



# Oakland Unified School District

Board of Education  
1011 Union Street, #940  
Oakland, CA 94607  
(510) 879-1944  
boe@ousd.org E-Mail  
http://www.ousd.org

## Legislation Details (With Text)

**File #:** 18-0674      **Version:** 1      **Name:** Agreement - True North Research, Inc. - Polling for Potential Bond Election

**Type:** Agreement or Contract      **Status:** Failed

**File created:** 3/23/2018      **In control:** General Counsel

**On agenda:** 3/28/2018      **Final action:** 3/28/2018

**Enactment date:** 3/28/2018      **Enactment #:**

**Title:** Discussion and possible Approval by the Board of Education of Agreement between the District and True North Research, Inc., Encinitas, CA, a Public Opinion and Market Research Firm, for the latter to provide voter opinion research, assessment and feasibility assessment and bond measure consulting services related to a potential Bond Measure for the November [6], 2018 ballot, as delineated in Attachment A of Agreement, incorporated herein by reference as though fully set forth, for the term April 1, 2018 through December 31, 2018, in an amount not to exceed \$26,875.00.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 18-0674 Agreement - True North Research, Inc. - Polling for Potential Bond Election

**Contact:** Marion.McWilliams@ousd.org

Date	Ver.	Action By	Action	Result
3/28/2018	1	Board of Education	Adopted	Fail

Discussion and possible Approval by the Board of Education of Agreement between the District and True North Research, Inc., Encinitas, CA, a Public Opinion and Market Research Firm, for the latter to provide voter opinion research, assessment and feasibility assessment and bond measure consulting services related to a potential Bond Measure for the November [6], 2018 ballot, as delineated in Attachment A of Agreement, incorporated herein by reference as though fully set forth, for the term April 1, 2018 through December 31, 2018, in an amount not to exceed \$26,875.00.