



Oakland Unified School District

Board of Education
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Legislation Details

File #: 12-3127 **Version:** 1 **Name:** Professional Services Contract - Slimjim Designs - Communications
Type: Agreement or Contract **Status:** Passed
File created: 12/12/2012 **In control:** Finance and Human Resources Committee
On agenda: **Final action:** 12/12/2012
Enactment date: 12/12/2012 **Enactment #:** 12-2980

Title: Ratification by the Board of Education of a Professional Services Contract between District and Slimjim Designs, Richmond, CA, for the latter to provide the full spectrum of visual design services; working across all mediums--print, digital, etc.;work closely with various department leads to understand their strategic and tactical needs, so that these can be effectively communicated through collateral;layout of the 2013-14 Options Brochures (and all translations), 2013-14 Parent Guides (and all translations), Back-to-School campaign materials for the 2013-14 school year, the College-Bound Graduates promotional poster, logo, letterhead, and business card design; additional projects as needed, for the period of October 1, 2012 through June 30, 2013, in an amount not to exceed \$50,625.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 12-3127 Professional Services Contract - Slimjim Designs - Communications

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Date	Ver.	Action By	Action	Result
12/12/2012	1	Board of Education	Adopted on the General Consent Report	Pass