



Oakland Unified School District

Board of Education
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Legislation Text

File #: 17-2343, **Version:** 1

Ratification by the Board of Education of a Professional Services Contract between the District and The Marketing Shop, Concord, CA, for the latter to provide marketing services to create and maintain the school's website with detail information on the various programs the school offers to students and families, such as the "Hospitality, Tourism and Recreation" Pathway, etc., and include student blogs on the website and provide links to social media, at Ralph J Bunche Academy, for the period of October 16, 2017 through June 29, 2018, in an amount not to exceed \$10,000.00.