



Oakland Unified School District

Board of Education
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Legislation Details (With Text)

File #: 13-0506 **Version:** 1 **Name:** Professional Services Contract - Ramasses Head - Communications/KDOL TV

Type: Agreement or Contract **Status:** Passed

File created: 3/27/2013 **In control:** Finance and Human Resources Committee

On agenda: **Final action:** 3/27/2013

Enactment date: 3/27/2013 **Enactment #:** 13-0571

Title: Ratification by the Board of Education of a Professional Services Contract between District and Ramasses Head, Oakland, CA, for the latter to provide 90 hours of producing videos highlighting the strengths and unique features of 5 elementary schools; film and conduct 5-6 interviews at each school with the principal, a parent, a student and a teacher that will be approximately 90 seconds long and will be produced in collaboration with the schools principals, Network Officers, Troy Flint, Director of Public Relations, and KDOL TV staff; produce one roughly 5 minute video on Oakland High School of a similar focus that will go into greater detail and include more interviews and multiple shooting days for the period of November 10, 2012 through June 30, 2013, in an amount not to exceed \$9,000.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 13-0506 Professional Services Contract - Ramasses Head - Communications/KDOL TV

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Date	Ver.	Action By	Action	Result
3/27/2013	1	Board of Education	Adopted on the General Consent Report	Pass

Ratification by the Board of Education of a Professional Services Contract between District and Ramasses Head, Oakland, CA, for the latter to provide 90 hours of producing videos highlighting the strengths and unique features of 5 elementary schools; film and conduct 5-6 interviews at each school with the principal, a parent, a student and a teacher that will be approximately 90 seconds long and will be produced in collaboration with the schools principals, Network Officers, Troy Flint, Director of Public Relations, and KDOL TV staff; produce one roughly 5 minute video on Oakland High School of a similar focus that will go into greater detail and include more interviews and multiple shooting days for the period of November 10, 2012 through June 30, 2013, in an amount not to exceed \$9,000.00.