



Oakland Unified School District

Board of Education
1011 Union Street, #940
Oakland, CA 94607
(510) 879-1944
boe@ousd.org E-Mail
http://www.ousd.org

Legislation Details (With Text)

File #: 24-1124 **Version:** 1 **Name:** Services Agreement 2023-2024 - 510Media - Chief Systems and Services Officer

Type: Agreement or Contract **Status:** Passed

File created: 4/19/2024 **In control:** Chief Systems and Services Officer

On agenda: 5/22/2024 **Final action:** 5/22/2024

Enactment date: 5/22/2024 **Enactment #:** 24-0908

Title: Ratification by the Board of Education of a Services Agreement 2023-2024 by and between the District and 510Media, Oakland, CA, for the latter to complete a branding package for elementary schools and complete four model sites with new elementary school branding to include training for OUSD staff and team on the placement and selection of keybranding elements, school site audits, school site customizations, delivery, site feedback and concept updates, via Chief Systems and Services Officer, for the period of April 12, 2024 through June 30, 2024, in an amount not to exceed \$48,000.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 24-1124 Services Agreement 2023-2024 - 510M0edia - Chief Systems and Services Officer

Contact: Preston.Thomas@ousd.org

Date	Ver.	Action By	Action	Result
5/22/2024	1	Board of Education	Adopted on the General Consent Report	Pass

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