



Oakland Unified School District

Board of Education
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Legislation Details

File #: 24-1124 **Version:** 1 **Name:** Services Agreement 2023-2024 - 510Media - Chief Systems and Services Officer
Type: Agreement or Contract **Status:** Passed
File created: 4/19/2024 **In control:** Chief Systems and Services Officer
On agenda: 5/22/2024 **Final action:** 5/22/2024
Enactment date: 5/22/2024 **Enactment #:** 24-0908

Title: Ratification by the Board of Education of a Services Agreement 2023-2024 by and between the District and 510Media, Oakland, CA, for the latter to complete a branding package for elementary schools and complete four model sites with new elementary school branding to include training for OUSD staff and team on the placement and selection of keybranding elements, school site audits, school site customizations, delivery, site feedback and concept updates, via Chief Systems and Services Officer, for the period of April 12, 2024 through June 30, 2024, in an amount not to exceed \$48,000.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 24-1124 Services Agreement 2023-2024 - 510Media - Chief Systems and Services Officer

Contact: Preston.Thomas@ousd.org

Date	Ver.	Action By	Action	Result
5/22/2024	1	Board of Education	Adopted on the General Consent Report	Pass