



Oakland Unified School District

Board of Education
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Legislation Text

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Ratification by the Board of Education of a Professional Services Contract between the District and Amber Valdez, Oakland, CA, for the latter to provide 700 hours of services of 1) Work plan development and management to guide implementation of stakeholder engagement initiatives, 2) Content and data management; including documenting, archiving, and organizing content and data related to LCAP, CW/SQIS, and other stakeholder engagement initiatives, 3) Monitoring, evaluation, and data analysis including developing and managing evaluation tools and methods to assess district family engagement strategies and goals, and to collect stakeholder input on school and district improvement, and analyzing stakeholder engagement data and producing reports to inform district family and community engagement strategies and overall district improvement efforts, 4) Communication support including writing and designing materials to communicate district family engagement vision, theory of action, strategies, services, and outcomes, and supporting development of communications materials with writers, designers, and district staff, and 5) Strategic planning and implementation of stakeholder engagement initiatives including facilitation of district engagement collaborative and relevant planning meetings, via the Community Schools and Student Services Department, for the period of September 15, 2014 through June 30, 2015, in an amount not to exceed \$35,000.00.