



# Oakland Unified School District

Board of Education  
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## Legislation Details (With Text)

**File #:** 12-3127      **Version:** 1      **Name:** Professional Services Contract - Slimgim Designs - Communications  
**Type:** Agreement or Contract      **Status:** Passed  
**File created:** 12/12/2012      **In control:** Finance and Human Resources Committee  
**On agenda:**      **Final action:** 12/12/2012  
**Enactment date:** 12/12/2012      **Enactment #:** 12-2980

**Title:** Ratification by the Board of Education of a Professional Services Contract between District and Slimgim Designs, Richmond, CA, for the latter to provide the full spectrum of visual design services; working across all mediums--print, digital, etc.;work closely with various department leads to understand their strategic and tactical needs, so that these can be effectively communicated through collateral;layout of the 2013-14 Options Brochures (and all translations), 2013-14 Parent Guides (and all translations), Back-to-School campaign materials for the 2013-14 school year, the College-Bound Graduates promotional poster, logo, letterhead, and business card design; additional projects as needed, for the period of October 1, 2012 through June 30, 2013, in an amount not to exceed \$50,625.00.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 12-3127 Professional Services Contract - Slimgim Designs - Communications

**Contact:** Troy.flint@ousd.k12.ca.us

Date	Ver.	Action By	Action	Result
12/12/2012	1	Board of Education	Adopted on the General Consent Report	Pass

Ratification by the Board of Education of a Professional Services Contract between District and Slimgim Designs, Richmond, CA, for the latter to provide the full spectrum of visual design services; working across all mediums--print, digital, etc.;work closely with various department leads to understand their strategic and tactical needs, so that these can be effectively communicated through collateral;layout of the 2013-14 Options Brochures (and all translations), 2013-14 Parent Guides (and all translations), Back-to-School campaign materials for the 2013-14 school year, the College-Bound Graduates promotional poster, logo, letterhead, and business card design; additional projects as needed, for the period of October 1, 2012 through June 30, 2013, in an amount not to exceed \$50,625.00.