

## Oakland Unified School District

Board of Education 1011 Union Street, #940 Oakland, CA 94607 (510) 879-1944 boe@ousd.org E-Mail http://www.ousd.org

## Legislation Details (With Text)

File #: 16-1936 Version: 1 Name: Professional Services Contract - Oakland Public

Education Fund - Office of the Chief of Staff

Type: Agreement or Contract Status: Passed

 File created:
 8/24/2016
 In control:
 Chief of Staff

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 16-1740

**Title:** Ratification by the Board of Education of a Professional Services Contract between the District and

Oakland Public Education Fund, Oakland, CA, for the latter to provide Social Media Management: set up and maintain social media posting schedule, guidelines and standard operating procedures; solicit material from key stakeholders and schedule posts for optimal times; produce detailed monthly analytical reports that include recommendations on using that data to improve practice; and other projects as needed, in support of OUSD Communications, via the Office of Chief of Staff, for the term

July 1, 2016 through October 31, 2016, in an amount not to exceed \$14,830.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 16-1936 Professional Services Contract - Oakland Public Education Fund - Office of the Chief of

Staff

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Date	Ver.	Action By	Action	Result
10/26/2016	1	Board of Education	Adopted on the General Consent Report	Pass

Ratification by the Board of Education of a Professional Services Contract between the District and Oakland Public Education Fund, Oakland, CA, for the latter to provide Social Media Management: set up and maintain social media posting schedule, guidelines and standard operating procedures; solicit material from key stakeholders and schedule posts for optimal times; produce detailed monthly analytical reports that include recommendations on using that data to improve practice; and other projects as needed, in support of OUSD Communications, via the Office of Chief of Staff, for the term July 1, 2016 through October 31, 2016, in an amount not to exceed \$14,830.00.