



Oakland Unified School District

Board of Education
1011 Union Street, #940
Oakland, CA 94607
(510) 879-1944
boe@ousd.org E-Mail
http://www.ousd.org

Legislation Details (With Text)

File #: 17-2343 **Version:** 1 **Name:** Professional Services Contract - The Marketing Shop - Ralph J. Bunche Academy

Type: Agreement or Contract **Status:** Passed

File created: 11/2/2017 **In control:** Chief Academic Officer

On agenda: 12/13/2017 **Final action:** 12/13/2017

Enactment date: 12/13/2017 **Enactment #:** 17-1764

Title: Ratification by the Board of Education of a Professional Services Contract between the District and The Marketing Shop, Concord, CA, for the latter to provide marketing services to create and maintain the school's website with detail information on the various programs the school offers to students and families, such as the "Hospitality, Tourism and Recreation" Pathway, etc., and include student blogs on the website and provide links to social media, at Ralph J Bunche Academy, for the period of October 16, 2017 through June 29, 2018, in an amount not to exceed \$10,000.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 17-2343 Professional Services Contract - The Marketing Shop - Ralph J. Bunche Academy

Contact: Betsye.Steele@ousd.org

Date	Ver.	Action By	Action	Result
12/13/2017	1	Board of Education	Adopted on the General Consent Report	Pass

Ratification by the Board of Education of a Professional Services Contract between the District and The Marketing Shop, Concord, CA, for the latter to provide marketing services to create and maintain the school's website with detail information on the various programs the school offers to students and families, such as the "Hospitality, Tourism and Recreation" Pathway, etc., and include student blogs on the website and provide links to social media, at Ralph J Bunche Academy, for the period of October 16, 2017 through June 29, 2018, in an amount not to exceed \$10,000.00.