

Oakland Public Education Fund August 11, 2021











Ask of the OUSD Board

This item is presented for the purpose of sharing with the OUSD School Board the work of the Oakland Public Education Fund and how we serve OUSD students, families, and educators.











Outline

- Mission & Vision
- History of the Ed Fund
- Who We Are Board of Directors and Staff
- Who We Serve
- Significant Work with OUSD
 - Theory of Change
 - Strategic Plan
- Signature Programs
- Significant Campaigns











Mission & Vision

Oakland Public Education Fund Helping Oakland Students Thrive.

Our Mission The Oakland Public Education Fund leads the development and investment of community resources in Oakland public schools so that all students can learn, grow, and thrive.







History of the Ed Fund

Birth of "The Ed Fund" **COVID-19 Campaign with Cash** Assistance and Founded #OaklandUndivided We officially became the Oakland Public Education Fund This Oakland Small In an effort to meet the needs of included a full-scale rebranding, Autonomous Schools students and families across logo, website, and upgrades Foundation with 5 Oakland, we launched campaigns to financial systems to email client to OUSD schools and provide cash assistance and meet fundraising platform. District leaders. technology/connectivity needs. 2010 2016 2003 2014 2020 Rebranding Oakland School Volunteers Rebranded to become the Inception of volunteer management Oakland Schools through our first-ever citywide Read-Foundation (OSF). Ins, which led to the launch of Oakland School Volunteers.









OPEF Board of Directors

Marjorie Goux, Board Chair	Rodan + Fields
John Palmer, Board Vice Chair	Orrick
Wilbur Hobbs, Jr., Treasurer	Community Bank of the Bay
Helen Bulwik	Pacific Art Group
Loraine Binion	UC Berkeley Foundation
Rupa Chandra Gupta	Sown to Grow
Betsy Beros	Jordan Real Estate Investments
Cari Jacobs-Crovetto	Torch
Landon Baines	Heritage Bank
Dawn Taketa Riordan	IDEO
Jessica De Anda	UC Berkeley, Haas School of Business
Thais Rezende	BUILD.org











Who We Are - Ed Fund Staff

OAKLAND PUBLIC EDUCATION FUND ORGANIZATIONAL CHART AUGUST 2021











Impact 2020-21

Who We Serve Key Performance Indicators 86 Active Schools 14 Fiscal Sponsored Projects Total # of active OUSD Schools and departments Total # of Active Model A & C Fiscal sponsored Projects 1,444 Volunteers 215 FSP Employees All types of vols, including those volunteering through # of FSP and school OSV programs + other events employees (not CORE) 168 Teachers 25K + Students Served A to Z recipients #OaklandUndivided (Others TBD as we filter for duplicates)







Ed Fund and OUSD Partnership

Oakland Public Education Fund: Theory of Change

EQUITY • DATA-DRIVEN • IMPACT-DRIVEN • CHANGE-MAKING • STABLE & SUSTAINABLE









Supporting Activities Convene Promote Advocate









Celebrate











Ed Fund and OUSD Strategic Plan

The Ed Fund partners with the Oakland Unified School District to advance a shared vision in which schools have the resources they need to ensure that all students can thrive. The Ed Fund serves as a philanthropic arm for the District, helping it to mobilize resources by providing an efficient, dedicated repository and distribution mechanism for charitable contributions directed towards a variety of channels and purposes. To enable this functionality, the District and the Ed Fund also collaborate in a range of supporting activities to create the enabling conditions for effective investment in the success of all Oakland students.

OUR KEY STAKEHOLDER GROUPS

The Oakland Public Education Fund supports Oakland public schools by mobilizing resources from and through three distinct stakeholder groups.

Oakland
School
Yolunteers program for every OUSD school.

Funders

The Ed Fund is the only organization in Oakland + dedicated to raising resources for all Oakland Public Schools.

Fiscally Sponsored Projects

The Ed Fund is the 501(c)(3) fiscal sponsor for a range of Oakland public schools, OUSD departments, etc.









Oakland School Volunteers













Signature Programs









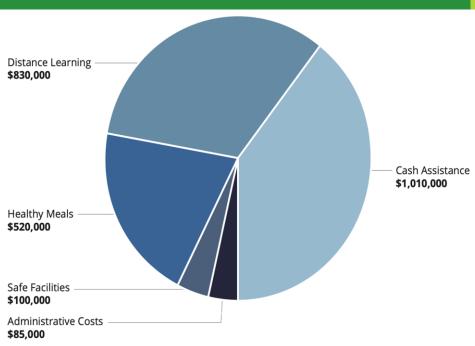


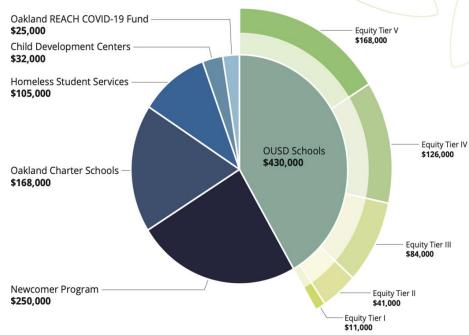


COVID-19 Rapid Relief Fund

Allocation of Funds Raised

Rapid Relief Cash Disbursement















#OaklandUndivided & Community Wellness and Learning Hubs Initiative



97% of students in OUSD are now confirmed to be connected to online learning, including:

- 96% of OUSD African American students
- 97% of OUSD Latinx students









