



Oakland Unified School District

Board of Education
1011 Union Street, #940
Oakland, CA 94607
(510) 879-1944
boe@ousd.org E-Mail
http://www.ousd.org

Legislation Details (With Text)

File #: 20-1900 **Version:** 1 **Name:** Professional Services Agreement 2020-2021 - The Local Shop - Ralph J. Bunche High School

Type: Agreement or Contract **Status:** Passed

File created: 9/18/2020 **In control:** Chief Academic Officer

On agenda: 10/14/2020 **Final action:** 10/14/2020

Enactment date: 10/14/2020 **Enactment #:** 20-1520

Title: Ratification by the Board of Education of a Professional Services Contract between the District and The Local Shop, Concord, CA, for the latter to continue to work local and national media to create ongoing focus on Ralph J. Bunche students, faculty, hospitality and culinary arts program; market Ralph J. Bunche Culinary catering including online and hard copy promotional brochures; continue to update Ralph J. Bunche website including content from current and graduating students to new students about why the school is key to their future; and create LinkedIn account for school and faculty to use as a platform to talk about the school and encourage engagement, at Ralph J. Bunche High School, for the period of October 1, 2020 through May 30, 2021, in an amount not to exceed \$5,000.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 20-1900 Professional Services Agreement 2020-2021 - The Local Shop - Ralph J. Bunche High School

Contact: Dwayne.Bartholomew@ousd.org

Date	Ver.	Action By	Action	Result
10/14/2020	1	Board of Education	Adopted on the General Consent Report	Pass

Ratification by the Board of Education of a Professional Services Contract between the District and The Local Shop, Concord, CA, for the latter to continue to work local and national media to create ongoing focus on Ralph J. Bunche students, faculty, hospitality and culinary arts program; market Ralph J. Bunche Culinary catering including online and hard copy promotional brochures; continue to update Ralph J. Bunche website including content from current and graduating students to new students about why the school is key to their future; and create LinkedIn account for school and faculty to use as a platform to talk about the school and encourage engagement, at Ralph J. Bunche High School, for the period of October 1, 2020 through May 30, 2021, in an amount not to exceed \$5,000.00.