



# Oakland Unified School District

Board of Education  
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## Legislation Text

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**File #:** 20-1900, **Version:** 1

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Ratification by the Board of Education of a Professional Services Contract between the District and The Local Shop, Concord, CA, for the latter to continue to work local and national media to create ongoing focus on Ralph J. Bunche students, faculty, hospitality and culinary arts program; market Ralph J. Bunche Culinary catering including online and hard copy promotional brochures; continue to update Ralph J. Bunche website including content from current and graduating students to new students about why the school is key to their future; and create LinkedIn account for school and faculty to use as a platform to talk about the school and encourage engagement, at Ralph J. Bunche High School, for the period of October 1, 2020 through May 30, 2021, in an amount not to exceed \$5,000.00.