second Thursday of each month; and other projects as needed in support of OUSD Communications, for the term February 15, 2016 through June 30, 2016, in an amount not to exceed \$16,500.00.