



OAKLAND UNIFIED  
SCHOOL DISTRICT

*Community Schools, Thriving Students*

# High School Network Superintendent Report

## Work-Based Learning



Presented by Matin Abdel-Qawi

Presented to Measure N Commission

December 1, 2020

[www.ousd.org](http://www.ousd.org)



@OUSDnews

# Work-Based Learning Continuum

## Career Awareness

### Learning ABOUT work.

Build awareness of the variety of careers available and the role of postsecondary education; broaden student options.

**Sample Student Learning Outcome**  
Student can articulate the type of postsecondary education and training required in the career field and its importance to success in that field.

#### Experience Defined by:

- One-time interaction with partner(s), often for a group of students
- Designed primarily by adults to broaden student's awareness of a wide variety of careers and occupations

#### Experiences might include:

- Workplace tour
- Guest speaker
- Career fair
- Visit parents at work

## Career Exploration

### Learning ABOUT work.

Explore career options and post-secondary for the purpose of motivating students and to inform their decision making in high school and postsecondary education.

#### Sample Student Learning Outcome

Student can give at least two examples of how the student's individual skills and interests relate to the career field and/or occupations.

#### Experience Defined by:

- One-time interaction with partner(s) for a single student or small group
- Personalized to connect to emerging student interests.
- Student takes an active role in selecting and shaping the experience
- Depth in particular career fields.
- Builds skills necessary for in-depth work-based learning

#### Experiences might include:

- Informational interview
- Job shadow
- Virtual exchange with a partner

## Career Preparation: Practicum and Internships

### Learning THROUGH work.

Apply learning through practical experience that develops knowledge and skills necessary for success in careers and postsecondary education.

#### Sample Student Learning Outcome

Student builds effective collaborative working relationships with colleagues and customers; is able to work with diverse teams, contributing appropriately to the team effort.

#### An Experience Differentiated by:

- Direct interaction with partners over time
- Application of skills transferable to a variety of careers
- Activities have consequences and value beyond success in the classroom.
- Learning for student and benefit to partner are equally valued

#### Experiences might include:

- Integrated project with multiple interactions with professionals
- Student-run enterprise with partner involvement
- Virtual enterprise or other extended online interactions with partners
- Projects with partners through industry student organizations
- Service learning and social enterprises with partners
- Compensated internship connected to curriculum

## Career Training

### Learning FOR work.

Train for employment and/or postsecondary education in a specific range of occupations.

**Sample Student Learning Outcome**  
Student demonstrates knowledge and skills specific to employment in a range of occupations in a career field.

#### An Experience Differentiated by:

- Interaction with partners over extended period of time
- Benefit to the partner is primary and learning for student is secondary
- Develop mastery of occupation specific skills
- Complete certifications or other requirements of a specific range of occupations

#### Experiences might include:

- Internship required for credential or entry to occupation
- Apprenticeship
- Clinical experience
- On-the-job training
- Work experience



**OAKLAND UNIFIED  
SCHOOL DISTRICT**

Community Schools, Thriving Students

# Highlights: Career Awareness



OAKLAND UNIFIED  
SCHOOL DISTRICT

Community Schools, Thriving Students

## Different Approaches:

- **Future Focused Fridays (no direct cost)**
  - District wide audiences focusing on specific populations.
- **NEPRIS (Perkins)**
  - Virtual Guest Speaker Network
  - Teachers can request specialized speakers or to virtually visit their class
  - Provide students feedback on industry aligned classroom projects
- **Academy Career Days (no direct cost)**
  - Pathways students engage with speakers through zoom sessions hosted by academy leads



# Highlights: Career Exploration



**OAKLAND UNIFIED  
SCHOOL DISTRICT**  
Community Schools, Thriving Students

## Pivoting to offer **virtual CEV Opportunities (no direct cost)**

- Future Focused Friday: Guest Speakers from different Industry Sectors
- Spanish FFF for Newcomers
- 2020 Virtual Oakland MFG Week: Highlighted 5 different Manufacturers in the Bay Area and 5 Laney CTE Programs
- Presentations to Schools
- Partner with agencies to host events

**MFG DAY** Save the Date  
**2020 Oakland  
Manufacturing Week**  
October 26 - 30  
Online factory and Laney skilled trades program tours.  
More details coming soon

**Oakland Unified School District**  
**Career Technical Education - CTE and the  
Construction Skilled Trades**

Presented by Enillano Sanchez  
OUSD, Coor. CTE Trades & Apprenticeships  
Castlemont Senior Class and Staff  
Nov. 6 2020

**Future Focused Fridays:**  
Learning about Career Options

We kick off Future Focused Fridays, Oct. 23, 2020

CTE Focus: **Skilled Trades and Energy**

Jason Gumataotao,  
Organizer/Business Representative  
From ISEW 595  
will be our guest speaker.

Come learn about how to be an  
**ELECTRICIAN.**  
Learn how to impress and enter this  
Rewarding career!

1st Session  
Friday October 23  
1:00 - 2:00 PM  
[Zoom Link](#)

**Future Focused Fridays:**  
Aprendiendo Opciones en Carreras Técnicas

Evento en Español: 6 de noviembre 2020

Enfoque: **Deportes y Comunicaciones**

Erwin Rolando Higueros  
Manejador Mayor Comunicaciones y  
Marketing Latino  
Gigantes de San Francisco  
Será nuestro orador.

Vengan a escuchar sobre la carrera  
de Locutor y Narrador de Deportes

Todo es posible con pasión y mucho trabajo y esfuerzo.

[Link](#)

Viernes  
6 de Noviembre  
1:00 - 2:00 PM

**We Can Do It!**

**TRADESWOMEN™**

**Meet a New Day Rosie**

Join us for this virtual interactive presentation.  
TWI has partnered with the Businesswomen of Local 595 to  
bring you a comprehensive look at just exactly what they do  
and you can join the union local. That makes the Brother is an  
honorary member of it. In this presentation, you will learn:

- What kind of work Businesswomen do, where they apply their craft.
- Requirements and benefits of joining.
- How much they make.
- How to Apply.

Plus you will get to engage with some of the local  
Tradeswomen, ask questions, and be inspired by their  
stories of triumph.

This event is  
Co-Sponsored by:  
OAKLAND UNIFIED  
SCHOOL DISTRICT  
TRADESWOMEN™

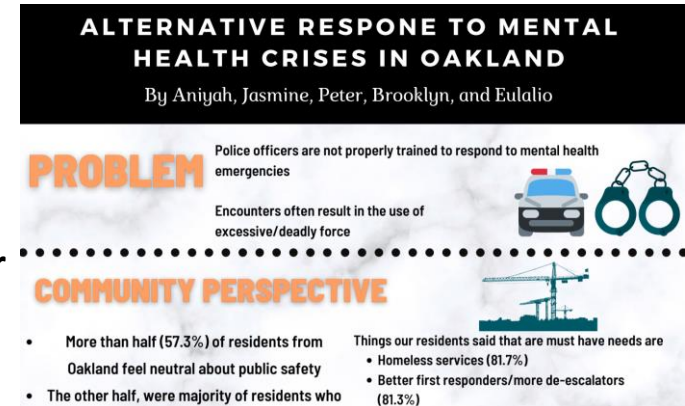


# Highlights: Career Preparation



OAKLAND UNIFIED  
SCHOOL DISTRICT  
Community Schools, Thriving Students

- **“Reimagining Public Safety in Oakland”** - High-quality PBL with deep partner engagement
- Law & Social Justice Academy students surveyed the community, researched alternative responses to major categories of current police calls (mental health crises, homelessness, traffic/vehicles, gender violence, etc) and produced industry-aligned products to present their findings to the **Oakland City Council’s Reimagining Public Safety Task Force** for how the city should reinvest money from OPD to better address safety needs in the community
- Project partners served as guest speakers, an authentic audience, and project consultants:
  - **Councilmember Nikki Fortunato Bass**
  - **Councilmember Loren Taylor and staff**
  - **James Burch, Anti-Police Terror Project Policy Director**
- Key student deliverables: **policy brief, infographic, and virtual slide presentation**



# Highlights: Career Preparation



OAKLAND UNIFIED  
SCHOOL DISTRICT  
Community Schools, Thriving Students

## Summer “ECCCO Program”:

### Supported Work + Skills Development

- 276 in Internships (94 in person)
- 163: in Peralta CTE Program
- 13: in Jobs (“WEE”)
- *Funded by Measure N, OFCY, CTEIG, SWP, Perkins, and Walter & Elise Haas*



*Virtual Internship: Community Reading Buddies*

*“I get to interact with younger kids and teach them to become better readers because since school got moved online, they probably don’t have the resources to continue to read and grow.” - O-High Student*

*“My internship allowed me to apply my STEM knowledge background to help solve the wastewater issues at EBMUD.” - O-High Student*

*“I learned a lot about the production of silicon wafers and how they are later transformed into microchips and ICs.” - MPA Student*

# Highlights: Career Training



**OAKLAND UNIFIED  
SCHOOL DISTRICT**  
Community Schools, Thriving Students

- **Revamped work permit system:**
  - a. Fully virtual
  - b. Emphasizing COVID safety w/ Employers
  - c. Empowering schools to issue & leverage permits for student engagement
  - d. Accurate database, enabling analytics
- **Workforce Education Experience**  
“WEE” Program Pilot to support:
  - a. Safety at work
  - b. Navigating school + work
  - c. Credits toward graduation
  - d. Building from a job toward a career plan



*Student stipends funding from Walter & Elise Haas Fund*

# Highlights: Career Training



**OAKLAND UNIFIED  
SCHOOL DISTRICT**  
Community Schools, Thriving Students

## Virtual: Youth Workforce Readiness Sessions

- Bi-weekly Sessions are designed to:
  - Assist students in honing their employment search and preparation skills
  - Support student success while in the job
  - Connect students with local youth development agencies funded to provide individualized case management, employment placement, and supportive services
  - Provide opportunities for students to engage in meaningful conversations with local employers regarding their hiring process for teens

## Youth Workforce Readiness: Gearing up for Success!!



**OAKLAND UNIFIED  
SCHOOL DISTRICT**  
Community Schools, Thriving Students

### Youth Workforce Readiness Workshops

- Career Development
- Resume Writing
- Employment Search Strategies
- Virtual Interviewing
- Workplace Etiquette
- Seasonal Employment Opportunities
- My Master Application
- And Much More!!!

Did you know that 2.3 million of the California's 19.5 million workers are between the ages of 16 and 24?

- Are you interested in polishing up you job search skills
- Learning more about your rights as an employee
- Speaking with local employers



**Join Us!**  
Wednesday  
3:00 - 3:45 PM  
**Starting**  
October 28, 2020  
Zoom Link:

[Workforce Readiness Workshop Series](#)

For more Information  
Email: [gilbert.petejr@ousd.org](mailto:gilbert.petejr@ousd.org)

### All OUSD Students Welcome

Currently Employed!  
Currently Unemployed!  
No work Experience!  
Actively seeking employment!

### **Workshops Schedule**

Every 2nd & 4th  
Wednesday

**Time:**  
3:00 - 3:45 PM

**Limited Space  
Available**





# Highlights: Career Training



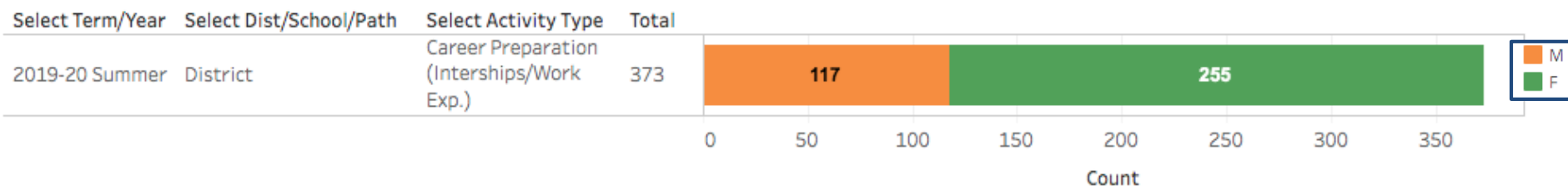
**OAKLAND UNIFIED  
SCHOOL DISTRICT**  
*Community Schools, Thriving Students*

- Cypress Mandela, Summer 2020: 1st week of June received Approval from OUSD Legal and Board to moved forward with In-Person Training
  - 12 of 13 students complete the program
  - 7 of the 13 were graduates, 3 stayed to complete the 16 week program.
  - The 4 graduates that didn't stay went on to get jobs in construction field
  - 10 of the 13 received OSHA - 10 Certifications
  - Training Included:
    - Confined spaces
    - Self Contained Breathing Apparatus
- Summer 2021 Goals:
  - 25-35 students at CMTC
  - 5-10 students at Rising Sun Center for Opportunities
  - 5 Students at West Oakland Job Resource Center

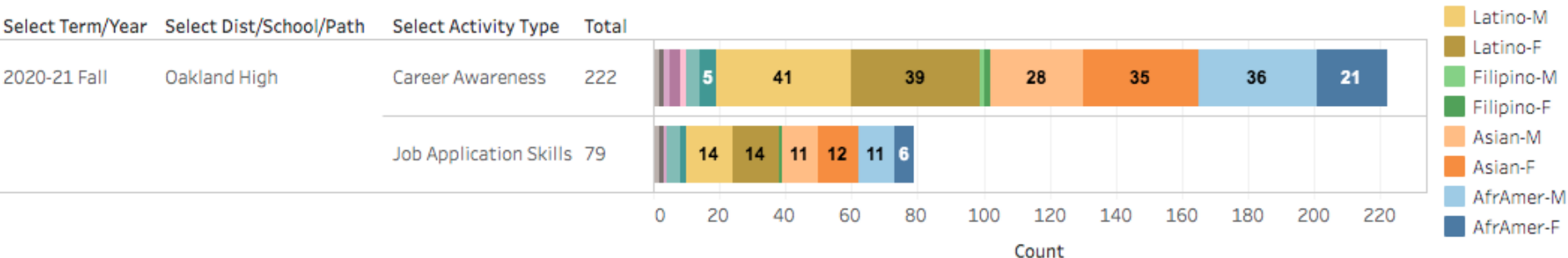


# Work-Based Learning Data: [ousddata.org](https://ousddata.org)

## Summer 2020 Career Preparation by Gender: Districtwide (minus graduates)



## Oakland High Fall 2020 Career Awareness & Job Application Skills by Race/Gender



# Additional Reference

---

[Spreadsheet](#) that provides greater detail on Fall 2020 work-based learning activities, from sites

# Questions?

---