



# Oakland Unified School District

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## Legislation Text

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Ratification by the Board of Education of a Professional Services Contract between District and Oakland Schools Foundation, Oakland, CA, for the latter to provide 732 hours of completing up-to-date brochures for West Oakland schools and District's comprehensive high schools as follows: New tri-fold brochures for eight schools including Hoover Elementary, Martin Luther King, Jr. Elementary, Lafayette Elementary, Oakland High School, Oakland Technical High Schools, Skyline High School, Fremont High School, and PLACE at Prescott Elementary; updated existing tri-fold brochures for two schools, including McClymonds High School and Castlemont High School, including original writing and photography; provide editing, graphic design and layout, project coordination, and translation into one language other than English for each school brochure and provide support updating 10 middle school websites, including uploading current logos, images, events, and promotional text, in preparation for the 2014 enrollment season, for the period of July 1, 2013 through October 31, 2013, in an amount not to exceed \$36,600.00.