



## Legislation Details (With Text)

**File #:** 13-1636      **Version:** 1      **Name:** Professional Services Contract - Oakland Schools Foundation - Communications

**Type:** Agreement or Contract      **Status:** Passed

**File created:** 7/17/2013      **In control:** Finance and Human Resources Committee

**On agenda:** 8/14/2013      **Final action:** 8/14/2013

**Enactment date:** 8/14/2013      **Enactment #:** 13-1533

**Title:** Ratification by the Board of Education of a Professional Services Contract between District and Oakland Schools Foundation, Oakland, CA, for the latter to provide 732 hours of completing up-to-date brochures for West Oakland schools and District’s comprehensive high schools as follows: New tri-fold brochures for eight schools including Hoover Elementary, Martin Luther King, Jr. Elementary, Lafayette Elementary, Oakland High School, Oakland Technical High Schools, Skyline High School, Fremont High School, and PLACE at Prescott Elementary; updated existing tri-fold brochures for two schools, including McClymonds High School and Castlemont High School, including original writing and photography; provide editing, graphic design and layout, project coordination, and translation into one language other than English for each school brochure and provide support updating 10 middle school websites, including uploading current logos, images, events, and promotional text, in preparation for the 2014 enrollment season, for the period of July 1, 2013 through October 31, 2013, in an amount not to exceed \$36,600.00.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 13-1636 Professional Services Contract - Oakland Schools Foundation - Communications

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Date	Ver.	Action By	Action	Result
8/14/2013	1	Board of Education	Adopted on the General Consent Report	Pass

Ratification by the Board of Education of a Professional Services Contract between District and Oakland Schools Foundation, Oakland, CA, for the latter to provide 732 hours of completing up-to-date brochures for West Oakland schools and District’s comprehensive high schools as follows: New tri-fold brochures for eight schools including Hoover Elementary, Martin Luther King, Jr. Elementary, Lafayette Elementary, Oakland High School, Oakland Technical High Schools, Skyline High School, Fremont High School, and PLACE at Prescott Elementary; updated existing tri-fold brochures for two schools, including McClymonds High School and Castlemont High School, including original writing and photography; provide editing, graphic design and layout, project coordination, and translation into one language other than English for each school brochure and provide support updating 10 middle school websites, including uploading current logos, images, events, and promotional text, in preparation for the 2014 enrollment season, for the period of July 1, 2013 through October 31, 2013, in an amount not to exceed \$36,600.00.