



# Oakland Unified School District

Board of Education  
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## Legislation Text

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Ratification by the Board of Education of a Services Agreement 2023-2024 by and between the District and FM3 Research, Oakland, CA, for the latter to conduct research to reach 1,200 Oakland parents: 400 parents of children ages 0-4, 400 with children in 3rd and 4th grade and 400 with children in 6th and 7th grade, including parents of children enrolled in OUSD schools, and parents of children who attend private schools, charter schools, and schools outside of the district, seeking community and public input on the following: 1) The public perception of OUSD and its program; 2) What the public wants from the school district, where the district is doing well, and where we can improve; 3) How the public responds to certain messages about programs at elementary, middle, and high school, via the Student Assignment Department, for the period, April 1, 2024 through June 30, 2024, in an amount not to exceed \$79,500.00.