



Oakland Unified School District

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Legislation Text

File #: 16-1936, **Version:** 1

Ratification by the Board of Education of a Professional Services Contract between the District and Oakland Public Education Fund, Oakland, CA, for the latter to provide Social Media Management: set up and maintain social media posting schedule, guidelines and standard operating procedures; solicit material from key stakeholders and schedule posts for optimal times; produce detailed monthly analytical reports that include recommendations on using that data to improve practice; and other projects as needed, in support of OUSD Communications, via the Office of Chief of Staff, for the term July 1, 2016 through October 31, 2016, in an amount not to exceed \$14,830.00.