

Oakland Unified School District

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Legislation Text

File #: 12-3127, Version: 1

Ratification by the Board of Education of a Professional Services Contract between District and Slimgim Designs, Richmond, CA, for the latter to provide the full spectrum of visual design services; working across all mediums--print, digital, etc.; work closely with various department leads to understand their strategic and tactical needs, so that these can be effectively communicated through collateral; layout of the 2013-14 Options Brochures (and all translations), 2013-14 Parent Guides (and all translations), Back-to-School campaign materials for the 2013-14 school year, the College-Bound Graduates promotional poster, logo, letterhead, and business card design; additional projects as needed, for the period of October 1, 2012 through June 30, 2013, in an amount not to exceed \$50,625.00.