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**OAKLAND UNIFIED  
SCHOOL DISTRICT**  
*Community Schools, Thriving Students*

# Board Cover Memorandum

**To** Board of Education

**From** Kyla Johnson-Trammell, Superintendent  
Sondra Aguilera, Chief Academic Officer

**Meeting Date** May 26, 2021

**Subject** Grant Award – Annie’s & General Mills Hometown Grant – Program Support for The Center – Health and Wellness Unit – Community Schools and Student Services Department

**Ask of the Board** Approval and acceptance by the Board of Education of Grant Award from Annie’s and General Mills, Berkeley, CA, for general support of The Center, with no further restrictions on how or when funding is spent, in the amount of \$43,250.00.

**Background** The District submitted a General Mills Hometown Grantmaking Application requesting \$60,000.00 to help fund increasing availability of fresh foods for the OUSD Central Kitchen as well as providing improved access to garden and culinary programing for OUSD students across the District.

**Discussion** The Hometown Grant application was approved by Annie’s and General Mills in the amount of \$43,250.00 to be used to support any purpose at The Center, with no restrictions regarding when the funds need to be spent and no further reporting requirements.

**Fiscal Impact** Grant for The Center in the amount of \$43,250.00

**Attachment(s)**

- Grant Management Face Sheet
- Grant Award Notification
- Grant Application

## OUSD Grants Management Face Sheet

<b>Title of Grant:</b> Program support for The Center	<b>Funding Cycle Dates:</b> 7/1/21-No End Date
<b>Grant's Fiscal Agent:</b> <small>(contact's name, address, phone number, email address)</small> Neely Thomas, Senior Planner, Brand Experience Annies/General Mills 1610 Fifth Street Berkeley, CA 94710	<b>Grant Amount for Full Funding Cycle:</b>  \$43,250
<b>Funding Agency:</b> Annies/General Mills	<b>Grant Focus:</b> Programmatic support for The Center
<b>List all School(s) or Department(s) to be Served:</b> The Center, CSSS, Most Schools	

Information Needed	School or Department Response
How will this grant contribute to sustained student achievement or academic standards?	This grant will help get programming off the ground at the new Central Kitchen, Education Center and Instructional Farm
How will this grant be evaluated for impact upon student achievement?  <small>(Customized data design and technical support are provided at 1% of the grant award or at a negotiated fee for a community-based fiscal agent who is not including OUSD's indirect rate of 3.25% in the budget. The 1% or negotiated data fee will be charged according to an Agreement for Grant Administration Related Services payment schedule. This fee should be included in the grant's budget for evaluation.)</small>	Student surveys California Healthy Kids Survey Program Tracking Tools
Does the grant require any resources from the school(s) or district? If so, describe.	No
Are services being supported by an OUSD funded grant or by a contractor paid through an OUSD contract or MOU?  <small>(If yes, include the district's indirect rate of 3.25% for all OUSD site services in the grant's budget for administrative support, evaluation data, or indirect services.)</small>	Uncertain but will add indirect if so
Will the proposed program take students out of the classroom for any portion of the school day? <small>(OUSD reserves the right to limit service access to students during the school day to ensure academic attendance continuity.)</small>	No
Who is the contact managing and assuring grant compliance? <small>(Include contact's name, address, phone number, email address.)</small>	Michelle Oppen Director of Programs, The Center 2850 West Street 415-823-4315 michelle.oppen@ousd.org

**Applicant Obtained Approval Signatures:**

Entity	Name/s	Signature/s	Date
Principal/Administrator	Andrea Bustamante	<small>DocuSigned by:</small> <i>Andrea Bustamante</i> <small>888EC2B9F1FE4AB...</small>	4/28/2021
Chief Academic Officer	Sondra Aguilera	<small>DocuSigned by:</small> <i>Sondra Aguilera</i> <small>B072CB8035AD400...</small>	4/28/2021

**Grant Office Obtained Approval Signatures:**

Entity	Name/s	Signature/s	Date
Fiscal Officer	N/A		
Superintendent	Kyla Johnson-Trammell		

Approved as to form by OUSD Staff Attorney Joanna Powell on 4/27/2021.

*Joanna L. Powell*



Dear Michelle Oppen,

Congratulations! Your application for a Hometown Grant from Annie's & General Mills was approved and funded at \$43,250.00 for The Center, part of Oakland Unified School District.

These funds can be used for any purpose at The Center, and do not need to be spent within a certain calendar or fiscal year. No reporting is required of you or The Center regarding how the funds are utilized.

We're so thrilled to help with your project and wish you success.

Kind regards,  
Neely



**Neely Thomas**

Sr. Planner – Brand Experience  
Annie's / Muir Glen / Cascadian Farm  
[nthomas@annies.com](mailto:nthomas@annies.com)





## Hometown Grantmaking Application

### **Grant Purpose:**

Building and Growing The Center at OUSD - 456570  
340281

### **Organization Information**

#### **Legal name of organization:**

Oakland Unified School District

#### **Tax Exempt Identification Number:**

94-6000385

#### **Type of organization:**

A unit of the government (Federal, State, or local), or a religious organization

#### **Provide the mission and vision statement(s) of your organization:**

OUSD will build a Full-Service Community District focused on high academic achievement while serving the whole child, eliminating inequity, and providing each child with excellent teachers, every day. Students will find joy in their academic experience while graduating with the skills to ensure they are prepared for college, career, and community.

#### **Please enter your organization's current annual budget.**

\$1,600,000.00

#### **Organization address:**

The Center, 285, Oakland, CA 94608

#### **Is the above address accurate?**

No

**Please provide updated information:**

The Center Education Program, 2850 West Street, Oakland, CA 94608

**Organization website:**

ousd.org

**Organization phone number:**

510-879-8000

**Head of organization name:**

Dr. Kyla Johnson-Trammell, Superintendent; Michelle Oppen (The Center Education Program)

**Head of organization title:**

Interim Program Director

**Head of organization email:**

michelle.oppen@ousd.org

**Head of organization phone:**

415-823-4315

**Head of organization cell phone:**

415-823-4315

**Contact Information**

**Name of contact person for this application:**

Oppen, Michelle

**Contact person title:**

Interim Program Director

**Contact person phone:**

415-823-4315

**Contact person email:**

michelle.oppen@ousd.org

**Contact person cell phone:**

415-823-4315

**Are any of your organization's board members also General Mills employees?**

No

**Are there any General Mills employees volunteering with your organization in other ways?**

No

**Can your organization provide volunteer opportunities for General Mills Employees?**

Yes

**Please provide at least one example of a volunteer activity that could be available for GMI employees.**

Volunteer at garden on site at The Center or at school site gardens.

## **Proposal Information**

**Are you applying for project support or general operating support?**

Project Support

**Please provide a description of your request:**

The new OUSD Central Kitchen, Education Center and Instructional Garden/Farm (The Center) brings tremendous opportunity to Oakland students, families and staff in the areas of environment, food and gardens (EFG). The Center becomes the hub for this work and its alignment with the school meal program bringing fresher, less processed and appealing food to our students. Programming takes place at The Center itself; at school sites; and in the Oakland community.

The Center's construction is almost complete and is slated to open by Summer 2021. For the 2021-2022 school year, we are ready to build and pilot programming for elementary, middle and high school students. Our projects proposed for support are as follows:

-Development of The Center's Garden Resource Hub:

\*Training, support and stipends for school site Garden Stewards to manage gardens, supplies, seeds/plants, programming

\*Development of a Garden Tool Library to use on site during programming and for school sites to borrow

\*Piloting 3rd and 6th grade field trips to The Center providing students hands-on opportunities in the garden, in the greenhouse and in the garden classroom

-Development of The Center's Cooking Resource Hub:

\*Development of High School student culinary linked learning programs and internships

\*Development of Cooking Tool Library to use on site during programming and for school sites to borrow

\*Piloting 3rd and 6th grade field trips using culinary classroom and outdoor pizza oven

**Dollar amount requested:**

\$60,000.00

**Please list the top three corporate funders of your organization and the amount of support each corporation provided over the last year to date.**

For the Center, we do not currently have any corporate funders. OUSD has had corporate funder relationships with organizations such as Salesforce but this funding is not going directly toward the programming at The Center. All of the budget information provided in this application references funding for programming at The Center and not the entire Oakland Unified School District.

**Please list the top three anticipated outcomes of this request.**

1. Garden Stewards existing for at least 20 high need schools to maintain school gardens, offer more opportunities for students, staff and families to utilize the gardens and see shifts in knowledge, attitudes and beliefs of students around fresh produce, eating healthy and knowing where food comes from.
2. Setting up the Garden Tool Library for the Oakland community for many years to come--usage will be tracked and students and staff will be able to provide feedback and make special requests.
3. Setting up the Cooking Tool Library for the Oakland community for many years to come-- usage will be tracked and students and staff will be able to provide feedback and make special requests.

**Is this request fully charitable?**

Yes

**Number of people who will be served by this request:**

6000

**Please select the United Nation's Sustainable Development Goal (SDG) that most closely aligns to the support requested in this application.**

Quality Education

**Does your organization refrain from discrimination in its operations and provision of service along lines of race, color, religious affiliation, sex, sexual orientation, gender identity, age, disability, physical appearance, national origin, language, educational background, and veteran status?**

Yes

**If there is a video or further information about your program / organization, please provide the link below:**



## Confirmation and Signature

**By checking this box, the applicant confirms that the Executive Director or CEO of the organization, not the Development Director, has approved the submission of this application and certifies that all the information is true and accurate. In addition, if this proposal is approved for funding this person agrees to execute the proposal outlined by this grant.**

Yes

**Please type the name and title of the person who has authorized submission of this application to The Minneapolis Foundation. Typing the name and title here is an electronic signature.**

### Name

Michelle Oppen

### Title

Interim Program Director, OUSD

Hosted by  MINNEAPOLIS  
FOUNDATION



5/27/2021

Shanthi Gonzales

President, Board of Education



5/27/2021

Kyla Johnson-Trammell

Secretary, Board of Education