



# Oakland Unified School District

Board of Education  
1011 Union Street, #940  
Oakland, CA 94607-2236  
(510) 879-1940  
510 627-9440 eFax  
711 TTY/TDD  
boe@ousd.org E-Mail  
http://www.ousd.org

## Legislation Details (With Text)

**File #:** 15-0831      **Version:** 1      **Name:** Employment Agreement - Isaac Kos-Read - Chief, Communications and Public Affairs  
**Type:** Agreement or Contract      **Status:** Passed  
**File created:** 4/24/2015      **In control:** Superintendent  
**On agenda:** 6/10/2015      **Final action:** 6/10/2015  
**Enactment date:** 6/10/2015      **Enactment #:** 15-0932

**Title:** Approval of Employment Agreement between District and Isaac Kos-Read, as Chief, Communications & Public Affairs - Office of the Superintendent, pursuant to terms and conditions thereof, who will be the chief public affairs and communication strategist for the District, and responsible for communicating and representing the District's vision, perspective and strategic plan internally and to the general public/community; building and maintaining public support for public education; growing, developing, supporting and leading a strong, vision-focused, service-oriented team of professionals supporting all aspects of public affairs, community engagement, communications strategies, stakeholder engagement and relationship management; managing the District's brand through well-developed internal communications messaging, public affairs, community engagement and organizational positioning and branding; and providing professional public relations, affairs and engagement assistance to the Board of Education pursuant to Board Policies and Administrative Regulations, for the term of July 1, 2015 to June 30, 2017 at an annual salary of \$192,000.00\*

\*Note: Half of salary to be paid by Kaiser Foundation Grant for Strategic Initiatives.

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**Attachments:** 1. 15-0831 Employment Agreement - Isaac Kos-Read - Chief, Communications and Public Affairs

**Contact:** Jacqueline.Minor@ousd.k12.ca.us

Date	Ver.	Action By	Action	Result
6/10/2015	1	Board of Education	Adopted on the General Consent Report	Pass

Approval of Employment Agreement between District and Isaac Kos-Read, as Chief, Communications & Public Affairs - Office of the Superintendent, pursuant to terms and conditions thereof, who will be the chief public affairs and communication strategist for the District, and responsible for communicating and representing the District's vision, perspective and strategic plan internally and to the general public/community; building and maintaining public support for public education; growing, developing, supporting and leading a strong, vision-focused, service-oriented team of professionals supporting all aspects of public affairs, community engagement, communications strategies, stakeholder engagement and relationship management; managing the District's brand through well-developed internal communications messaging, public affairs, community engagement and organizational positioning and branding; and providing professional public relations, affairs and engagement assistance to the Board of Education pursuant to Board Policies and Administrative Regulations, for the term of July 1, 2015 to June 30, 2017 at an annual salary of \$192,000.00\*

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