



Oakland Unified School District

Board of Education
1011 Union Street, #940
Oakland, CA 94607-2236
(510) 879-1940
510 627-9440 eFax
711 TTY/TDD
boe@ousd.org E-Mail
http://www.ousd.org

Legislation Details (With Text)

File #: 24-0259 **Version:** 1 **Name:** Services Agreement 2023-2024 - Freddy Gutierrez - Community Schools and Student Services Department
Type: Agreement or Contract **Status:** Passed
File created: 1/25/2024 **In control:** Chief Academic Officer
On agenda: 2/28/2024 **Final action:** 2/28/2024
Enactment date: 2/28/2024 **Enactment #:** 24-0397
Title: Ratification by the Board of Education of a Services Agreement 2023-2024 by and between the District and Freddy Gutierrez, Oakland, CA, for the latter support the Expanded Learning Arts Enrichment Program Manager and team in the following areas:

- Building opportunities for school-day art teachers in after school, including supporting the Program Manager to grow the existing program model working with existing school-day art teachers to create continuity in student learning;
- Developing and implementing marketing strategies and materials, including working with the Program Manager to create a one-page document per stakeholder group - Principals/Teachers, Agencies, Community; also support the Program Manager with coordinating a photo/video documentary of Arts Initiatives Programs; working with the Program Manager to develop an Arts Initiative branding press branding kit and website build out and maintenance;
- Fortifying site-based community engagement as an integral element to measure family impact via survey development, distribution, collection, and data analysis;

via Community Schools and Student Services Department for the period of January 8, 2024 through June 30, 2024, in an amount not to exceed \$41,600.00.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 24-0259 Services Agreement 2023-2024 - Freddy Gutierrez - Community Schools and Student Services Department

Contact: martha.pena@ousd.org

Date	Ver.	Action By	Action	Result
2/28/2024	1	Board of Education	Adopted on the General Consent Report	Pass

..Title

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