



Oakland Unified School District

Board of Education
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Legislation Text

File #: 24-1124, **Version:** 1

Ratification by the Board of Education of a Services Agreement 2023-2024 by and between the District and 510Media, Oakland, CA, for the latter to complete a branding package for elementary schools and complete four model sites with new elementary school branding to include training for OUSD staff and team on the placement and selection of keybranding elements, school site audits, school site customizations, delivery, site feedback and concept updates, via Chief Systems and Services Officer, for the period of April 12, 2024 through June 30, 2024, in an amount not to exceed \$48,000.00.